CHAZEN STUDY TOUR **PORTUGAL** FOOD, WINE, AND AGRICULTURAL SUSTAINABILITY



AGENDA

Why Portugal

Proposed Itinerary

Detailing and Logistics

0&A



FIRST... A LITTLE GAME.

APPROXIMATELY HOW MANY GRAPE VARIETIES ARE NATIVE TO PORTUGAL?

PORTUGAL IS THE WORLD'S NUMBER ONE PRODUCER OF WHAT AGRICULTURAL PRODUCT USED IN WINE, TEXTILES, AND VARIOUS INDUSTRIAL APPLICATIONS?



THESE TREATS. THE GENERAL NAME IS PASTEL DE NATA, BUT WHAT NAME (ALSO A CITY IN BRAZIL) ARE THEY ALSO CALLED?

Hint: Starts with a B!

LAST QUESTION...

THERE ARE NEARLY 100 COMPANIES THAT MAKE PORT WINE IN AND AROUND PORTO. ROUGHLY HOW MANY ARE PORTUGUESE-OWNED?

YOUR CHAZEN TRIP (DREAM) TEAM



Natalie Aresta-Katz MBA '26

Excited to show you some hidden gems and family favorites!

Leticia De Mattei Goncalves MBA '26

Can't wait to explore Portuguese food with you! s Suraag Srinivas MBA '26

Eager to taste the finest Ports to the brightest Vinho Verdes with you! Prof Alan Zhang

Prof. Alan Zhang Assistant Professor, MGMT

Excited to learn how Portugal turns environmental risks into economic opportunities!

PORTUGAL AGRICULTURE, FOOD AND WINE SUSTAINABILITY





PORTUGAL STUDY TOUR

• Get a crash course in wine and food businesses:

Hear directly from leaders of family-owned businesses and international conglomerates in wine, food, and agricultural about the unique challenges and opportunities in their fields of work

• Savor the flavors of Portugal:

Dive into Portugal's culinary scene by exploring local treasures of food and wine, enjoying tastings, and visiting restaurants that reflect the diverse flavors and traditions of the region.

• Explore sustainable industry transformation:

See how the Portuguese government and local industries balance economic growth with sustainability, especially in agriculture, food, and textiles, and gain practical insights into implementing sustainable business practices

• Learn from a country shaped by unique challenges:

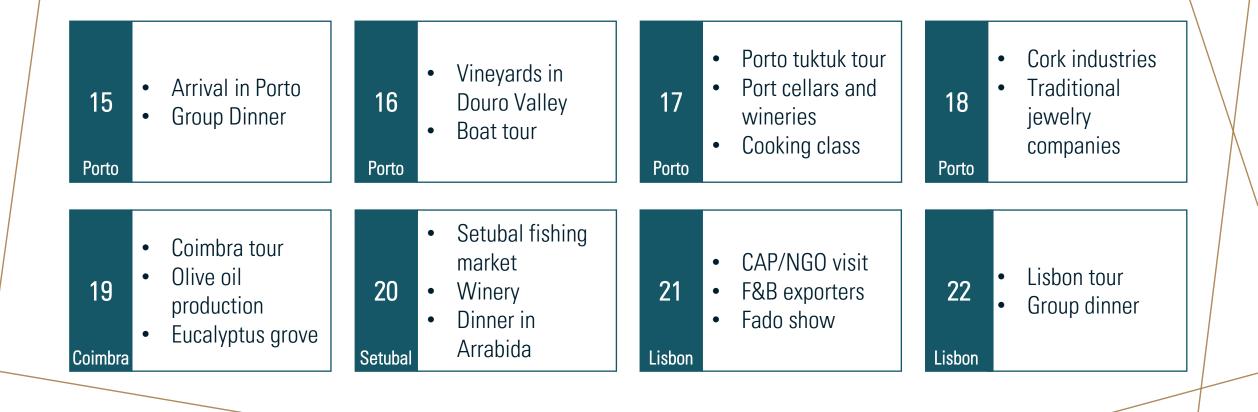
Examine how Portugal's small land size, dry climate, and EU membership drive innovation in efficient land use, climate risk mitigation, and green energy development

ITINERARY

COMPANY VISITS AND CULTURAL ACTIVITIES



DRAFT ITINERARY



DETAILING AND LOGISTICS

Estimated budget	\$2,200 - \$2,500 per person	
Includes	 Domestic travel and ground transportation (private coach) River cruise on the Douro 4-star hotel accommodation All breakfasts Most meals (incl. group dinners) Cultural activity entrance fees Local guides 	 13 open spots Matching through Chazen Tours Matching site Company visits are mandatory Successful match will receive e-mail to pay \$1,000 non-refundable deposit within 48 hours Check your calendar!
Does not include	 Round trip airfare from NYC Visa (if applicable) Immunization (if applicable) Optional activities 	 No significant others/shadowing



QUESTIONS?

- Reach out to Leticia De Mattei Goncalves
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