

Social Entrepreneurial Session

November 1, 2023 Room 420, Kravis Hall, Columbia Business School



Featuring: **Koki Uchiyama,** Founder, Famiee

Main Organizer: Japan Business Association, Columbia Business School

Cosponsor:

Center on Japanese Economy and Business, Columbia Business School

Mr. Uchiyama spoke about the evolving concept of family, which is increasingly based on trust rather than solely on romantic or traditional bonds. He addressed the need for societal system changes, particularly regarding the traditional view of family. He also discussed Famiee's projects to leverage blockchain technology to promote decentralized social transformation and aims to redefine the concept of family. The session included a Q&A, which focused on the importance of democratic leadership and technology in societal transformation. CBS student Hiro Miyazaki acted as a moderator.