

EMBA PROGRAMMING: **SPRING 2024**

JANUARY

Wed. Jan. 24, 5:30 PM – 6:30 PM EST

CAREER MANAGEMENT OVERVIEW | [REGISTER ON CAMPUS GROUPS](#)

In this workshop we will provide an overview of the basic steps and consideration in launching a career search process. We will go over the key resources for both current students and alumni that will help you manage your career thoughtfully.

Wed. Jan. 31, 5:30 PM – 6:30 PM EST

RESUME AND LINKEDIN ESSENTIALS | [REGISTER ON CAMPUS GROUPS](#)

Professionals who are well versed in resumes and LinkedIn are reaching their career and job-search goals faster. In this webinar, we will go beyond the basics, and you will learn how to transform your marketing collaterals to make your candidacy more compelling. We will provide tips and techniques for success from our experience working with both recruiters and candidates.

FEBRUARY

Wed, Feb. 7 - 12:00 PM – 1:00 PM EST

BLUESTEPS PRESENTS: RECRUITER RADAR – TECHNIQUES TO AMPLIFY YOUR EXECUTIVE VISIBILITY | [REGISTER ON BLUESTEPS](#)

In this game-changing session, delve into the intricate workings of the executive search process and master the art of leveraging it for unparalleled career success. Don't miss out on this complimentary webinar where our expert panel of executive recruiters share their insights, best practices, and invaluable tips to steer your career journey. Join us as we discover how to: Integrate executive search into your career strategy, build a powerful and influential recruiter network, illuminate the path to becoming highly visible to recruiters

Wed, Feb. 14 - 12:30 PM – 1:30 PM EST

NETWORKING ESSENTIALS FOR EXPERIENCED PROFESSIONALS | [REGISTER ON CAMPUS GROUPS](#)

Networking. Intimidating? Possibly. Informative? Hopefully. Indispensable? Absolutely! In this workshop, you will learn why building relationships is necessary – whether you want to find a job or advance in your career – and how to network effectively in any context.

Wed. Feb. 21, 5:30 PM – 6:30 PM EST

DELIVERING A PROFESSIONAL PITCH

| [REGISTER ON CAMPUS GROUPS](#)

Your career pitch is a personal story connecting your interests, work experience, relevant transferable skills, and CBS education to your targeted industry and function. Unsure of your pitch? Want to know how to grab someone's attention? If you have a networking meeting or interview coming up, come to this webinar to understand the basic building blocks of an effective pitch and best practices to optimize your delivery.

MARCH

Wed, Mar. 6, 12:30 PM – 1:30 PM EST

SUCCESSFUL INTERVIEW TECHNIQUES

| [REGISTER ON CAMPUS GROUPS](#)

Interviews can be a stress-inducing experience. Hundreds of books have been written on effective interview techniques, but it can be hard to make sense of the numerous and sometimes contradictory literature out there. In this presentation, we will bring you back to the basics and outline philosophies and techniques that we have seen truly work in the marketplace. This presentation will focus on preparation for interviews, the actual interview itself (and the five basic questions you must know how to answer), and how to best follow up after the interview.

Wed. Mar. 13, 5:30 PM – 6:30 PM EST

MID CAREER TRANSITIONS

| [REGISTER ON CAMPUS GROUPS](#)

How do I leverage all my years of experience? What happens when the market has changed? Where do I begin and how do I know this is the right path for me? When making a mid-career transition, it's not often an easy decision and it doesn't usually happen overnight. In times of COVID, the decision to pivot careers may be even more appealing, and challenging. This webinar will focus on how to design a plan and position yourself for a successful career transition using tools from the popular Designing Your New Work Life book.

Wed, Mar. 27, 5:30 PM – 6:30 PM EST

INTRODUCTION TO ON CAMPUS RECRUITING (OCR)

| [REGISTER ON CAMPUS GROUPS](#)

This workshop is relevant to any rising second year EMBA students who may be interested in participating in On Campus Recruiting (OCR) in the fall. You will learn how to plan and execute your preparation activities this summer to get ready for corporate presentations and interviews associated with OCR.

APRIL

Wed. Apr. 3, 12:30 PM – 1:30 PM EDT

THE ART OF SALARY NEGOTIATION

| [REGISTER ON CAMPUS GROUPS](#)

Salary negotiations can happen at any time – in a job interview, a job offer, or a performance review. For many professionals, the thought of salary negotiation can be uncomfortable and stressful. In this workshop we will calm your fears and explain how such dialogues are perfectly natural. Learn how to negotiate salary – with no fear, no apologies – and get the most out of the situation. The workshop will cover the basics of salary negotiations, effective research, counter-offer techniques, and other related topics.

Wed. Apr. 10, 12:00 PM – 1:00 PM EDT

BLUESTEPS PRESENTS: GOVERNANCE GATEWAY: CHARTING YOUR COURSE TO THE BOARDROOM | [REGISTER ON BLUESTEPS](#)

Venturing into the world of board service is an unparalleled opportunity to acquire new skills, share your expertise, and forge meaningful connections. However, navigating the path to that inaugural board seat can be a challenge. Fear not, as our global panel of board-focused recruiters is here to guide you through the intricacies in this not-to-be-missed session. Join us as we unravel the mysteries of board recruitment, covering: Insightful revelations on how the board recruitment process operates globally, Crafting a compelling board resume that showcases the skills that truly matter, Positioning yourself as the ideal candidate through strategic and impactful strategies, Leveraging your executive qualifications to stand out in the competitive board landscape.

Wed. Apr. 17, 5:30 PM – 6:30 PM EDT

PREPARING FOR ON CAMPUS RECRUITING (OCR) – BEST PRACTICES | [REGISTER ON CAMPUS GROUPS](#)

This webinar is relevant to any '24 EMBA student who may be interested in participating in On Campus Recruiting (OCR) to interview with companies seeking to fill entry-level MBA opportunities.* Learn how to plan and execute your preparation activities this summer (including the qualifying steps for OCR) with a month-by-month playbook to get ready for corporate presentations and interviews associated with OCR. Interested students are encouraged to begin the process within the next few weeks to properly prepare and complete the 5-step qualification process by August 1, 2024.

*Corporate presentations and interviews start in August 2024 through the fall of 2024 for positions starting in summer of 2025 (post MBA completion.)

Wed. Apr. 24, 5:30 PM – 6:30 PM EDT

CRACKING THE SILICONE CEILING: HOW TO FIND A JOB IN TECH | [REGISTER ON CAMPUS GROUPS](#)

Tech companies are very interested in Columbia MBA graduates and appreciate transferable skills from other industries. Join this session to learn how landing a great job in the tech field could be achievable for you. Presented by Alan Stein, CBS '05.

MAY

Wed. May 1, 5:30 PM – 6:30 PM EDT

HOW TO WORK WITH EXECUTIVE SEARCH PROFESSIONALS | [REGISTER ON CAMPUS GROUPS](#)

Join us for an informative panel discussion featuring alumni who work in executive search to discuss the current job market and best practices for professionals seeking to leverage executive search when making a job change.

Wed. May 8, 12:30 PM – 1:30 PM EDT

BLUESTEPS PRESENTS: BRAND ELEVATION: POSITIONING YOUR LINKEDIN PROFILE FOR EXECUTIVE INFLUENCE | [REGISTER ON BLUESTEPS](#)

Ignite your professional presence on LinkedIn and captivate the attention of top-notch recruiters! Elevate your career game with insights from our panel of executive recruiters in this dynamic webinar. Unlock the secrets to LinkedIn success as we delve into: What executive recruiters are actively seeking on your profile, Proven strategies to optimize your LinkedIn presence and stand out in the competitive executive landscape, Do's and Don'ts for effective networking with recruiters, ensuring you make a lasting impression, Plus, an interactive live audience Q&A session to address your burning questions.