

Resurrecting Entrepreneurship to Revive Japan

Monday, February 24, 2025 | 12:45 – 1:45 PM
Room 640, Geffen Hall, Columbia Business School



Featuring:

Richard Katz, Editor, Japan Economy Watch; Special Correspondent, Toyo Keizai Inc.

Moderator:

Takatoshi Ito, Professor, School of International and Public Affairs, Columbia University;
Director, Program on Public Pension and Sovereign Funds, CJEB

Mr. Katz reflected on how entrepreneurship drove the high-growth era in Japan, pointing out that Japan has currently lost its entrepreneurial strength. He discussed why Japan needs entrepreneurship to grow better and how it can get it back. Mr. Katz recently authored a book on Japan titled *The Contest for Japan's Economic Future: Entrepreneurs vs. Corporate Giants*. The book, which was published in 2023, elaborates on the growing opportunity to revive Japan's economy by reviving entrepreneurship. He elaborated on some of the major themes of his book during the lunchtime session. The event recording is available at <https://youtu.be/7WTFEXNgSQ4?si=WlvOb6BFeeAmDOM3>.