

## Navigating Japan's Demographic and Technological Challenges

Tuesday, November 12, 2024 | 12:45 – 1:45 PM Room 690, Kravis Hall, Columbia Business School, New York, NY



Featuring:

Yumiko Murakami, General Partner, MPower Partners

Moderator:

**David E. Weinstein**, Director, CJEB; Carl S. Shoup Professor of the Japanese Economy, Columbia University

Note:

This event was part of CJEB's Japanese Management Leadership Program.

Ms. Murakami shared her life story as well as MPower Partners's journey as an ESG-focused VC fund in Japan. She discussed how Japan is a shrinking country with a demographic crisis and noted that the country is leading the global trend of demographic tsunamis. She talked about how a technology (AI/ digitization) tsunami is hitting Japan and the world and how a double tsunami (demography/ technology) can create economic opportunities for the country. She described key success factors for Japan, including (1) innovation, (2) reskilling, and (3) labor mobility, and explained how all three factors need DEI elements to be successfully promoted. Ms. Murakami also examined the role of startups in Japan based on her 20 years of experience in the global financial industry.