

RETAIL & LUXURY GOODS CLUB

*Chazen Europe Study Tour*

STUDENT KICK-OFF

MARCH 10-16TH, 2024

Retail & Luxury  
Goods Club

Columbia  
Business  
School

# OVERVIEW

We'll start our trip in Milan, where we will explore the definitions of luxury through the lens of the city's venerable houses and innovative headquarters that are defining where the industry is heading.

After a final aperitivi, we will fly to Paris where haute couture maisons are thriving more than ever as luxury e-commerce and new ateliers continue to change the landscape. Along the way, we'll clink glasses, indulge in local cuisine, and explore these beautiful cities!



# OUR FIRST STOP IS MILAN

**Milan is the center of fashion.** It is the birthplace of Bottega Veneta, Armani, Prada, Marni, and many others.

Home of the Galleria and iconic Duomo, Milan is a legendary place to visit because of its rich history as the headquarters of many Italian luxury brands and incredible culture.

Sample companies include Armani, Bottega Veneta, Campari, Ferrari, Brunello Cucinelli, Gucci, and Fendi



# THEN OFF TO PARIS!

**The French were the first to invent a fashion industry and have been exporting their products since 17th century.** Fashion started with Louis XIV and exploded with the founding of Vogue in 1892.

A center of innovation - Chanel brought the little black dress, Dior invented the “New Look” and YSL brought ready-to-wear.

Sample companies include Chanel, Dior, Louis Vuitton, Jacquemus, Hermes, Cartier, Van Cleef & Arpels, and Moët Hennessy



# ALL BREAKFASTS & LUNCHESES INCLUDED + WELCOME/FAREWELL DINNERS



## WHAT IS INCLUDED

- ✓ Domestic airfare
- ✓ Chauffeur travel incl. to/from airport
- ✓ All breakfasts and lunches
- ✓ Welcome and farewell dinners
- ✓ 4 evening/cultural activities
- ✓ 6 nights at 4-5 star hotels (double occupancy)

**Approximately ~\$2.8-3k per person**

## WHAT IS EXCLUDED

- X International flights to Milan & from Paris
- X Souvenirs or personal purchases
- X Nightlife
- X Visa fees

# YOUR TREK LEADERS



Maya Jones (CBS '24)  
RLG VP of Treks



Chloe Timms (CBS '24)  
RLG VP of Treks



Maya Lopez (CBS '25)  
RLG AVP of Treks

# ADDITIONAL INFORMATION



- 16 spots: students with RLG membership will be prioritized
- \$1000 deposit due upon notification
- No significant others
- No shadowing
- Students cannot have holds on their accounts
- All company meetings are mandatory

QUESTIONS? Reach out to [mjones24@gsb.columbia.edu](mailto:mjones24@gsb.columbia.edu)