

Live Webinar

# Hoshino Resorts: A Leader's Vision to Transform Japanese Tourism

March 31, 2021



*Featuring:*

**Yoshiharu Hoshino**, CEO, Hoshino Resorts Inc.

*Moderator:*

**David E. Weinstein**, Director, Center on Japanese Economy and Business, Columbia Business School; Carl S. Shoup Professor of the Japanese Economy, Columbia University

*Organizer:* Center on Japanese Economy and Business, Columbia Business School

*Outreach Partner:* Global Family Enterprise Program, Columbia Business School

On March 31, 2021, CJEB held a live webinar featuring Yoshiharu Hoshino, with Professor David Weinstein serving as moderator. The speakers discussed Mr. Hoshino's revolutionary and unconventional journey leading the evolution and expansion of his over-a-century-old family business. They also covered Hoshino Resorts' business portfolio diversification, including ventures such as Hoshinoya Tokyo, selected by Travel + Leisure® for their "World's Best Awards 2020 Top Hotels in Tokyo." Mr. Hoshino spoke about his business decisions, such as his resolution to transform the company into a resort business management company and his path to start the real estate investment trust Hoshino Resorts REIT, Inc. The webinar concluded with a Q&A session with the audience, including a question from Columbia Business School student Shunsuke Kawabe '22. The Global Family Enterprise Program at Columbia Business School was an outreach partner for this event. To view the video recording of the webinar, please visit <https://youtu.be/gT8h55HLqbo>.