

# Speechwriting and Speech Delivery Workshop

November 22 and December 6, 2024



*Featuring:*

**James Holtje**, Adjunct Professor of International and Public Affairs, School of International and Public Affairs, Columbia University

*Notes: This event was limited to CJEB's Visiting Scholars. The event is part of CJEB's [Japanese Management Leadership Program](#).*

Attendees gathered for a private two-session workshop on speechwriting and speech delivery to learn the craft of writing and delivering speeches from James Holtje, who teaches an immensely popular speechwriting course at SIPA and is the 2019 recipient of SIPA's Outstanding Teaching Award. He is also an adjunct professor, teaching Organizational Communication at NYU's Stern School of Business.

These sessions provided participants with the opportunity to learn deeply about the process of speechwriting and how to develop public speaking skills like great orators. The participants crafted their own speeches based on their needs in their current work or studies and received one-on-one feedback from the instructor during both the writing stages and presentation stages of their work. Each participant had the chance to receive exclusive live coaching from an expert in the field who has served as a speechwriter for speakers at IBM, Siemens AG, McGraw-Hill, and MasterCard. The participants also had their speech deliveries, including the live coaching feedback they received, recorded and shared with them to refer to for future development of their speechwriting and presentation skills