

All information is tentative

ChAzen China & HONG KONG
(REA) STUDY TOUR

 Columbia
Business
School

 REA | Real Estate
Association

Beijing – Shanghai – Hong Kong

January 11-19, 2027

Organizers & Faculty



Bowen Guan '27



Paolo Vera '27



Pf. Brian Lancaster
Faculty Advisor



SHANGHAI PUDONG: 1990 vs 2020

SAME RIVER • A TRANSFORMED SKYLINE

1990



2020



BEIJING GUOMAO CBD: 1990 vs 2020

SAME PLACE • A REMARKABLE TRANSFORMATION

1990



2020



BUILDING THE GLOBAL CITY

CAPITAL PLACEMAKING
URBAN TRANSFORMATION

Across Greater China

How cities are shaped by the interaction of capital, policy, place and long-term value creation.



EDUCATIONAL OUTCOMES

What participants will be able to do



UNDERSTAND THE SYSTEM

Analyze how public policy, land systems, institutional capital, and developer strategy interact to shape major urban development and investment decisions across Greater China.



VALUE THE PLACE

Evaluate how placemaking -through mixed -use programming, hospitality, retail, public space, and heritage preservation -creates long-term economic, social, and cultural value.



COMPARE & APPLY

Compare the urban development models of Beijing, Shanghai, and Hong Kong, identify key opportunities and trade-offs, and apply those insights to investment and development in other global cities.



JAN 11–14 | BEIJING

The Journey

JAN 11–14 | BEIJING

TEXT IN BOLD: INCLUDED

JAN 11 MON

JAN 12 TUE

JAN 13 WED

JAN 14 THU



AM



Lunch



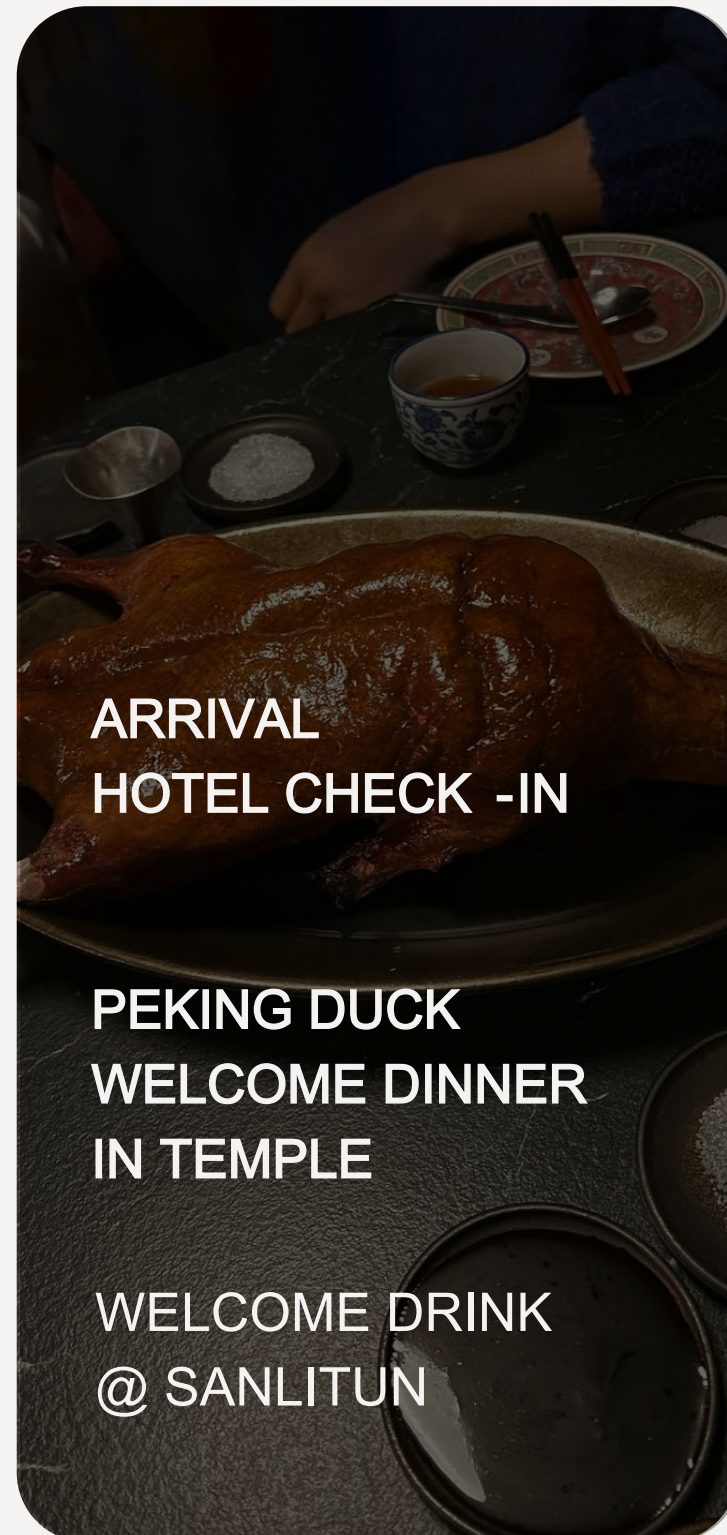
PM



Dinner



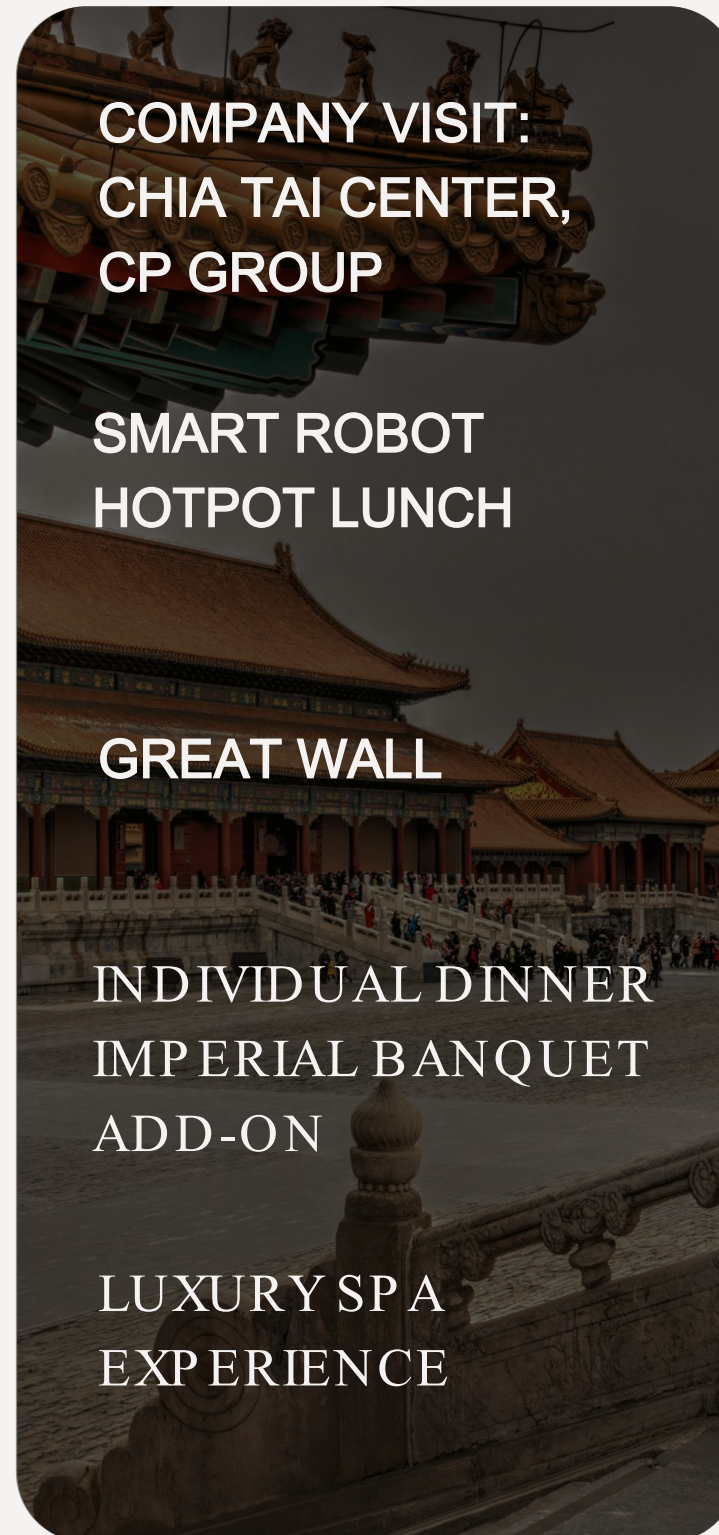
Night



ARRIVAL
HOTEL CHECK -IN

PEKING DUCK
WELCOME DINNER
IN TEMPLE

WELCOME DRINK
@ SANLITUN



COMPANY VISIT:
CHIA TAI CENTER,
CP GROUP

SMART ROBOT
HOTPOT LUNCH

GREAT WALL

INDIVIDUAL DINNER
IMPERIAL BANQUET
ADD-ON

LUXURY SPA
EXPERIENCE



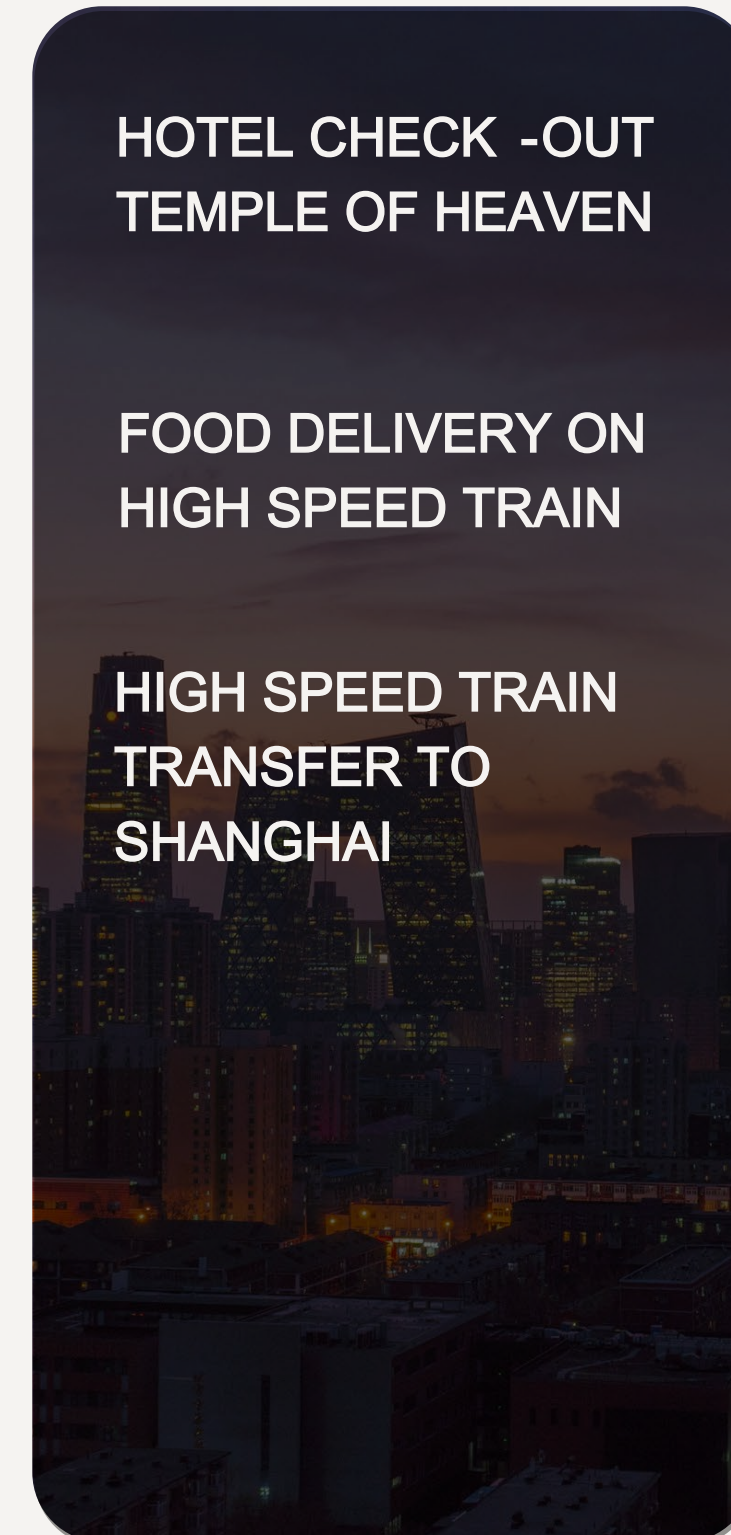
COMPANY VISIT:
COLUMBIA GLOBAL
CENTERS BEIJING

BEIJING ZHAJIANG
NOODLE LUNCH

FORBIDDEN CITY

COLUMBIA ALUMNI
MIXER IN BEIJING

KARAOKE



HOTEL CHECK -OUT
TEMPLE OF HEAVEN

FOOD DELIVERY ON
HIGH SPEED TRAIN

HIGH SPEED TRAIN
TRANSFER TO
SHANGHAI

The Staycation

BEIJING HOTEL & COMPANY VISITS



Bvlgari Hotel Beijing



CP Group



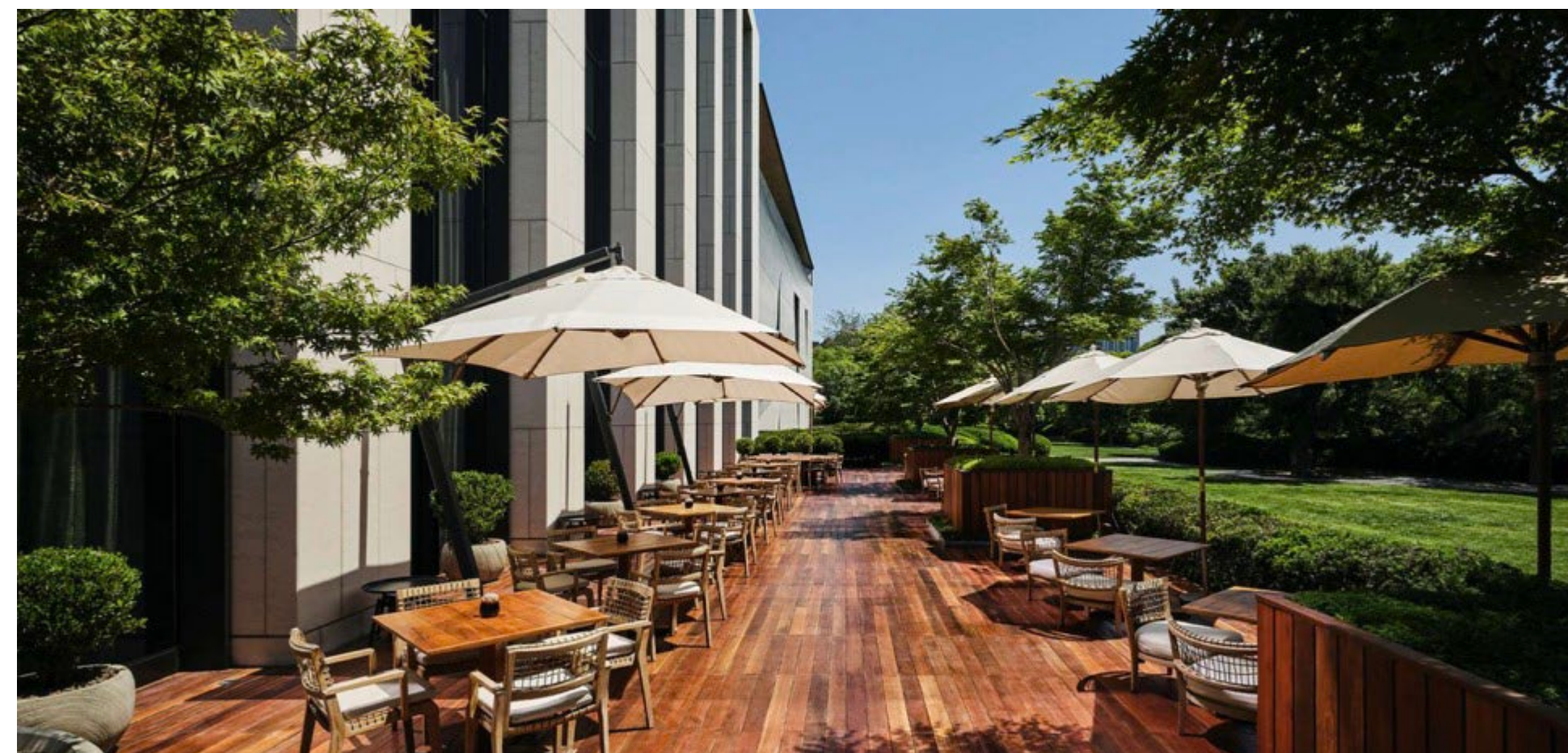
Sanlitun Taikoo Li | Swire Properties



China World Trade Center | Kerry Group

BVLGARI

HOTEL BEIJING



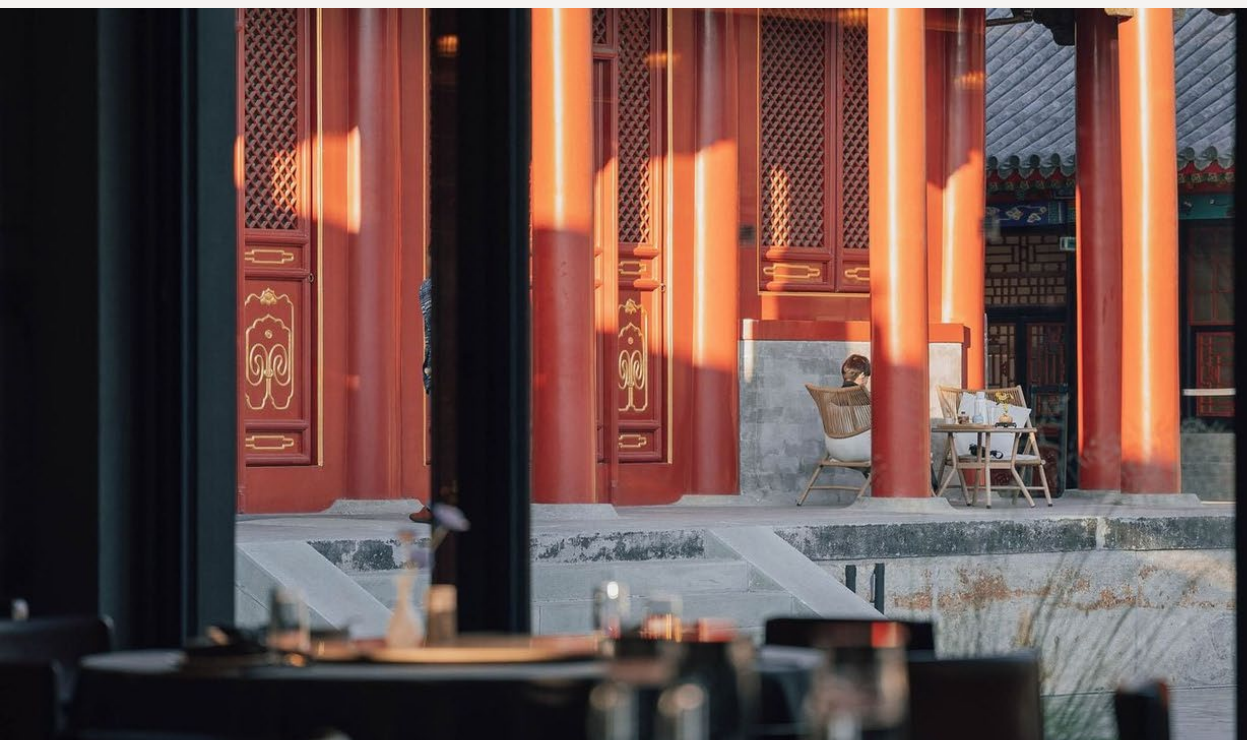
Cultural Highlights | Beijing

Great Wall & Forbidden City



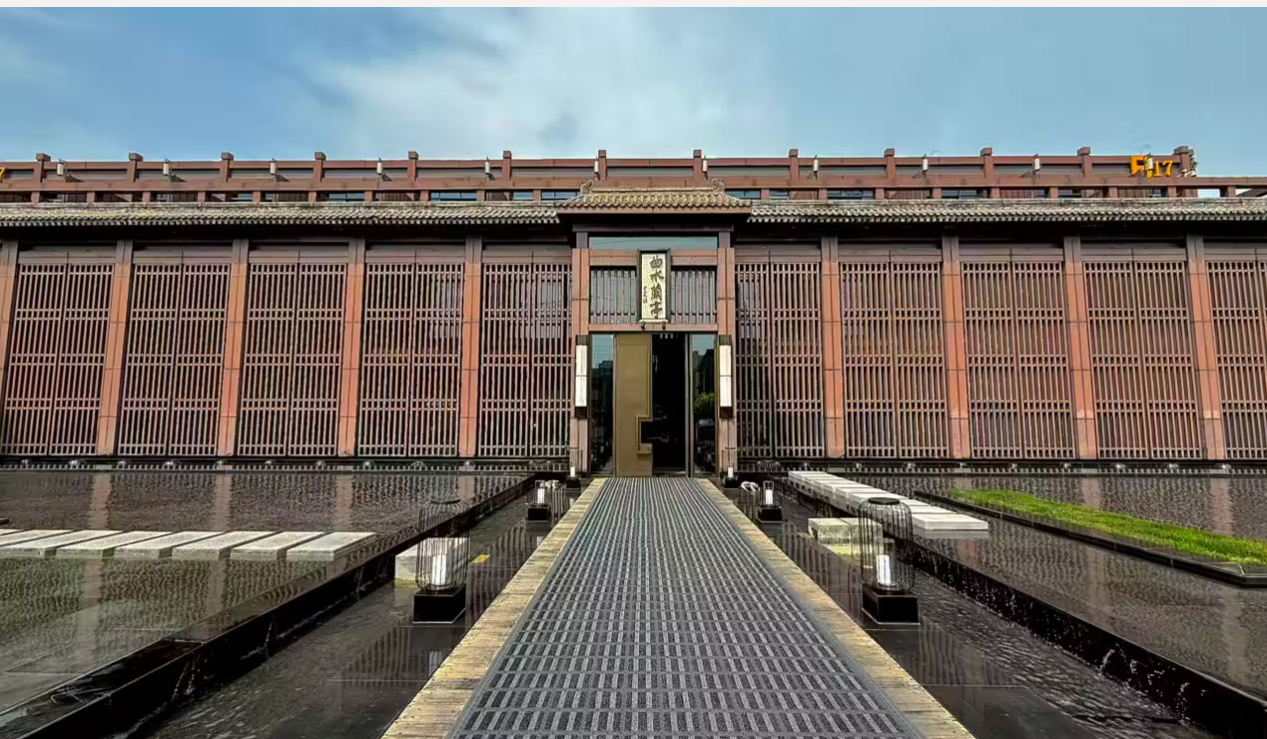
Culinary Highlights | Beijing

Peking Duck, Smart Hotpot & Zhajiang Noodle



Experience Highlights | Beijing

Luxury Spa (add -on), Imperial Banquet Dinner (add -on) & High Speed Train with Food Delivery





JAN 14 – 17 | SHANGHAI

The Journey

JAN 14 – 17 | SHANGHAI

TEXT IN BOLD: INCLUDED

JAN 14 THU

JAN 15 FRI

JAN 16 SAT

JAN 17 SUN



AM



Lunch



PM



Dinner



Night

HOTEL CHECK -OUT
TEMPLE OF HEAVEN

FOOD DELIVERY ON
HIGH SPEED TRAIN

HIGH SPEED TRAIN
TRANSFER TO
SHANGHAI

INDIVIDUAL DINNER

ASIA'S TOP 50 BARS

COMPANY VISIT:
ROCKBUND

GROUP LUNCH

COMPANY VISIT:
LUJIAZUI GROUP,
SHANGHAI TOWER

INDIVIDUAL DINNER
MICHELIN STAR
RESTAURANT ADD-ON

NIGHTLIFE @ INS

THE BUND
WALKING TOUR
YU GARDEN

OLD TOWN
XIAOLONGBAO
LUNCH

ZHANGYUAN &
TRENDY STREETS
CITY WALK

INDIVIDUAL DINNER

NIGHTLIFE @
LA BARRA

HOTEL CHECK -OUT
AIRPORT TRANSFER

AT THE AIRPORT

SHANGHAI TO
HONG KONG FLIGHT

The Staycation

SHANGHAI HOTEL & COMPANY VISITS



The Peninsula Shanghai



Blackstone China



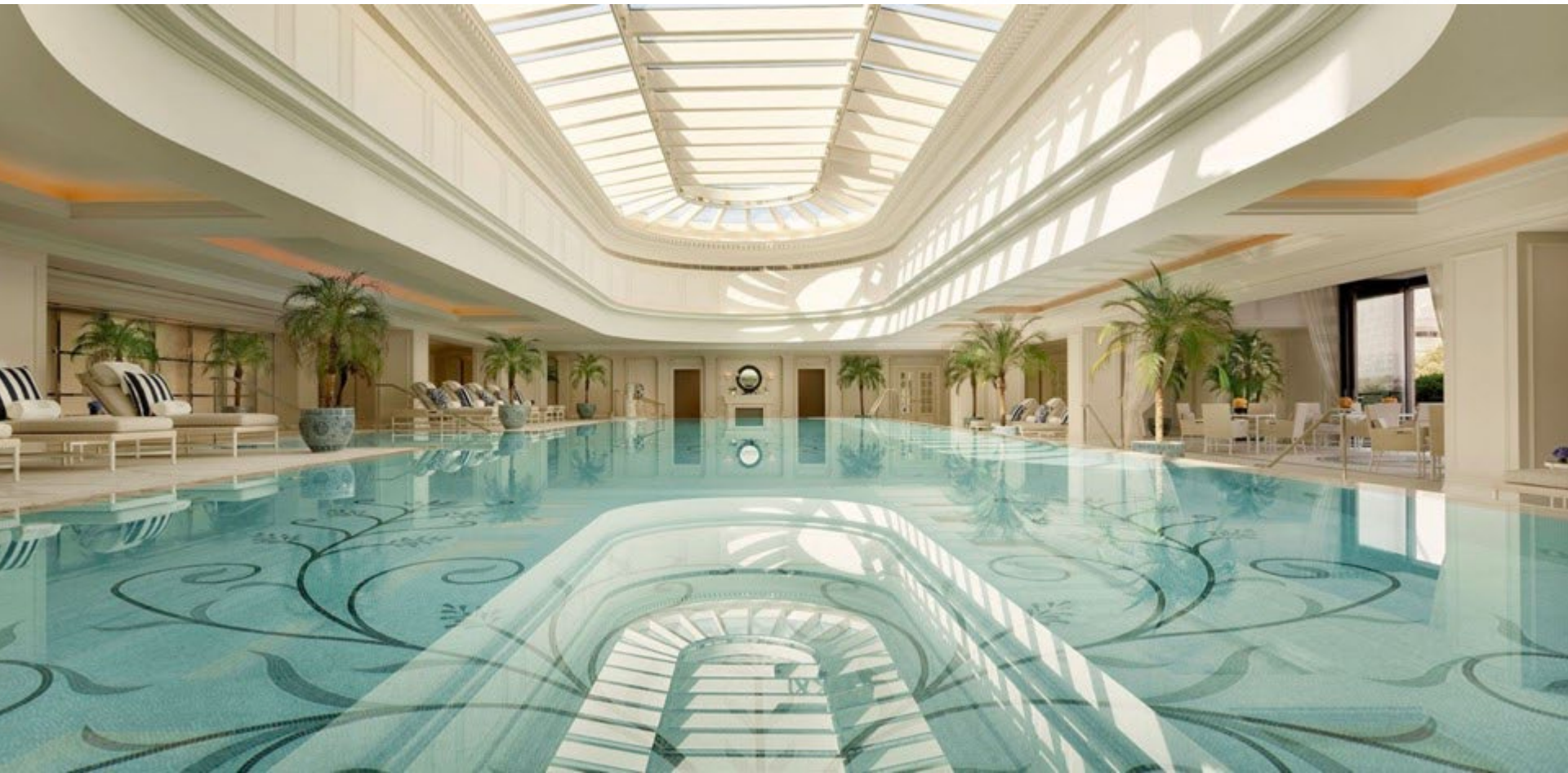
Capella Shanghai



Rockbund

THE PENINSULA

S H A N G H A I



Cultural Highlights | Shanghai

The Bund, Yuyuan & Shanghai Tower



Highlight | Shanghai Historic Retail Heritage & Urban Renewal





JAN 17 – 19 | HONG KONG

The Journey

JAN 17 – 19 | HONG KONG

TEXT IN BOLD: INCLUDED

JAN 17 SUN



AM



Lunch



PM



Dinner



Night

HOTEL CHECK -OUT
AIRPORT TRANSFER

AT THE AIRPORT

SHANGHAI TO HONG
KONG FLIGHT

HONG KONG
WELCOME DINNER
CANTON CUISINE

LAN KWAI FONG
BAR HOPPING

JAN 18 MON

COMPANY VISIT

DIM SUM LUNCH

COMPANY VISIT

FAREWELL YACHT
DINNER & COLUMBIA
ALUMNI MIXER

PRIVATE TRAM PARTY

JAN 19 TUE

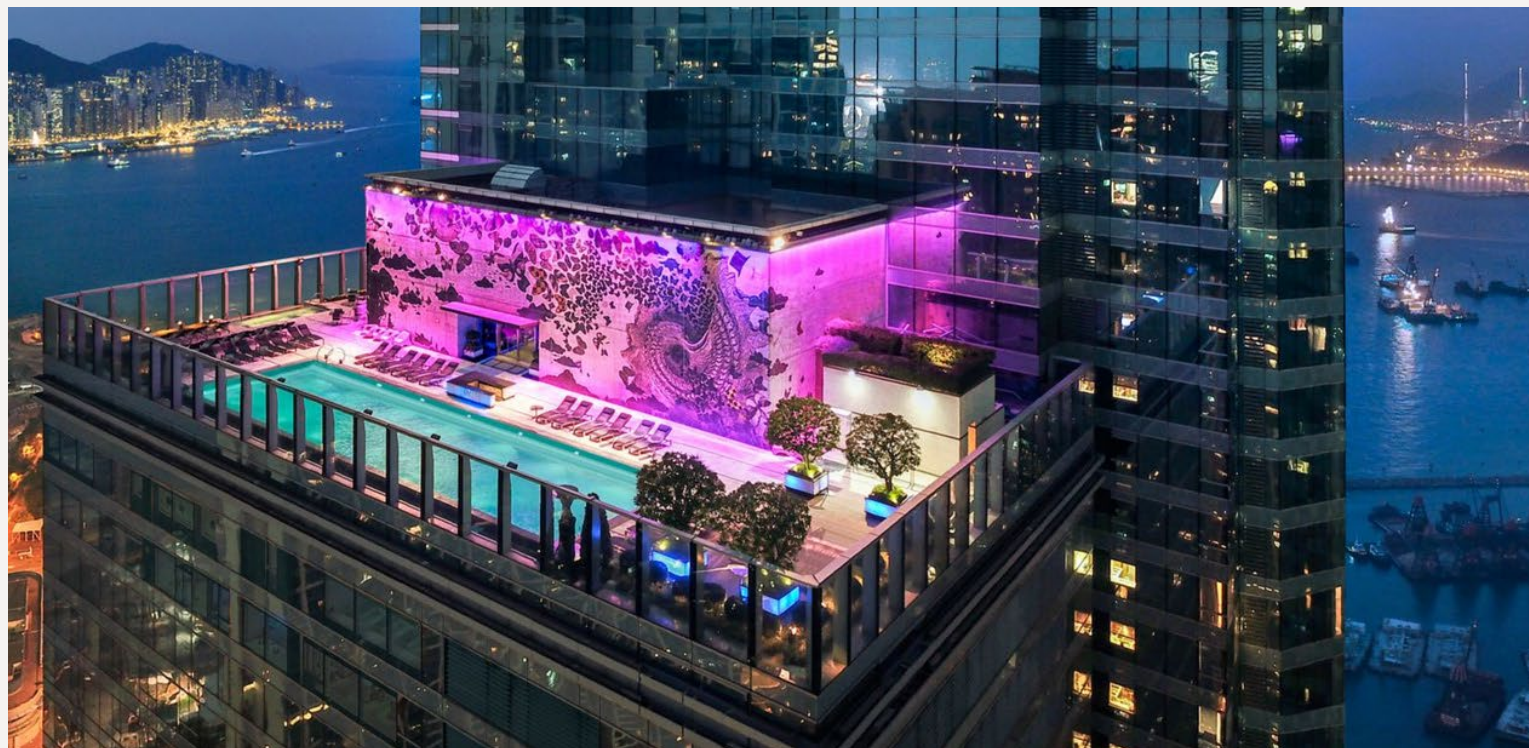
VICTORIA PEAK VISIT

HOTEL CHECK -OUT
END OF TOUR



The Staycation

Hong Kong HOTEL & COMPANY VISITS



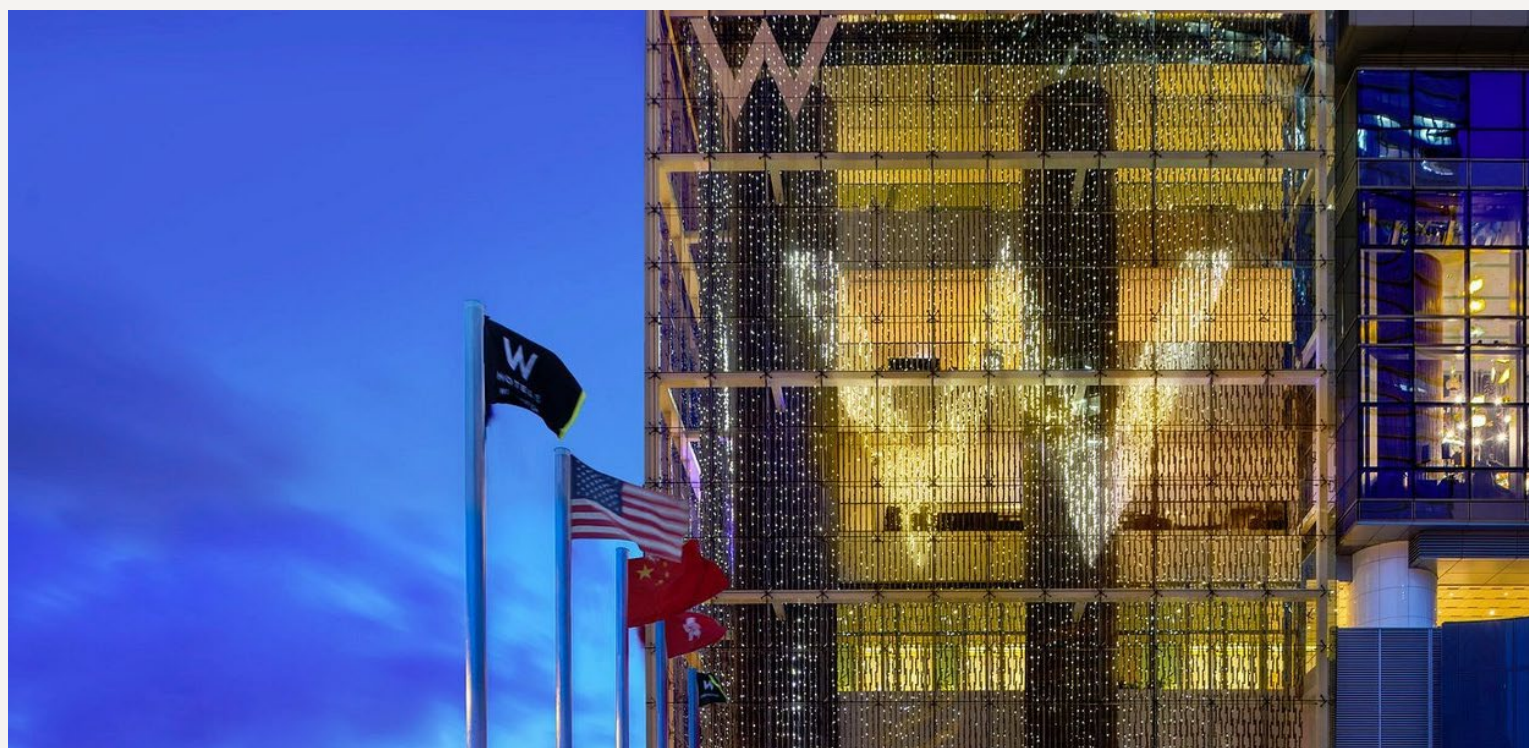
Tentative Hotel: W Hong Kong



Swire Properties



Rosewood Hong Kong



Prologis



Blackstone HK

Highlights | Hong Kong Victoria Peak, Farewell Yacht Dinner Party & Private Tram Party



Cost & Value

Estimated Program Fee Cost	\$3400 -3600
Less Paul Milstein Center Global Travel Subsidies / Dickerman Fund	– \$650 ~ \$750
Less Sponsor Support	We expect additional financial support, but this is not yet confirmed.
Estimated Net Student Cost	~\$1800 -2950

INCLUDED

All accommodations (based on double occupancy) with internet and breakfast	Tips to drivers, guides, and directors	Domestic transportation
Taxes and fees	English speaking local guides	Meals included in the itinerary and water for the whole trip
Pre -trip orientation	General liability insurance	Info Session & visa workshop

NOT INCLUDED

International flights	Nightlife cost	Visa Cost
Personal cost: laundry shopping, sim cards, travel insurance...	Travel Insurance	Single room upgrade

Meals Included

	Breakfast	Lunch	Dinner
Jan 11 Beijing			✓
Jan 12 Beijing	✓	✓	
Jan 13 Beijing	✓	✓	✓
Jan 14 BJ / SHH	✓	✓	
Jan 15 Shanghai	✓	✓	
Jan 16 Shanghai	✓	✓	
Jan 17 SHH / HK	✓		✓
Jan 18 Hong Kong	✓	✓	✓
Jan 19 Hong Kong	✓		



KEY DETAILS

AVAILABILITY: **27 OPEN SPOTS** (preference given to REA members)

Full-time CBS students secure spot through **Chazen Matching** site:

- After the Matching period ends, EMBA/PhD/MS students may join waitlist. Before paying your deposit, you must send a letter from OSA stating that your program does not conflict with the dates of the trip.

Check your calendars for conflicts (block week, recruiting, non-MBA classes, weddings, etc.) are not considering exceptional circumstances for dropping!

International students: should check with ISSO before making a deposit if there are concerns with the new U.S. visa rules. We also suggest checking visa eligibility for China.

- The travel agency in previous years and the TraVisa site notes students holding passports from Nigeria, Pakistan and Turkey have not been able to secure visas.
- Students holding passports for India and other countries can take quite a long time to secure the visa, often up to the point where the student would be responsible for the entire cost of the tour if the visa is not secured in time.
- Chazen can only support tourist visas

Securing spot: a **\$1,000 non-refundable deposit** will be due within 48 hours of an offer. If this is not paid, you will lose your spot and be removed from the trip.

Final Payment: The balance of the program fee will be due at the beginning of November.

Chazen Policies: No significant others/no shadowing/no swapping or selling seats; you must attend the entire study tour; all **company visits are mandatory**

THANK YOU!

Any Questions?

Please reach out to Bowen Guan
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