

# Digital Transformation at Hitachi

Thursday, November 20, 2025 | 12:50 – 1:50 PM  
Room 880, Kravis Hall, Columbia Business School



*Featuring:*

**Yasuhiro (Charlie) Takeuchi**, President and CEO, Hitachi America, Ltd.; Vice President and Executive Officer, Hitachi, Ltd.

*Moderator:*

**David Rogers**, Author, *The Digital Transformation Roadmap*; Faculty of Executive Education, Columbia Business School

*Cosponsor:*

Japanese Business Association, Columbia Business School

Mr. Takeuchi discussed how Hitachi integrates digital technologies into traditional industries and reflected on his cross-cultural leadership journey, specifically in driving transformation during an era of rapid technological change. Hitachi has been advancing its digital transformation, leveraging AI and data analytics to tackle global challenges and build on its manufacturing legacy. As President and CEO of Hitachi America, Mr. Takeuchi leads efforts to strengthen collaboration between Japan and the United States while accelerating the integration of digital transformation within the company's operations. The event recording is available at <https://youtu.be/2i2dF5OW7eQ?si=Ax47sbBSqiiLbno>.