

All information is tentative



2027 CBS CHINA STUDY TOUR

Chazen Global Study Tours



Study Tour Leaders



Sabrina Jia 27'

- **Pre- MBA Industry:** Consulting
- **Hometown:** Shanghai, China & Toronto, Canada



Tanya Tongjia 27'

- **Pre- MBA Industry:** Public Sector (UNESCO)
- **Hometown:** Xinjiang, China



Minjun(Ada) Zang 27'

- **Pre- MBA Industry:** Global Supply Manager (Apple)
- **Hometown:** Suzhou, China

Faculty



Professor Malek Ben Sliman

- Lecturer in Discipline in the Marketing Division
- Malek's research interests lie in the application of machine learning, computer vision and NLP tools in the context of art valuation, social networks, marketing analytics and online retailing

China 中国...

... is a nation of people and their stories. It's a tale 5,000 years in the making, and we're just getting to the most exciting chapter.

Experience **China at Speed** through a 10-day journey across four cities. Go inside leading Chinese companies to see how they are reshaping **technology, robotics, supply chains, and new consumer ecosystems**, and learn firsthand how businesses in China innovate, scale, and compete.



1 | ITINERARY

Jan 4- 6

BEI
JING

Jan 7-10

SHANG
HAI

Jan 11-12

SU
ZHOU

Jan 12-13

SHEN
ZHEN

Jan 4-6, 2027

Beijing



Included
✦ Optional Add-ons
Company Visit
Free Time

Beijing

	AM	NOON	PM	EVENING	NIGHT
DAY 1 1/4 MON	Arrival in Beijing			Welcome Dinner- Peking Duck	Free Time
DAY 2 1/5 TUE	Forbidden City	Group Lunch	The Great Wall	Individual Dinner on own	✦ Chinese Massage
DAY 3 1/6 WED	Company Visit 1/2	Group Lunch	Company Visit 3	✦ Hutong Family Visit / Dumpling- making	✦ Hutong Ancient Alleys Bar Crawl

Beijing Company Visits



Meituan

Founded in Beijing in 2010, Meituan is China's leading tech-driven retail platform, connecting consumers to everything from food delivery to travel, built around the mission to "help everyone eat better, live better."

We help people eat better, live better.



ByteDance

Founded in Beijing in 2012, ByteDance has grown from an AI-powered news aggregator into one of the world's most valuable unicorns, with products like TikTok and Douyin reaching billions of users globally. Its mission: Inspire Creativity, Enrich Life.

Beijing Company Visits



AIIB

Established in 2015, the AIIB is a multilateral development bank initiated by China to finance sustainable infrastructure across Asia and beyond. With 110 member countries and over USD 60 billion in approved financing, it bridges critical investment gaps in transport, energy, and digital connectivity across the region.



Xiaomi

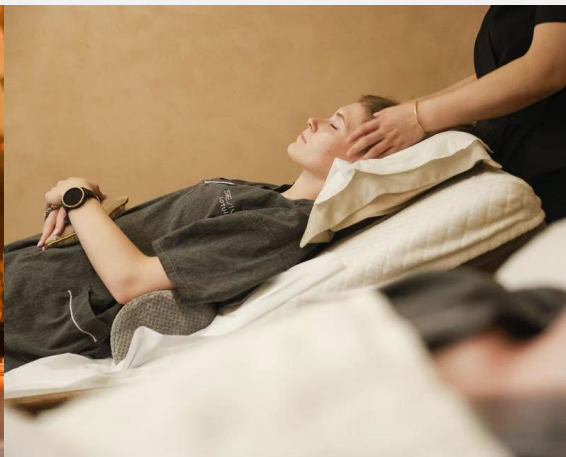
Founded in Beijing in 2010, Xiaomi has grown from a smartphone maker into a global tech and smart manufacturing company, connecting hundreds of millions of devices through its AIoT platform. Now a Fortune Global 500 player and one of the world's top smartphone brands, Xiaomi is building a seamless "Human × Car × Home" intelligent ecosystem.

Beijing Cultural Add-ons



Hutong Alleys Bar Crawl

Unearth Beijing's hidden hutong bars and craft cocktails on this exclusive nightlife adventure.



Chinese Massage

Soothe your body and mind with an authentic Chinese massage rooted in centuries of traditional wellness.



Family Visit Dumpling-making

Make dumplings with a Beijing family, enjoy a home-cooked dinner to experience authentic Chinese home cooking and everyday life.

Jan 7-10, 2027

A wide-angle photograph of the Shanghai skyline at dusk. The Oriental Pearl Tower is prominent on the left, with its three spheres glowing. To its right, the dense cluster of skyscrapers in the Pudong financial district is visible, including the Shanghai Tower, which is the tallest building in the image. The buildings are illuminated with various lights, and their reflections are visible on the water in the foreground. The sky is filled with soft, colorful clouds in shades of orange, pink, and purple, indicating the time is either sunset or sunrise. The water in the foreground is dark and calm.

Shanghai



Included
◆ Optional Add-ons
Company Visit
Free Time

Shanghai

	AM	NOON	PM	EVENING	NIGHT
DAY 4 1/7 THU	High-Speed Train to Shanghai	Group Lunch	Company Visit 4	Individual Dinner on own	◆ Shanghai Asia Top 50 Bar Crawl
DAY 5 1/8 FRI	Company Visit 5	Group Lunch	Company Visit 6	Individual Dinner on own	Huangpu River Cruise
DAY 6 1/9 SAT	Company Visit 7	Group Lunch	Company Visit 8 Bund City Walk	Alumni Dinner + Old City Temple	◆ Clubbing @ INS Park
DAY 7 1/10 SUN	Transit on Bus from Shanghai to Suzhou		Tiger Hill	Grand Canal Boat Ride + Qili Shantang Night	◆ Chinese Bathhouse, Massage and Entertainment with Buffet

Shanghai Company Visits



Agibot

Founded in Shanghai in 2023, Agibot is a fast-growing robotics company focused on developing next-generation humanoid robots powered by embodied AI. Combining advanced hardware, intelligent algorithms, and large-scale manufacturing, Agibot is working to bring robots from the lab into real-world applications—from industrial operations to everyday life.



SenseTime

Founded in Hong Kong in 2014, SenseTime has grown from a computer vision pioneer into China's leading AI software company, built around its SenseCore AI infrastructure and SenseNova large model series. Now spanning generative AI, intelligent vehicles, and more, it is one of China's top AI enterprises.

Shanghai Company Visits



SAIC Motor

Founded in 1955, SAIC Motor is China's largest automaker by sales—the only one to exceed 2 million units in H1 2026, with 71.8% from own brands. Embracing an "AI-native" strategy, SAIC is driving NEV and intelligent vehicle innovation, aiming to make every car a smart, intuitive mobility partner.



NDB

Established in 2015 and headquartered in Shanghai, the New Development Bank is a BRICS-led multilateral lender that has approved USD 39 billion for 120 infrastructure projects across emerging economies. It stands as a cornerstone of Global South cooperation and a viable alternative to Western-led financial institutions.

Shanghai Company Visits

The logo for POP MART, featuring the words "POP MART" in white, bold, sans-serif capital letters on a red rectangular background.

POP MART

Pop Mart

A background image for the Pop Mart section showing several colorful, stylized cartoon characters (LABUBU, MOLLY, DIMOO, and SKULLPANDA) in front of a classical building facade.

Founded in Beijing in 2010, POP MART grew from a niche art toy retailer into China's largest designer toy brand, now expanding globally with ambitions to build a long-term cultural and lifestyle ecosystem around collectible IPs like LABUBU, MOLLY, DIMOO, and SKULLPANDA.

A logo for Zhangjiang Robot Valley, featuring the Chinese characters "张江" and "机器人谷" in a stylized font, with a background of a city skyline and a robot head.

张江
机器人谷

Zhangjiang Robot Valley

A background image for the Zhangjiang Robot Valley section, similar to the one above, showing colorful cartoon characters in front of a classical building facade.

Located in Shanghai's Zhangjiang Science City, Zhangjiang Robot Valley is a growing hub for robotics and AI, bringing together leading companies, startups, and research institutions. It offers a glimpse into China's rapidly evolving robotics ecosystem—from cutting-edge technology to real-world applications.

Shanghai Cultural Add-ons



Asia Top 50 Bar Crawl

Hop between Asia's top bars in Shanghai, tasting award-winning cocktails on this vibrant nightlife adventure



Clubbing @ INS Park

Dance all night at INS Park's 6-floor clubbing paradise, fueled by booming music, dazzling lights, and killer cocktails



Foodie Tour

Feast on 8+ classic Chinese treats, make your own soup dumplings, and uncover the stories behind Shanghai icons



Moped Tour

Hop on a moped and cruise Shanghai's hidden corners, from the Bund to the French Concession, discovering the stories behind the city

Jan 10-11, 2027

Suzhou





Included
✦ Optional Add-ons
Company Visit
Free Time

Suzhou

	AM	NOON	PM	EVENING	NIGHT
DAY 8 1/10 SUN	Transit on Bus from Shanghai to Suzhou		Tiger Hill	Grand Canal Boat Ride + Qili Shantang Night	✦Chinese Bathhouse, Massage and Entertainment with Buffet
DAY 8 1/11 MON	Humble Administrator's Garden	Pingjiang Road City Walk	Company Vist 9: Major Tech Supply Chain Visit	Flight to Shenzhen	Hotel Check in
			Bus to Shanghai Airport		

Suzhou Company Visits



Major Tech Supply Chain Visit

China's tech manufacturing ecosystem powers the world's consumer electronics. This visit offers a glimpse into AI-driven quality control, autonomous "lights-out" factories, and precision assembly lines—where "Made in China" has become "Innovated in China."

Suzhou Cultural Add-on



Chinese Bathhouse, Massage and Entertainment with Buffet

A modern sanctuary where ancient bathing rituals meet urban leisure. Soak, steam, and savor a lavish buffet, then unwind with massage and entertainment—all under one roof. A full-day escape for body and soul.

Jan 12-13, 2027

Shenzhen





Welcome Columbia Business School to BYD



Included
✦ Optional Add-ons
Company Visit
Free Time

Shenzhen

	AM	NOON	PM	EVENING	NIGHT
DAY 10 1/12	Company Visit 10: Tencent HQ	Group Lunch	Company Visit 11: BYD	Farewell Dinner	Karaoke Night
DAY 11 1/13	Departure				

Shenzhen Company Visits

Tencent 腾讯

Tencent HQ

Founded in Shenzhen in 1998, Tencent has grown from a startup into one of the world's leading internet companies, connecting over a billion users through WeChat and QQ. Its new Dachan Bay HQ embodies "Tech for Good"—where AI, robotics, and nature coexist in a city of the future.

BYD

BYD

Founded in Shenzhen in 1995 as a rechargeable battery maker, BYD has grown into one of the world's largest electric vehicle and battery companies, with a global outlook to lead the EV transition, expand internationally, and compete head-to-head with Tesla and traditional automakers.

Shenzhen Cultural Add-ons



Farewell Karaoke Night

Celebrate goodbyes with laughter, music, and your favorite tunes. Join us for a lively karaoke night where every song is a toast to memories made and new journeys ahead.

Other Potential Companies

China's Booming Economy...

We will curate company visits to align with participants' interests and diverse industry themes to offer deep insights into China's evolving business landscape.

Company Pool





2 | PRICING

Program Fee Pricing

Budget Range: \$2400 - \$2700

Included	Description
Accommodation	• 9 nights of 5+ Star Hotel accommodation in a standard twin room with daily breakfast
Domestic Transfers	• High-speed Train from Beijing to Suzhou (Second Class Seats) • Private air-conditioned coach from Shanghai to Suzhou • Flight from Shanghai to Shenzhen
Trip Director	• 1 Bilingual on-the-ground trip support staff
Activities & Attractions	• Professional, top-ranking bilingual guides and admission fees to the tourist attractions mentioned in the itinerary (excl. optional add-ons)
Ground Transfers	• Air-conditioned private vehicle with professional driver * 9 days and luggage vehicle as needed • Drinking water, fresh fruit and snacks throughout the program
Meals	• Breakfast every day at hotel • Meals mentioned in itinerary
Others	• All relevant trip taxes, local duties and surcharges • Complimentary trip swags

Package does not include: International airfare to / from China, Optional add ons, Personal expenses such as : Visa fees, telecommunication, laundry etc, Travel Insurance, and any additional excursions & activities not mentioned in the itinerary

Optional Add-on Pricing

Optional Activity - Beijing		
	1/5 Chinese Spa/Massage	\$68
	1/6 Hutong Family Visit / Dumpling-making (Include dinner)	\$48
	1/6 Hutong Ancient Alleys Bar Crawl (Include 3 drinks and transportation)	\$68
Optional Activity - Shanghai		
	1/7 Shanghai Asia Top 50 Bar Crawl (Include 3 drinks)	\$78
	1/9 Clubbing @ INS Park	\$48
	TBD Foodie Tour	\$68
	TBD Moped Tour	\$74
Optional Activity - Suzhou		
	1/10 Suzhou Bathhouse	Free reservation; guests pay on own

As the Study Tour and company visit schedules are finalized, other cultural activities may be updated or adjusted to ensure the best overall experience.

KEY DETAILS

AVAILABILITY: 27 OPEN SPOTS

Full-time CBS students secure spot through **Chazen Tours Matching** site.

- After the Matching period ends, EMBA/PhD/MS students may join waitlist. Before paying your deposit, you must send a letter from OSA stating that your program does not conflict with the dates of the trip.

Check your calendars for conflicts (block week, recruiting, non-MBA classes, weddings, etc.) are not considering exceptional circumstances for dropping!

International students: should check with ISSO before making a deposit if there are concerns with the new U.S. visa rules. We also suggest checking visa eligibility for China.

- The travel agency in previous years and the TraVisa site notes students holding passports from Nigeria, Pakistan and Turkey have not been able to secure visas.
- Students holding passports for India and other countries can take quite a long time to secure the visa, often up to the point where the student would be responsible for the entire cost of the tour if the visa is not secured in time.
- Chazen can only support tourist visas

Securing spot: a **\$1,000 non-refundable deposit** will be due within 48 hours of an offer. If this is not paid, you will lose your spot and be removed from the trip.

Final Payment: The balance of the program fee will be due at the beginning of November.

Chazen Policies: No significant others/no shadowing/no swapping or selling seats; you must attend the entire study tour; all **company visits are mandatory**

Accommodation | 5+ Star

Curated 5-star hotel options in strategic locations, balancing comfort, convenience, safety, and program logistics.

A night view of the Kempinski Hotel in Beijing, featuring a large, modern building with a curved facade and a bridge in the foreground.

BEIJING

Kempinski Hotel

A night view of the Kimpton Bamboo Grove in Suzhou, showing a traditional Chinese garden with a pond and a modern building in the background.

SUZHOU

Kimpton Bamboo Grove

A night view of the Agile Marriott in Shanghai, featuring a large, modern building with a curved facade and a glass entrance.

SHANGHAI

Agile Marriott

A night view of the Intercontinental hotel in Shenzhen, showing a large, modern building with a curved facade and a glass entrance.

SHENZHEN

Intercontinental

A night view of the Grand Millennium hotel in Suzhou, showing a large, modern building with a curved facade and a glass entrance.

Grand Millennium

A night view of the Pan Pacific hotel in Suzhou, showing a traditional Chinese building with a tiled roof and a pond in the foreground.

Pan Pacific Suzhou

A night view of the Hyatt hotel on the Bund in Shanghai, showing a large, modern building with a curved facade and a glass entrance.

Hyatt on the Bund

A night view of the Indigo hotel in Shenzhen, showing a large, modern building with a curved facade and a glass entrance.

Indigo Shenzhen



THANK YOU!

Any Questions?

Please reach out to Sabrina Jia
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