

Mainland China Study Tour

Tech Ecosystem and Investment in China

中国智造，慧及全球





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1 Organizing Team – Student Leaders



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1 Faculty Advisor



Professor Dan Wang

Dan Wang is Lambert Family Associate Professor of Business and (by courtesy) Sociology at Columbia Business School, where he is also the Co-Director of the [Tamer Center for Social Enterprise](#). His research examines **how social networks drive social and economic transformation** through the analysis of global migration, social movements, organizational innovation, and entrepreneurship.

Dan Wang teaches the core MBA **Strategy Formulation** course, an elective MBA course on **Technology Strategy**, a PhD seminar on **Organizational Theory**. In Executive Education, he teaches modules on Social Networks, Technology Strategy, and Business & Social Activism while co-directing the [Executive Development Program](#). He earned his BA from Columbia University (Columbia College) and PhD from Stanford University.

He received the 2020 Dean's Award for Excellence in Teaching in the Core and the 2018 Singhvi Prize for Scholarship in the Classroom, Columbia Business School's top teaching honor conferred by the graduating MBA class. He was also named to Poets and Quants' 2018 list of "Best 40 Business School Professors under 40." In 2021, he received the Robert W. Lear Service Award, given by the graduating class for his commitment to the MBA student body.



2 Why Mainland China Study Tour?

Wealth of Cultural Experiences

Our team has prepared the **most unique and representative experiences** to showcase a whole new aspect of China, one that smoothly combines **diverse cultural heritages** with **modern technological advancement**

Ranging from **delicious food tours** covering both southern and northern cuisines, to **high-speed bullet trains traveling** through China within hours, our study tour will provide you with the most unforgettable memories in China



Strong Company Line-up

We will visit the **largest and most trendy companies** in the tech industry and EV industry. The companies we shortlisted are renowned for their **global presence, advanced business strategy, and rapid growth**

Rich Heritages

Tour with us through the **profound history** of ancient China in a once-in-a-lifetime experience to visit the Forbidden City, the largest collection of ancient wood structures in the world

2) Itinerary Overview (10 days, 9 nights)

Shenzhen (1/4 – 1/7)

- 2 company visits
- Entire day of cultural activities
- Flight to Hangzhou

Hangzhou (1/7 – 1/8)

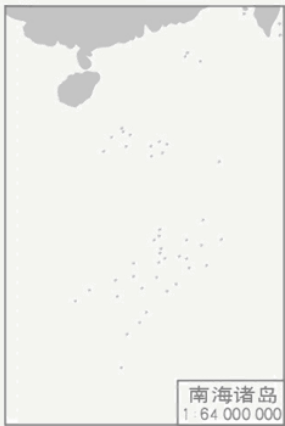
- 2 company visits
- West lake tour
- Highspeed train to Shanghai

Shanghai (1/8 – 1/10)

- 2 company visits
- CBS alumni mixer
- City tour
- Highspeed train to Beijing

Beijing (1/10 – 1/13)

- 2 company visits
- Forbidden City tour



2 Company Visits*

Tencent 腾讯

Alibaba

ByteDance
字节跳动

快手
KUAISHOU TECHNOLOGY



**HANGZHOU
CHINA 杭州**

BORG RISE

SANY

NIO

7 * Tentative upon final confirmation with companies

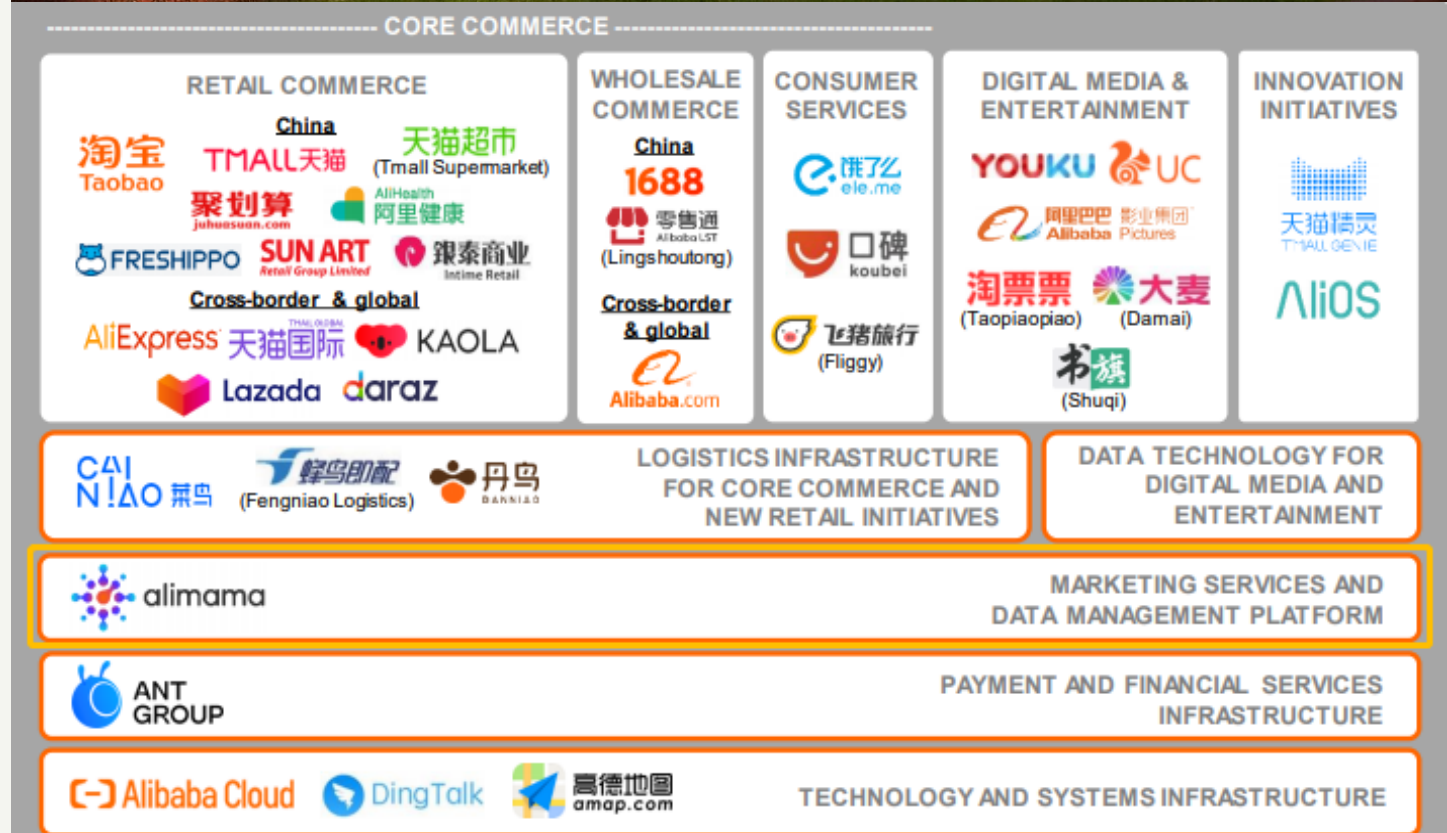


Alibaba

Global conglomerate, specializing in e-commerce, retail, technology, and internet, headquartered in Hangzhou

Visit Highlights:

- Visit Alibaba HQ in Hangzhou
- Talk to Alibaba leadership
- Stay at FlyZoo Hotel (AI-empowered)
- Visit Fresh Hippo Mall (supermarket of the future)

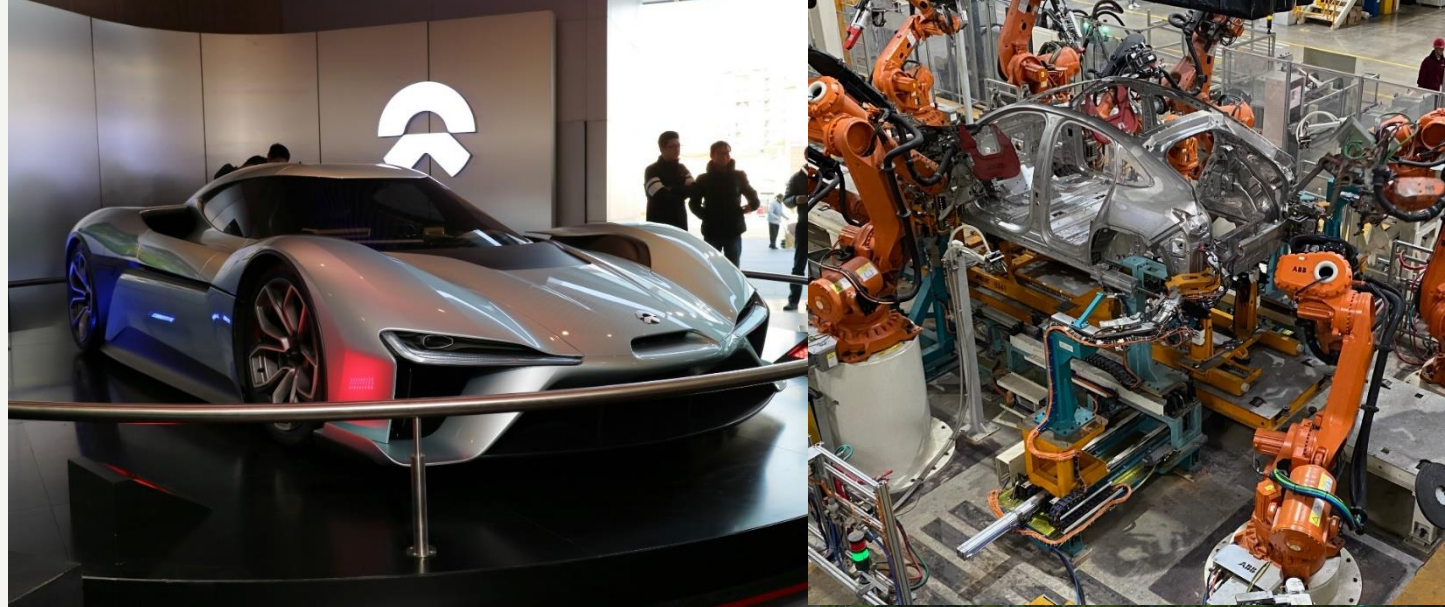




6th largest EV manufacturer in the world, delivering over 25k vehicles, IPO-ed in 2018

Visit Highlights:

- Talk with founder of NIO
- Visit NIO House (clubhouse-style showroom) and test-drive (with eligible driver's license)
- Visit NIO's state-of-the-art manufacturing plant (time permitting)





Third largest heavy equipment manufacturer in the world. Some of its most renowned projects include, Dubai's Burj Khalifa, Rio Olympic Park, Indonesian shore bridges, etc.

Visit Highlights:

- Visit SANY's AI-empowered factory
- Connect with CBS alumni

2 And More...



Kuaishou

Short video platform with 300M+ DAU



ByteDance

Parent company of TikTok

BORG RISE

Borg Rise

TikTok's top partner in livestreaming and e-commerce operation service provider to international brands



Xiaohongshu

Fastest growing social media platform in China

2) And More...



Contemporary Amperex Technology

Leading manufacturer of
lithium-ion batteries for
EVs and energy storage
systems



ZEEKR

Owned by Geely, parent
company of Volvo

Premium and luxury
electric vehicles producer



Li Auto

Known for producing
extended-range EVs,
combining an electric
drivetrain with a small
internal combustion engine
acting as a generator to
charge the battery

2 Cultural Activities @Shenzhen

- Your choice of
 - Shenzhen city tour:
 - Nanshe Ancient Town
 - Futian CBD Light Show
 - Coco Park Area
 - Hong Kong SAR day trip: *
 - Victoria Peak
 - Dim Sum Lunch
 - Avenue of Stars
 - Ladies Market
 - Goldfish Market
- Optional activities:
 - Karaoke Experience
 - Taichi / Kungfu Class
 - Calligraphy Class



2 Cultural Activities @Hangzhou

- Experience Alibaba's FlyZoo
 - AI-empowered facial recognition key card
 - AI concierge
 - Robotic server
- West Lake tour



2 Cultural Activities @Shanghai

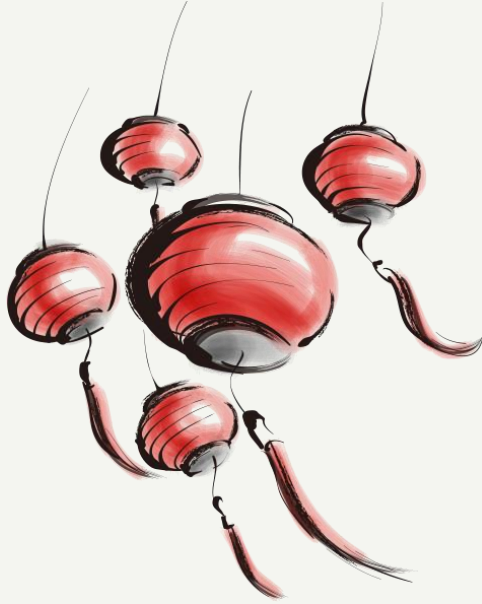
- Shanghai city tour
 - Foodie Tour
 - The Bund
 - Huangpu River Boat Cruise
- Dinner party with CBS alumni
- Optional activities:
 - French Concession walking tour
 - Clubbing Experience



2 Cultural Activities @Beijing

- High-speed bullet train experience from Shanghai to Beijing
 - Order takeout along the route and get it delivered to your seat
- Forbidden City tour
- Optional activities:
 - Craft beer bar-hopping
 - Visit the Great Wall
 - Clubbing experience
 - Massage





Program Detail

- Program cost: \$2,300 - \$2,600
- Open spots: 15
- Matching process opens from 9/14 to 9/19
- Successful matches will receive an email with a 48-hour deadline to pay \$1,000 non-refundable deposit
- Program fee includes:
 - Four & Five-star hotels at each city (double occupancy)
 - Daily breakfast at hotel
 - Group ground transportation at each location
 - Domestic trains and flights
 - Various group lunch / dinners built into the itinerary
 - Group activities built into itinerary (introduced earlier)
- Does NOT include:
 - Visa fee (e.g., US passport holder visa fee \$185)
 - Traveler's insurance (can be purchased via travel agency)
 - International flight cost
 - Individual lunches / dinners (3 in total) and personal expenses

3 Trip Logistics

- Visa logistics:
 - Approximated visa fee: \$185
 - Most nationals are required to apply for an L visa (Consulate information [here](#), FAQs [here](#))
 - Processing time: Around one month, **start early!**
- Flight options:
 - Route 1 (~\$2,500): US -> Shenzhen / Beijing -> US
 - Route 2 (~\$2,000): US -> Hong Kong SAR / Beijing -> US
 - Research if you need a HKSAR pass to entry
 - Multiple transfer options from HKSAR to Shenzhen
- Things to keep in mind
 - First-year recruiting timeline & block week timing
 - No significant others or shadowing allowed
 - Students cannot have holds on their account
 - All company meetings are mandatory



Questions?



Feel free to DM / Email / WhatsApp us for recommendations!

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Join our WhatsApp interest group for more updates!