

Chazen Global Study Tours March 2025 Study Tour Information Session



Study Tours Korea London & Paris (RDIG) Mexico & Guatemala Netherlands & Belgium (GBC) Portugal Sweden & Denmark (RLG)

November 2024

What are Chazen Global Study Tours?



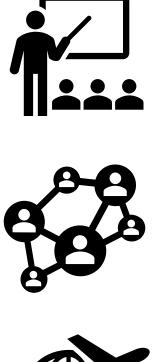




- One of the highlights of the CBS experience has changed the trajectory of some students lives
- <u>Intense</u> mix of business and culture visits not a vacation, but an incredible opportunity to see a country from a different perspective
- ALL company visits are <u>mandatory</u> we expect you to participate
 - The Study Tour Code of Conduct you will sign stipulates that if you do not adhere to this policy, you may be removed from trip at your own expense and prohibited from future Chazen Travel programs
- A chance to make lifelong friendships
 - Culture of the tours is inclusive get to know your fellow classmates!



What are the benefits of Chazen Global Travel Programs?





- Complement your coursework
- Gain unprecedented first-hand experience of foreign
- business culture and better understand how the US fits within global contexts
- Build your industry knowledge and discover potentially beneficial business practices
- Broaden your intercultural competency and understanding
- According to Graduate Management Admission Council's, the most desirable skills corporate recruiters are looking for from business school grads in 2024 are:
 - Problem Solving
 - Communication
 - Strategic Thinking



What is the difference between Chazen Global Study Tours and Chazen Global Immersion Programs?

Global Study Tours	Global Immersion Program (GIP)		
Not for credit	For credit		
Selection is through Chazen Tour Matching system	Selection is through CourseMatch		
Student-run and initiated	Faculty-led		
No class sessions	Class sessions prior to immersion and deliverable due after		

 If you have any questions regarding the GIPs and CourseMatch selection process, please email Jennifer Morisco (jt2121@columbia.edu)



Example of a Study Tour Schedule

Legend:	Cultural Activities	Group meals	Company Visits	Free Time			
m blocks)	Sunday, March 17, 2019	Monday, March 18, 2019	Tuesday, March 19, 2019	Wednesday, March 20, 2019	Thursday, March 21, 2019	Friday, March 22, 2019	Saturday, March 23, 201
7:45	Meet at Hotel Lobby		Meet at Hotel Lobby	Meet at Hotel Lobby	Meet at Hotel Lobby	Meet at Hotel Lobby	
8:00			Commute	Commute	Commute	Commute	
8:30	Commute (1h 45m)				Commune		Meet at Hotel Lobby
9:00		Check out Hotel	MetroBuildings + Site Visit	Marhnos + Site Visit Project Blas Pascal (Luxury For-sale Apts) (Polanco)	Intelimetrica (Proptech) (Polanco)	Dahnos + Site Visit Toreo Parque Central (Mixed Use) (Naucalmpan)	Commute
9:30							Commute
10:00	Hierve el Agua	Careford And Section	(Multifamily development				Coyoacan Neighborhood Tour (Include Frida Khalo's
10:30			project)		Coffee Break - Intelimetrica		
11:00		Oaxaca City Tour	(Tacubaya)		Commute		
11:30	200000000000000000000000000000000000000			Meetings with recent Alumni	Castillo de Chapultepec		house. Trotsky's House. Walking touri
12:00	Commute (1h 15m)		Commute - Lunch Box	Alexander - 1745 Properties	(Polanco)	Commute (snack)	(Coyoacan)
12:30		Lunch at Azucena		Carlos Glender - Revitas	Commute	Sordo + Mexplorer (RE	
13:00	Lunch at Tierra Antigua	Zapoteca (Oaxaca City Center)	Thor Urbana (Retail	(Polanco)	O'Donnell (Industrial dev.) (Polanco)	Funds) (Polanco)	Lunch at La Calaca (Coyoacan)
13:30 14:00	Commute (30m)	Commute (30 m)	developer)	Lunch at Publico Comedor with Carlos & Alexander	(Polanco)		
14:00	Palenque and Mezcal	Commute (30 m)	(Lomas Altas)	(Polanco)	Lunch with O'Donnell (Polanco)	Commute	
15:00	tasting (btwTotitlan &	Monte Alban		() chancel		Commute	Commute
15:30	Tule) Commute (30m)		Commute	Commute		LUNCH at Entremar (Polanco)	Tour Centro (Zocalo, Cathedral, Templo Mayor)
16:00			CBRE (Research) (Lomas de Chapultepec)	Morgan Stanley (IB)			
16:30	Tule Tree	Commute (45m)					
17:00	Commute (30m)	Internet and a second second	The second second	(Bosques de Las Lomas)	Anthropology Museum	Commute to Hotel	(Centro Historico)
17:30	0.05	San Bartolo Coyotepec	Commute to Hotel	Commute to Hotel and	(Polanco)		Commute to Hotel
and see a	FREE TIME			Optional: drop off at La Condesa for independent			
18:00	(option: Artisan Market & Benito Juarez Market Both	t Both (aca) Airport Drop Off	Free time	walking tour		Free Time	Free Time
18:30	in downtown Oaxaca)			transing tool			
19:00	an optimistic control			Free time	Commute to Hotel		
19:30	Taxi to Criollo				Free time		Commute
20:00		Welcome Dinner at Criollo					10 August 1925
20:30	Welcome Dinner at Criollo					Farewell Dinner at Casa Virginia	
21:00	Transfille printer of choid						(Roma Norte)
21:30							



Who goes?



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• Full-time MBA students (no significant others)

EMBA, PhD, and MA students are not part of the Chazen Tour Matching; if there is space available, they may be able to join a trip, but must provide a letter from their OSA office stating that the trip does not conflict with their classes

- A faculty member and sometimes a staff member (costs covered by the Chazen Institute)
- Tours range from 20-30 participants
- Students with holds on their accounts are <u>unable</u> to participate in Chazen Study Tours
- No significant others and <u>no shadowing</u> allowed



What does it cost?

Budgets will include+:

- 4/5 Star Hotels (double occupancy) Note: we will do our best to accommodate roommate preferences, but this is not guaranteed; you sign up for the trip knowing you may be roomed with someone who is not your first choice
- Local transport
- Breakfasts and some lunches and dinners
- Some cultural activities

+Faculty, admin, and student organizer costs are not included in the budget. These costs are borne by the Chazen Institute

Not Included:

• Students will be responsible for booking for their own international flights, associated visa costs, recommended and required vaccines (i.e., Yellow Fever), additional meals, and any optional activities

Can I increase my loans for travel?

- No, since study tours are not for credit and paid via credit card.
- <u>Chazen Travel Fund</u> awards may be applied to Chazen Study Tours. If you did not receive a grant or missed this application period, you may apply again in the summer.



How do I sign up?

https://travel.business.columbia.edu

Chazen Tour Matching:

November 14, 2pm – November 19, 4pm

- Selections are based on **preference**
 - Similar to CourseMatch
 - Available trips will be listed in "Open Selection Rounds"
 - Only select tours you want to travel on, because <u>when you're selected for a</u> <u>trip, you're dropped from all other</u> <u>waitlists</u>
- One round, no add/drop or waitlist
 - You can add or change your ranking any time during the matching round



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Maps and Directions



What does Chazen Tour Matching look like?

https://travel.business.columbia.edu/

- You can click on "More Details" for each trip to look at information decks and for links to recorded info sessions
- Selecting your trip:
 - 1 is "most preferred"
 - Please leave a tour "unranked" if you are not interested
 - If you assign a numerical value, you will either be offered a spot or added to waitlist
- Results are released the day after the matching period ends

Open Selection Rounds

For each selection round you may rank tours in order of preference, with 1 being the highest preference. If you do not wis select 'Unranked'. Rankings may be submitted or updated throughout the ranking period.

December 2023 Tours (Selection period open until Sept. 11, 2023, 4 p.m.)

Chile: Santiago (12/16/2023 - 12/23/2023) Organizer: Ana '24 & Jeff '25 Tour Dates: December 16 - December 23 Student Contact: Ana@cbs.edu December 2023 Information Session Recording More Details

Rank * Unranked

Mongolia: Ulaanbaatar (12/24/2023 - 12/31/2023)

Organizer: Arban '24 & Kulan '25 Tour Dates: December 16 - December 23 Student Contact: Kulan@cbs.edu December 2023 Information Session Recording: More Details

Unranked

Rank*



What happens if I get a spot?

• Successful matches will have 48-hours to pay a **non-refundable** deposit (\$1,000) – see website

Current Tour Assignments and Waitlists



There are currently no Chazen Tours available to rank.

- When you click on "Please submit your deposit" you will be brought to the registration page and then the CyberSource payment page
- If you have trouble with the registration page/CyberSource payment page, you <u>MUST</u> use the "**report the issue**" option emails to Chazen will not pause the payment deadline
- If you don't pay the deposit, you will forfeit your spot (it's helpful to let us know as soon as possible if you no longer want to participate we can then move to the next person sooner!)
- Once you've paid the deposit fee, you are considered on the tour and *will not get your deposit back*



How does the waitlist work?

- As mentioned previously, when you're matched for a study tour and receive an offer, you're automatically dropped from all other waitlists.
- You can see your waitlist position on the Chazen Matching page. This changes frequently.

Spring 25 Study Tours - Testing MS: Japan (Tokyo) You have been placed on the waitlist for the Chazen Study Tour to Japan (Tokyo). You are in the 3rd position on the waitlist. Should a spot open up, we will email you. Please note that if you are offered a spot, you must confirm it by submitting your \$1000.00 non-refundable deposit within 48 nours. If you wish to leave this waitlist click here at any time to be removed (doing so helps save time and ensures that we notify only students who are interested in attending).

- If you're on multiple waitlists and prefer one trip over the other, we recommend you drop from the less desired trip.
 - Ex: You're waitlisted in the 3rd position for the Japan Study Tour and in the 10th position for the Kenya Study Tour.
 Your first choice is Japan and this is the trip you really want to go on. However, we may move more quickly through the Kenya waitlist, leading us to offer you a spot on the Kenya Study Tour first. This means you would be dropped from the Japan Study Tour. If you're only interested in traveling to Japan and want to prioritize this trip, we would recommend you remove yourself from the Kenya Study Tour.



What do you mean by "non-refundable" deposit?

- Leadership teams have tight planning schedules the deposit is non-refundable because you've used it to ensure trip viability and competitive rates
- Swapping seats, switching trips, and/or selling seats is not allowed this puts unnecessary strain on the leadership teams and undermines the selection process



- PLAN AHEAD: Conflicting schedules is <u>NO</u>T an acceptable excuse to drop from a Study Tour! *There are no exceptions* for CBS and non-CBS classes, recruiting, interviews, weddings, student activities, conferences, internships, personal travel, etc.
- Please do you due diligence and <u>make sure your passport allows you to get visas from the</u> <u>countries we are visiting (check with your consulate and TraVisa.com is another good</u> <u>resource).</u> Chazen can only support tourist visas (providing a letter stating you are a current student); we cannot support business visas.
- Tours may be canceled due to low enrollment in this case your deposit will be refunded



How do I withdraw after I've paid my program fee?

- Refunds (deposit/final payments) will only be made in the following exceptional instances:
 - Illness that would prevent your travel
 - Family emergencies (such as death or serious illness of immediate family member)
 - Military service
 - Court appearances, such as jury duty
 - Visa denial documentation of a concerted effort to obtain a visa must be provided; Chazen will not accept last-minute denials
- Requests must be made in writing and supporting documentation is required
- Refunds will be made less any non-refundable fees/expenses already incurred
 - <u>NOTE</u>: if you withdraw after the final payment deadline, you may be responsible for the full cost of the study tour.



How do I review all this information later?

- You will be receiving a Community email with similar information about the Chazen Tours Matching system and the ECHO recording link for today's session
- You can look at each group's information deck in the Chazen Tours Matching system
- You can check the Matching round information (including upcoming rounds) and access study tour information (ECHO recordings, trip decks, dates, student contacts, etc.) through the Chazen website here:
 - <u>https://business.columbia.edu/chazen/students/chazen-global-study-tours</u>



If you have any questions, please contact the Chazen Institute:

If you're interested in leading a Summer 2025 Study Tour, please be on the lookout for an information session in the spring semester.

Or stop by the Chazen office and discuss your trip!

chazen@columbia.edu

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