Live Webinar

Diversity Driving Change:
Aflac Japan’s Diversity Initiatives and Impacts
April 7, 2022

Featuring:
Yoko Kijima, Director, Executive Vice President; Chief Administrative Officer, Chief Diversity and Inclusion Officer, Policy Services, Diversity Promotion, Aflac Life Insurance Japan Ltd.

Moderator:
David E. Weinstein, Director, CJEB; Carl S. Shoup Professor of the Japanese Economy, Columbia University

On April 7, 2022, CJEB presented a live webinar featuring Yoko Kijima, who spoke in Japanese. Although Japan ranks high globally in closing the gender gap in education and health, women’s participation in political and economic spheres remains a significant challenge, including in business management. Since its founding in 1974, Aflac Japan has encouraged professional development for women in its business and, more broadly, in Japan, and continues to implement diversity programs supported by the company’s leadership. Ms. Kijima offered insight on the situation in Japan and discussed how Aflac Japan’s diversity initiatives to empower women and incorporate new working styles have had a positive impact on the company’s performance. The webinar concluded with a Q&A session. To view the video recording of the webinar, please visit https://youtu.be/OLrFSPk3atc.

website: www.gsb.columbia.edu/cjeb