

# Toward a Data-Driven Society: From Business to Policy to Social Vision

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Board Rooms 320 & 330, Geffen Hall, Columbia Business School



*Featuring:*

**Yusuke Narita**, Assistant Professor, Yale University

*Moderator:*

**David E. Weinstein**, Director, CJEB; Carl S. Shoup Professor of the Japanese Economy, Columbia University

Today's society increasingly resorts to data and algorithms for key decision-making. Professor Narita is an Assistant Professor at Yale University and the founder of startup Hanjuku-kaso, Inc. His research centers around the design of decision-making algorithms in policy and business, with a particular interest in education policy. His work uses a variety of methods, such as causal inference, machine learning, economic theory, and structural econometric modeling. In this talk, Professor Narita gave an overview of a spectrum of attempts to design and deploy social decision-making algorithms. The topics included (1) Professor Narita's startup Hanjuku-kaso, Inc.'s business applications at major Japanese corporations, including SONY, Yahoo Japan, CyberAgent, and ZOZO (2) "Micro" policy problems, such as the evaluation and design of education and healthcare policies (3) "Macro" policy problems, such as envisioning data-driven democracy and capitalism.