ALUMNI PROGRAMMING: SUMMER 2023
Please register to receive the recording and slide deck after the session.

MAY

Wed. May 24, 12:30 PM – 1:30 PM EST
INTRO TO INFOSYS AND CONSULTING & TECHNOLOGY RECRUITING BEST PRACTICES | REGISTER ON CAMPUS GROUPS

Please join us for an introduction to Infosys, a global management consultancy focused on next-generation digital services and strategy. Ciaran Bossom’ 93, Associate Partner, will provide an overview of the firm’s work, current recruiting needs, and lateral hiring process. Given his varied executive career, Ciaran will also offer perspectives on the broader consulting and technology recruiting landscape and outline best practices to navigate today’s market.

Ciaran Bossom ’93 is an experienced digital and IT strategy executive with over 30 years of experience leading global teams of marketers, customer experience experts, designers, strategists, and technologists. He leads the development of transformative programs involving business change, AI & analytics modernization, digital commerce enablement, and omnichannel marketing capability expansion. Ciaran is currently an Associate Partner at Infosys in the Consulting, Transformation, and Innovation practice. He is an alum of Columbia Business School and a visiting lecturer in entrepreneurial marketing at the UCLA Anderson School of Management.

Wed. May 31, 5:30 PM – 6:30 PM EST
CAREER MANAGEMENT OVERVIEW | REGISTER ON CAMPUS GROUPS

In this workshop we will provide an overview of the basic steps and consideration in launching a career search process. We will go over the key resources for both current students and alumni that will help you manage your career thoughtfully.

JUNE

Wed, June 7, 5:30 PM – 6:30 PM EST
RESUME AND LINKED IN ESSENTIALS | REGISTER ON CAMPUS GROUPS

Professionals who are well versed in Resumes and LinkedIn best practices are reaching their career and job-search goals faster. In this webinar, we will go beyond the basics, and you will learn how to transform your marketing collateral to make your candidacy more compelling. We will provide tips and techniques for success based on our experience working with both recruiters and candidates.
Wed. June 14, 12:30 PM – 1:30 PM EST
MID CAREER TRANSITIONS | REGISTER ON CAMPUS GROUPS

How do I leverage all my years of experience? What happens when the market has changed? Where do I begin and how do I know this is the right path for me? When making a mid-career transition, it’s not often an easy decision and it doesn’t usually happen overnight. In times of COVID, the decision to pivot careers may be even more appealing, and challenging. This webinar will focus on how to design a plan and position yourself for a successful career transition using tools from the popular book, Designing Your New Work Life.

Thur. June 15 - July 27, 12:30 PM – 2:00 PM EST
CMC PRESENTS: CAREER ACTION GROUP, SUMMER 2023 | REGISTER ON CAMPUS GROUPS

A Career Action Group is a small job search group of 9 job seekers who meet once a week to think, plan, and act strategically during their job search. Small groups are facilitated by Buddy Moran, CBS ’86, one of Columbia Business School’s referred executive career coaches. Groups are for alumni who are ready to make real progress in executing their job search.

These small groups are designed for alumni who are fully engaged in their job search and will inject strategy, focus, and accountability during their career transition activities. Weekly group meetings will be followed by out-of-class assignments and action items. Committed participants will have a greater level of success.

There is a $225 fee for all 6 sessions

Wed. June 21, 5:30 PM – 6:30 PM EST
NETWORKING ESSENTIALS FOR EXPERIENCED PROFESSIONALS | REGISTER ON CAMPUS GROUPS

Networking. Intimidating? Possibly. Informative? Hopefully. Indispensable? Absolutely! In this workshop, you will learn why building relationships is necessary – whether you want to find a job or advance in your career – and how to network effectively in any context.

Wed. June 28, 5:30 PM – 6:30 PM EST
BEST PRACTICES FOR A SUCCESSFUL CAREER PIVOT | REGISTER ON CAMPUS GROUPS

This workshop tackles common misconceptions about job transitions and how to enhance your opportunity for success. In addition, you will learn about strategies, tips and resources that can help make a career pivot a reality.

JULY

Wed. July 12, 12:30 PM – 1:30 PM EST
DELIVERING A PROFESSIONAL PITCH | REGISTER ON CAMPUS GROUPS

Your career pitch is a personal story connecting your interests, work experience, relevant transferable skills, and CBS education to your targeted industry and function. Unsure of your pitch? Want to know how to grab someone’s attention? If you have a networking meeting or interview coming up, come to this webinar to understand the basic building blocks of an effective pitch and best practices to optimize your delivery.
Public speaking consistently ranks near the top of people’s greatest fears. But soft skills like the ability to make professional presentations in front of a group are essential to long-term organizational success.

AUGUST

Salary negotiations can happen at any time – in a job interview, a job offer, or a performance review. For many professionals, the thought of salary negotiation can be uncomfortable and stressful. In this workshop we will calm your fears and explain how such dialogues are perfectly natural. Learn how to negotiate salary – with no fear, no apologies – and get the most out of the situation. The workshop will cover the basics of salary negotiations, effective research, counter-offer techniques, and other related topics.