

# The Jerome A. Chazen Institute for Global Business



# Introductions

**Melissa Spooner**

Global Study Tours  
Chazen Leadership Fellows

**Ryan Hata**

Programs and Events

**Caitlin O'Donnell**

Chazen MBA Exchange

**Zina Sockwell**

Bridging the American Divides

**Jackie Basile**

Language Program

**Abigail Beshkin**

Photo contest and social media

# Agenda

- Intro to Chazen
- Program Overview
- Students Share Their Chazen Experiences
- Q&A

# What is the Chazen Institute?



Is the CBS hub for global activities.



Offers immersive travel experiences to globalize your MBA.



Supports cutting-edge research on global business and economics.




Hosts high-level forums on pressing topics facing global business.

## ...And More About the Chazen Institute








Faculty Director is **Glenn Hubbard**, Dean Emeritus of CBS.



Founded in 1991 with a gift from **Jerome A. Chazen '50**, who grew Liz Claiborne  into one of the largest apparel companies.

- He attributed the company's success to doing business overseas.
- He wanted to help students cultivate a global perspective.

# The Chazen Institute is About: **Travel**

-  Chazen Global Immersion Program
-  Chazen Institute Travel Fund
-  Chazen Global Study Tours
-  Bridging the American Divides
-  Chazen MBA Exchange Programs

## CHAZEN GLOBAL IMMERSION PROGRAM



Each class is 3 credits.



The class meets in New York for half the term.



Spend a week in your focus country, then work on a group project.



This year's countries of focus include:

- Brazil, Egypt, Ghana, India, Italy, Japan, Kenya, Rwanda, South Africa, Tunisia. Some are more topically focused such as Consulting for a Family Business in Italy or Foundations of VC in Japan.



Secure your spot through MBA Course Match.

## CHAZEN INSTITUTE TRAVEL FUND



Financial assistance is available to MBA students taking part in a travel program.



Awards of up to \$2,500 to cover program costs.



Use the award anytime between notification of acceptance and graduation.



You must apply separately to travel programs. Receiving a grant does not guarantee acceptance into a particular program.




You'll be responsible for sharing a deliverable such as a social media post showing the impact of your experience.



Applications are taken once a year in late spring for the coming academic year.

## CHAZEN GLOBAL STUDY TOURS


 Initiated and organized by student leadership teams; provide an intense inside look into a country or region.

 An exciting mix of business and cultural visits, with access to executives and government officials.

 Lays groundwork for future internships and jobs.

 Non-credit. Does not require projects or other commitments apart from the trip.

 MBA participants secure spots through Chazen Study Tour Matching.

 2024-25 Global Study Tours include: China, India, Japan, Korea, Mexico & Guatemala, Netherlands & Belgium (GBC), Portugal, Singapore & Taiwan (Healthcare Focused), Sweden & Denmark (RLG), UAE & Saudi Arabia (Real Estate Association), and NOLS Patagonia.

## CHAZEN GLOBAL STUDY TOURS: UPCOMING DATES



May Study Tour Information Session: Japan  
(Open only to first- year participants)  
Thursday, February 6, 12:30 p.m.



## GIPs vs. Study Tours

Global Study Tours	Global Immersion Program (GIP)
Not for credit	For credit
Selection is through <b>Chazen Tour Matching</b> system	Selection is through <b>CourseMatch</b> system
Student-run and initiated	Faculty-led
No class sessions	Class sessions prior to immersion and deliverable due after

## CHAZEN LEADERSHIP FELLOWS



Are you from a country that you would like to introduce to your peers? Join the **Chazen Leadership Fellows Program** as a GIP TA or Study Tour leader!

- Global Immersion Program: Call for TAs will be sent later in the spring.
- Summer 2025 Study Tour: Call for applications at the beginning of March
- Winter 2025/26 Study Tour: Info session/call for applications held later this semester.




Gain project management experience and develop critical skills in:


- Handling and influencing team dynamics
- Communication and cross-cultural competency
- Conflict resolution
- Risk management




Get priority access to leadership-focused events at CBS.

## BRIDGING THE AMERICAN DIVIDES


 An elective course exploring the intersection of business issues and social impacts.


 Topics include immigration, job loss, divides such as race and income, and more.

 Includes a visit to Youngstown, Ohio, a city heavily impacted by the decline of manufacturing.

 Applications will open in May.


## CHAZEN MBA EXCHANGE PROGRAMS

 A study abroad experience that lets you spend up to one semester at a partner school during your 3rd or 4th semester.

 Choose from our partner schools, which are among the world's most prestigious graduate management institutions.

✈️ Refer to our exchange partner schools' individual factsheets for info. on:

- Dates, Course Offerings, Campus and School Information

 Applications for Chazen MBA Exchange Programs due February 18 for Fall 2025-Spring 2025 semesters. (A second round for remaining Spring 2025 spots will open in June.)

 **Exchange Info session: February 10th, 2025 12:45 p.m. in Geffen 590**

# Chazen Travel Photo Showcase & Contest



Snap great pics on any Chazen trip and enter them in our April contest.



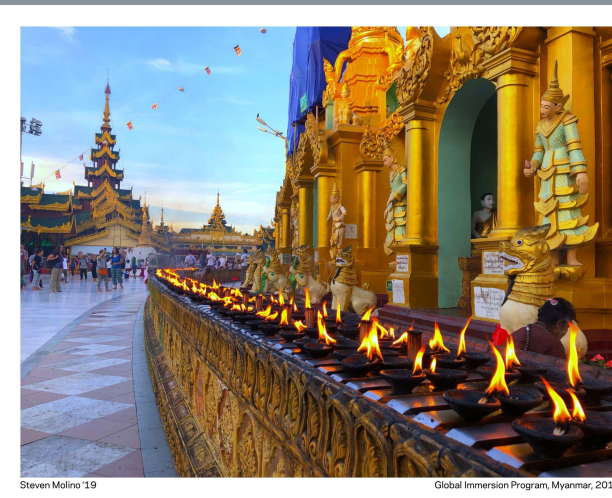
10 finalists are displayed at Chazen's year-end celebration.



Students, faculty, and staff vote on their faves. Top 3 vote-getters win a prize!



Stay tuned for deadlines and details!



# The Chazen Institute is About: **Student Insights**

- **Chazen Global Spotlight Series**

- Focus on a specific country's culture and business.
- Typically includes a business leader from the region.
- Fall 2024: Spotlight on Bangladesh & Nigeria.



- **Chazen Traveling While Series**

- Offers student perspectives to develop more inclusive travelers and leaders.
- Fall 2024: Exploring the Hispanic Identity (Hispanic Business Association) & Wellness for Business Travelers (Hospitality and Travel Association)

## The Chazen Institute is About: **Events**

- The **Chazen Global Markets Update** features Abby Joseph Cohen discussing the latest global market trends.
  - **Monday, March 3**
- The **Sir Gordon Wu Distinguished Speaker Forum** featuring CBS Board Member, Lihong Wang '99, Chairwoman and CEO of Rise Education Cayman.
  - **Monday, March 3**

# The Chazen Institute is About: **Expertise & Insight**

- The **Chazen Global Advisory Board** comprises alumni from the School's influential global network.
- Board members help Chazen create opportunities for students by:
  - Providing internship opportunities.
  - Serving as speakers or moderators at thought-leadership events.
  - Offering career advice.
- Students may apply to meet with board members. Spring 2025 office hours:
  - Marie Ffolkes '01, Founder and CEO, Axxelist Inc. — Wednesday, February 5th (In-person)
  - Fred Hu, Chairman, Primavera Capital Group — Monday, April 7th (Virtual)

# The Chazen Institute is About: **Language Learning**

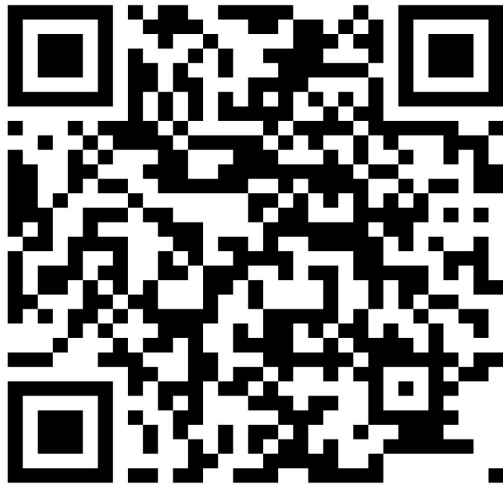
- The **Chazen Language Program** offers 8-week online language courses.
- The 1.5 hour class sessions focus on conversation.
- Classes typically offered at multiple levels in Arabic, Business English, Chinese, French, German, Hindi, Japanese, Portuguese, and Spanish.
- Others are possible with enough interest.



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