

# A Lunchtime Seminar on Vision, Strategy, and Leadership

Thursday, October 23, 2025 | 12:50 – 1:50 PM  
Room 830, Kravis Hall, Columbia Business School



*Featuring:*

**Masahiko Uotani '83**, Senior Advisor, Shiseido Group; Former Chairman and CEO, Shiseido Company, Limited

*Moderator:*

**Ryoko Ogino**, Managing Director; Co-Founder, Japanese Management Leadership Program, CJEB

*Cosponsor:*

Columbia Beauty Club, Columbia Business School

Mr. Uotani shared his perspective on vision, strategy, and leadership. He stepped down as Representative Corporate Executive Officer, Chairman and CEO of Shiseido Co., Ltd. on December 31, 2024, and assumed his current role as of January 1, 2025. Prior to joining Shiseido, Mr. Uotani had more than 30 years of experience at both Japanese and global FMCG companies. Among his various posts, he spent 18 years in marketing and management at Coca-Cola Co., Ltd. in Japan. Through this experience, he developed his hybrid management style leveraging both Japanese and global strengths. Mr. Uotani's business priority is first and foremost, "PEOPLE FIRST" which places employees at the core of the company's stakeholders. His leadership and passion for diversity led him to serve in other roles such as President of Japan Cosmetic Industry Association, Committee Chair of Diversity & Inclusion of Japan Business Federation, and chair of 30 % club Japan. This event was part of the Japanese Management Leadership Program.