

Live Webinar

## What Do Asset Managers Really Want (From Companies)?

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*Featuring:*

**Jamie Allen**, Secretary General, Asian Corporate Governance Association

**Benjamin Colton**, Global Head of Asset Stewardship, Voting & Engagement, State Street Global Advisors

*Moderator:*

**Alicia Ogawa**, Project Director for Japanese Corporate Governance and Stewardship, Project on Japanese Corporate Governance and Stewardship, CJEB

The meteoric rise of ESG investing strategies has made the role of asset managers more important than ever before in the history of the industry. The ESG agendas of asset managers need to be tailored to the specific legal, regulatory, and cultural environments of different countries. Diversity has a different context in Japan than it does in the U.S., for example. CEO compensation is often an issue of too much in the U.S. and too little in Japan. The speakers discussed the questions: (1) How do asset managers actively seek to shape and change the behavior of companies on a variety of financial and non-financial issues? (2) How do their approaches differ from country to country? (3) How do global asset managers balance their ESG agendas to reflect local circumstances? (4) How do they define ESG priorities for companies with global operations and global supply chains that operate across many countries, cultures, and legal systems? and (5) What are the key issues on which asset managers are coming together as an industry to promote in Asian countries as a whole vs. in Japan, and vs. in the U.S.? How has the global pandemic affected this agenda?