

Promoting Social Equality through AI Since 2010: The Case of Baobab

April 11, 2024

Room 640, Geffen Hall, Columbia Business School



Featuring:

Miori Sagara, President & CEO, Baobab Inc.

Moderator:

Dr. Yumiko Shimabukuro, Faculty, School of International and Public Affairs, Columbia University; Co-Founder, Japanese Management Leadership Program, CJEB

Note:

This event was part of CJEB's Japanese Management Leadership Program.

Miori Sagara has been spearheading Baobab Inc. as President and CEO since she founded the company in 2010. During the lunchtime event, she discussed Baobab's business model and how it became a pioneer in the provision of high-quality annotation services. She explained the ways that Baobab ignites confidence and inspiration for leadership in the embattled. She shared her views on how companies like Baobab can support the socially excluded and disadvantaged, helping them become contributing agents to Japan's economy. Ms. Sagara also spoke about what true leadership looks like to her.