

The Future of Sustainable Agriculture and Food Production

April 3, 2024

Room 590, Geffen Hall, Columbia Business School



Featuring:

Hiroki Koga, Co-Founder and CEO, Oishii

Moderator:

Dan Wang, Lambert Family Associate Professor of Social Enterprise in the Faculty of Business, Columbia Business School

Hosted by:

Center on Japanese Economy and Business and Japan Business Association (JBA), Columbia Business School

Mr. Koga discussed his entrepreneurial journey to establish Oishii—the world’s largest indoor vertical strawberry farm—in the United States. He focused on Oishii's unique approach and mission to introduce Japanese fruit culture to the United States. Mr. Koga also shared his goals for the future of Oishii and its plan to use technology for sustainable agricultural innovation. JBA officer Yukako Eto gave opening remarks. Please note this in-person event was only for Columbia University affiliates.