

Tokio Marine Group's Corporate Strategy: The Future Direction of Japan's Leading Insurance Company

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Satoru Komiya, managing executive officer of the R&D Department at Tokio Marine Holdings, Inc., shared his views on how Japanese companies should develop new corporate strategies to compete in a changing world economy. By using Tokio Marine as an example, he demonstrated how the Company transformed itself and succeeded as a leading non-life insurance company in Japan by expanding its global footprint through multiple acquisitions across the U.S. and Europe. In order for Tokio Marine to further globalize its business, the Company must continue to deliver on its promises to clients, diversify risks, and seek further growth opportunities. To achieve these initiatives, Tokio Marine's corporate strategy is to globalize its group management by introducing common policies and cross function systems, develop new products and services, and cultivate human resources and organization.

