

IGPI's Challenges to Transform "Corporate Japan"

February 14, 2023

Room 640, Geffen Hall, Columbia Business School



Featuring:

Takashi Muraoka, Managing Partner, Industrial Growth Platform, Inc. (IGPI)

Moderator:

David E. Weinstein, Director, CJEB; Carl S. Shoup Professor of the Japanese Economy, Columbia University

Mr. Muraoka has been the CEO and Managing Partner of IGPI since 2020. IGPI is one of the most reputable professional firms in Japan with its hybrid business model, actively engaging both in management consulting business and in principal investments. In recent years IGPI has actively expanded its venture capital business around the world by forming a JV with JBIC, an overseas investment arm of the Japanese government. Mr. Muraoka discussed methods for transforming IGPI's corporate turnaround platform to eradicate Zombie companies. He talked about breaking silos in academia to amplify start-up activities and enhancing productivity for local economies through CX and DX. He also talked about efforts to refine corporate boardroom decisions and actions through stakeholder engagement. To view the recording of the event, please visit <https://youtu.be/CQw7G4ODzbQ>.