

CHAZEN STUDY TOUR

PORTUGAL

FOOD, WINE, AND
AGRICULTURAL
SUSTAINABILITY



AGENDA

Why Portugal

Proposed Itinerary

Detailing and Logistics

Q&A





*FIRST... A LITTLE
GAME.*

*APPROXIMATELY HOW MANY
GRAPE VARIETIES ARE
NATIVE TO PORTUGAL?*

*PORTUGAL IS THE WORLD'S
NUMBER ONE PRODUCER OF
WHAT AGRICULTURAL
PRODUCT USED IN WINE,
TEXTILES, AND VARIOUS
INDUSTRIAL APPLICATIONS?*



*THESE TREATS. THE
GENERAL NAME IS PASTEL
DE NATA, BUT WHAT NAME
(ALSO A CITY IN BRAZIL) ARE
THEY ALSO CALLED?*

Hint: Starts with a B!

LAST QUESTION...

*THERE ARE NEARLY 100
COMPANIES THAT MAKE PORT
WINE IN AND AROUND
PORTO. ROUGHLY HOW MANY
ARE PORTUGUESE-OWNED?*

YOUR CHAZEN TRIP (DREAM) TEAM



Natalie Aresta-Katz
MBA '26

Excited to show you some hidden gems and family favorites!



Leticia De Mattei Goncalves
MBA '26

Can't wait to explore Portuguese food with you!



Suraag Srinivas
MBA '26

Eager to taste the finest Ports to the brightest Vinho Verdes with you!



Prof. Alan Zhang
Assistant Professor, MGMT

Excited to learn how Portugal turns environmental risks into economic opportunities!

*PORTUGAL
AGRICULTURE, FOOD AND
WINE SUSTAINABILITY*





PORTUGAL STUDY TOUR

- **Get a crash course in wine and food businesses:**
Hear directly from leaders of family-owned businesses and international conglomerates in wine, food, and agricultural about the unique challenges and opportunities in their fields of work
- **Savor the flavors of Portugal:**
Dive into Portugal's culinary scene by exploring local treasures of food and wine, enjoying tastings, and visiting restaurants that reflect the diverse flavors and traditions of the region.
- **Explore sustainable industry transformation:**
See how the Portuguese government and local industries balance economic growth with sustainability, especially in agriculture, food, and textiles, and gain practical insights into implementing sustainable business practices
- **Learn from a country shaped by unique challenges:**
Examine how Portugal's small land size, dry climate, and EU membership drive innovation in efficient land use, climate risk mitigation, and green energy development

ITINERARY

COMPANY VISITS AND CULTURAL ACTIVITIES



DRAFT ITINERARY

15

- Arrival in Porto
- Group Dinner

Porto

16

- Vineyards in Douro Valley
- Boat tour

Porto

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- Porto tuktuk tour
- Port cellars and wineries
- Cooking class

Porto

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- Cork industries
- Traditional jewelry companies

Porto

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- Coimbra tour
- Olive oil production
- Eucalyptus grove

Coimbra

20

- Setubal fishing market
- Winery
- Dinner in Arrabida

Setubal

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- CAP/NGO visit
- F&B exporters
- Fado show

Lisbon

22

- Lisbon tour
- Group dinner

Lisbon

DETAILING AND LOGISTICS

Estimated budget

\$2,200 - \$2,500 per person

Includes

- Domestic travel and ground transportation (private coach)
- River cruise on the Douro
- 4-star hotel accommodation
- All breakfasts
- Most meals (incl. group dinners)
- Cultural activity entrance fees
- Local guides

Does not include

- Round trip airfare from NYC
- Visa (if applicable)
- Immunization (if applicable)
- Optional activities

- 13 open spots
- Matching through Chazen Tours Matching site
- Company visits are mandatory
- Successful match will receive e-mail to pay \$1,000 non-refundable deposit within 48 hours
 - Check your calendar!
- No significant others/shadowing



QUESTIONS?

- Reach out to Leticia De Mattei Goncalves
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