

CHAZEN

TAIWAN

STUDY TOUR

January 7-14, 2024

TEAM TAIWAN



Berg Chiu'24

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Well-trained M&A lawyer



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Travel experiences: 29 countries and counting



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Ex-McKinsey Taipei Consultant & avid Taiwan local travel



WHY YOU SHOULD VISIT TAIWAN



Fun facts

- In East Asia, off the coast of Mainland China & South of Japan + Korea
- Birthplace of Boba / Bubble tea
- 90% of Advanced chips produced
- #2 world's most welcoming city (Hualien) according to bookings.com
- #14 in GDP per capita adj. for cost of living
- #1 in Asia to legalize same-sex marriage
- Home to one of the most-loved Whisky in the world

Highlight

- Liberal culture with Chinese & and Japanese influences
- "A secret foodie's wonderland" Lonely Planet
- Instagram-worthy scenes from mountains to stunning coastlines
- Leader in semiconductor & electronics (Home to TSMC & Foxconn)
- Ultra strong CBS alumni network (namesake of our 3rd floor library & the bridge between Geffen & Kravis are Taiwanese)



TRAVELTIMELINE

Day 1 January 7, 2024



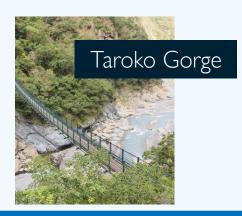
Day 3 January 9, 2024



Day 5 January 11, 2024



Day 7
January 13, 2024



TAIPEI & HSINCHU



Day 2 January 8, 2024



Day 4 January 10, 2024



Day 6 January 12, 2024

HUALIEN / TAROKO



Day 8 January 14, 2024

WHERE YOU'LL STAY



Regent Taipei or comparable 4 or 5-star hotel

InterContential Hotel Group's luxury brand with the city's most famous breakfast buffet





Silks Place Taroko (Hualien)

Former Generalissmo vacation home turned luxury resort within Taroko National Park









NATIONAL PALACE MUSEUM

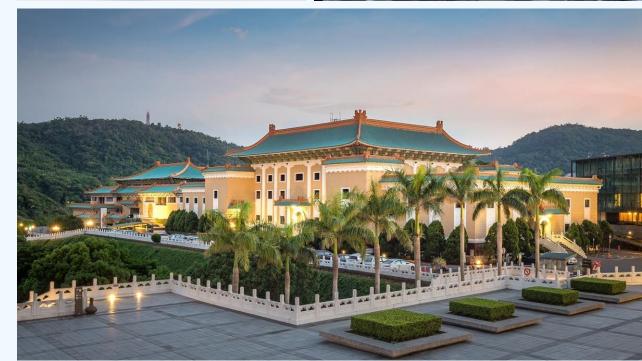
The largest collection of Chinese artifacts and artwork in the world

The National Palace Museum in Taipei houses the largest collection of Chinese artifacts and artwork in the world. The impressive permanent collection comprises more than 650,000 items.

Chinese history is told through bronze statues, jade carvings, calligraphy, lacquerware and other historical pieces — many of which belonged to Chinese imperial families — including an intriguingly life-like, meat-shaped stone and a jadeite cabbage.





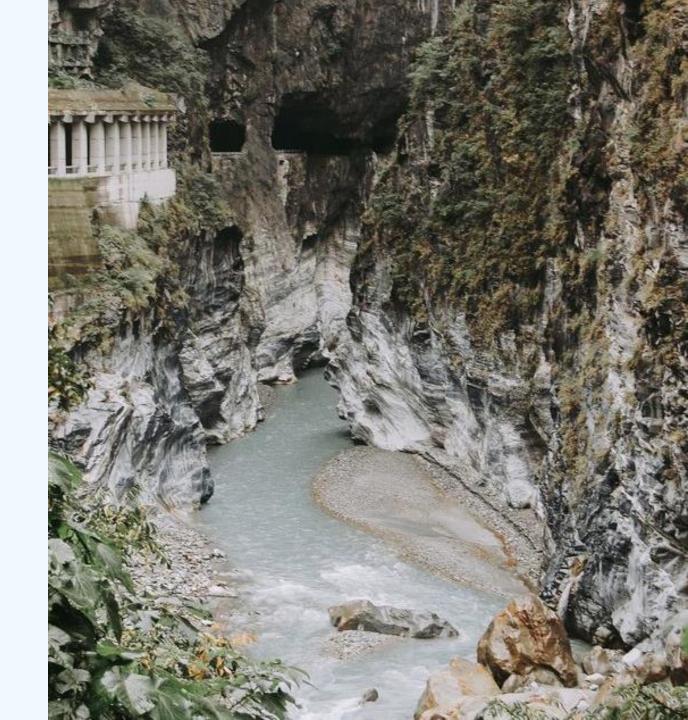




TAROKO NATIONAL PARK

A captivating journey into the heart of Taiwan's eastern coast

Taroko National Park, nestled on Taiwan's east coast, is a natural marvel famed for its awe-inspiring marble gorges, lush forests, and abundant biodiversity. Named after the Taroko Gorge, which means "Magnificent and Beautiful" in the Truku indigenous language, the park showcases millions of years of geological forces shaping Taiwan, with deep canyons, towering cliffs, and meandering rivers etching a breathtaking landscape. Hikers can explore trails leading to scenic viewpoints, serene shrines, and hidden caves, while cultural heritage sites add a rich layer of history and tradition.





JIUFEN

Exploring the magic of Taiwan's 'Spirited Away' city

Jiufen, a charming and picturesque town nestled in the lush hills of northern Taiwan, is a place that seems to have sprung to life from the pages of a timeless novel. This enchanting destination is renowned for its narrow cobblestone streets, traditional tea houses, and stunning panoramic views of the coastline.

Originally a gold mining town during the Japanese colonial period, Jiufen has transformed into a haven for artists, writers, and travelers seeking to immerse themselves in its rich history and captivating atmosphere.











#TASTEOFTAIWAN

Currently planned culinary adventures



Taiwan.StudyTour Chun Shui Tang



Founded in 1983 at Taichung, Chun Shui Tang is **inventor of boba**

#BobaAddict #BobaTherapy



Taiwan.StudyTour Night Market



When the sun goes down, the flavors of Taiwan come alive at the **night** markets

#TaiwanNights #StreetFood



Taiwan.StudyTour
Golden Formosa Restaurant



Michelin starred authentic
Taiwanese cuisine tracing back to the
1960s

#MichelinStar #Gathering





TSMC

Taiwan Semiconductor Manufacturing Company, Limited, (TSMC), is a global semiconductor manufacturing giant and one of Taiwan's most prominent and influential companies. Established in 1987, TSMC has played a pivotal role in the semiconductor industry's evolution, specializing in the production of integrated circuits (ICs) and silicon wafers.

TSMC's cutting-edge fabrication processes and advanced semiconductor manufacturing technology have earned it a reputation as a world leader in the field. The company provides semiconductor foundry services, which means it manufactures chips for other semiconductor companies, including some of the industry's most significant players like Apple, Nvidia, Qualcomm, and AMD.







The world's largest dedicated independent semiconductor foundry



FOXCONN

Foxconn Technology Group, also known as Hon Hai Precision Industry Co., Ltd., is one of the world's largest and most prominent electronics manufacturing services (EMS) and original design manufacturer (ODM) companies.

Foxconn is renowned for its manufacturing expertise and production capabilities, with a vast network of factories and facilities located across the globe, including in China, India, Vietnam, the US, and many other countries. The company specializes in the assembly of a wide range of consumer electronics and technology products, including smartphones, tablets, laptops, desktop computers, televisions, and gaming consoles, for some of the world's leading technology brands, including Apple, Microsoft, Sony, and others.







The world's largest electronics manufacturer and service provider

#27
Fortune Global 500



ASUS

ASUS is a renowned multinational technology company headquartered in Taipei, Taiwan. Founded in 1989, ASUS has emerged as one of the world's leading manufacturers of computer hardware, electronics, and innovative technology products.

The company's diverse product lineup includes a wide range of computing devices, such as laptops, desktops, and computer components (motherboards, graphics cards, and monitors), as well as mobile devices like smartphones and tablets. ASUS is also known for its gaming peripherals and accessories, including gaming laptops, graphics cards, and gaming monitors, under its "Republic of Gamers" (ROG) brand.







The world's leading manufacturers of computer hardware and consumer products



Established in 1958 in Taipei, Taiwan, Din Tai Fung started as a simple dumpling stall and has since evolved into a worldwide culinary sensation.

What sets Din Tai Fung apart is its commitment to the art of dumpling-making, with a meticulous focus on quality, precision, and consistency. The restaurant is particularly celebrated for its xiaolongbao, also known as soup dumplings, which feature delicate, thin skins enveloping flavorful fillings and a delicious, savory broth. Each dumpling is meticulously crafted, adhering to strict standards to ensure a consistent dining experience.



FUNGフォン



TAIPEI 101

TAIPEI 101

Taipei 101 is an iconic skyscraper and architectural marvel situated in the Xinyi District of Taipei, Taiwan. Completed in 2004, this towering structure held the title of the world's tallest building for several years. It's home to a vibrant shopping mall, various restaurants offering a wide range of cuisines, and corporate offices.

In addition to its role as a commercial and entertainment hub, Taipei 101 is a symbol of Taiwan's commitment to sustainable practices. It was one of the world's first skyscrapers to earn LEED Platinum certification for its eco-friendly features, including rainwater recycling, energy-efficient systems, and a mass damper system that counteracts sway during earthquakes and high winds.





OTHER POTENTIAL VISITS

MNC

McKinsey & Company







TW Tech









Alumni Owned / Managed





















TAIWANTRAVEL IS AFFORDABLE & OPEN

Total Program Fee \$1800⁽¹⁾- \$2100 per person

Taiwan Study Tour is Almost All-Inclusive, and includes

- Accommodation throughout 8 days / 7 nights in 4 or 5 star hotels (double occupancy)
- All meals (Breakfast, Lunch, Dinner)
- Planned group tours (e.g., tea-tasting, museum tickets)
- Ground transportation
- Round trip Taipei to Hualien train ticket

NOT included:

- Optional activities
- Travel documents
- Travel insurance
- Flight to and from Taiwan

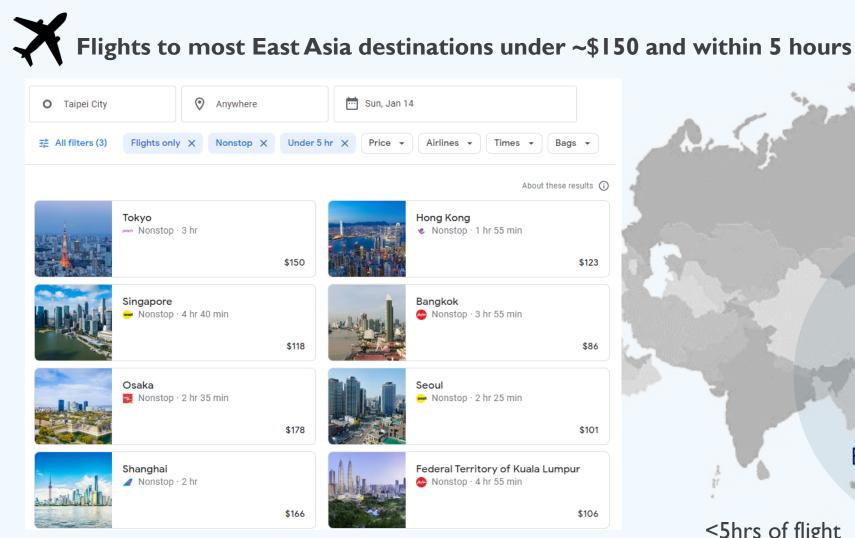
Hassle-free tourist visa policy in Taiwan:

- Visa-exempt for passport holders from:
 - Much of Americas (e.g., USA, Canada, Chile)
 - Most of EU (e.g., Germany, France, Italy, Poland)
 - All of NE Asia (e.g., Japan, S. Korea)
 - Much of SE Asia (e.g., Thailand, Malaysia, Singapore)
 - Most of Oceania (e.g., Australia, New Zealand)
- Landing/E-Visa for many other citizens (e.g., Turkey)
- Entry permitted (with application) for Mainland Chinese passport holders with F-1 or resident status
- See list of visa exemption passports & requirements <u>here</u>

Flight plans:

- Plan to arrive in Airport in Taipei by 1 pm on Jan 7th (Taipei time)
- Daily direct flights from JFK to Taipei are available

TAIWANAND BEYOND





ATASTE OFTAIWAN – TRAVELTRAILER





SIGN-UP & TO-KNOWS

Sign-up Lottery Timeline min 16 students

Matching
Starts Sep 19th 2 pm

Matching Result
Sep 20th
Students to be notified

via email

Deposits Deadline
48 hours after results
Students who receive a spot have 48 hours to submit \$1,000 non-fundable deposit

Final Payment
Early November

Chazen Policies to Know

- All company visits are mandatory
- Students cannot have holds on their accounts
- No significant others or shadowers allowed

Tour leaders contact

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- William Chen '24 yuchen 24@gsb.columbia.edu