

Sumitomo Corporation and Its Business Strategy for the Future

November 9, 2022

Room 820, Kravis Hall, Columbia Business School



Featuring:

Masayuki Hyodo, Representative Director, President, and Chief Executive Officer,
Sumitomo Corporation

Moderator:

David E. Weinstein, Director, CJEB; Carl S. Shoup Professor of the Japanese Economy,
Columbia University

Mr. Hyodo was appointed President and CEO of Sumitomo Corporation in April 2018. He started his career in the Power Project Dept. and has more than 30 years of experience in the global power infrastructure industry. During the event, he discussed Sumitomo's over 430-year history and corporate philosophy, changes or transitions in the roles and functions of Sumitomo Corporation Group as a trading company, and challenges and responses in the trading and investment business. He also explained how Sumitomo Corporation Group enhanced its sustainability management through its business and social strategy around the world. This seminar was off the record and attendance was only for individuals with an active Columbia University ID. To view the recording of the event, please visit <https://youtu.be/IU4kM8mIPs>.