

RETAIL & LUXURY GOODS CLUB
CHAZEN STUDY TOUR

Scandinavia: At the Center of Design & Retail Innovation

MARCH 16-22ND, 2025

Retail & Luxury
Goods Club

Columbia
Business
School

FOR THE FIRST TIME, RLG CLUB WILL EMBARK ON A JOURNEY TO DISCOVER SCANDINAVIA!



Scandinavian Interior Design

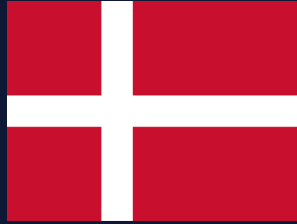


Nordic Cuisine



Street Style from Copenhagen Fashion Week

OVERVIEW



We'll kick off our journey in Copenhagen, where we'll dive into the essence of Scandinavian luxury, visiting companies that are at the forefront of innovation and sustainability in the retail sector.



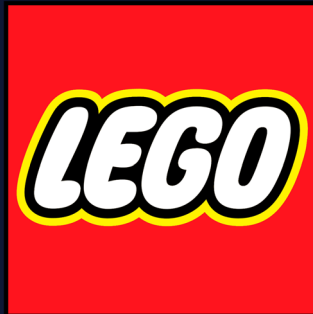
Next, we'll head to Stockholm, home to cutting-edge brands that seamlessly blend tradition with modernity.

FIRST STOP: COPENHAGEN!

Copenhagen: A Hub of Innovation and Sustainability

Copenhagen stands as a pivotal center for modern retail and luxury. The city is home to cutting-edge companies that embody a commitment to craftsmanship, functionality, and sustainability. This distinctive approach captures the essence of Nordic style, merging high-quality design with environmental consciousness.

Sample companies include:



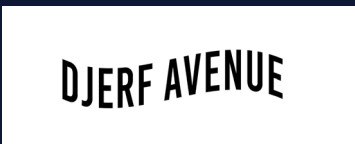
**Company lists are subject to change*

THEN OFF TO STOCKHOLM!

Stockholm: Where Tradition Meets Modernity

Stockholm is a city where rich tradition intertwines with a forward-looking spirit, making it a global leader in minimalist luxury and sustainable design. Stockholm's brands are celebrated for creating timeless pieces that resonate worldwide.

Sample companies include:



**Company lists are subject to change*

ALL BREAKFASTS INCLUDED + WELCOME/FAREWELL DINNERS



WHAT IS INCLUDED



- ✓ Domestic airfare / train
- ✓ Chauffeur travel incl. to/from airport or train station
- ✓ All breakfasts
- ✓ Welcome and farewell dinners
- ✓ 3-4 cultural activities
- ✓ 6 nights at 4-5 star hotels (double occupancy)

Approximately ~\$2.8-3k per person

WHAT IS EXCLUDED

- X International flights to Copenhagen & from Stockholm
- X Souvenirs or personal purchases
- X Nightlife
- X Visa fees

YOUR STUDY TOUR LEADERS



Dasha Shevchuk ('25)
RLG VP of Treks



Rathna Meyyappan ('26)
RLG AVP of Treks



Alyssa Daniel ('26)
RLG AVP of Treks



Courtney Dodge ('25)
RLG VP of Events

ADDITIONAL INFORMATION (1/2)

We're thrilled to announce that Professor Pauline Brown will be joining our trek to Scandinavia!

As an esteemed Executive in Residence here at CBS and former Chairman of North America for LVMH, Pauline brings a wealth of knowledge and experience in the retail/luxury sector. Her presence on this trip will provide invaluable perspectives on retail brand building and innovation for our group.



Pauline Brown
CBS Executive in Residence

ADDITIONAL INFORMATION (2/2)



- 17 spots available: students with RLG membership will be prioritized
- \$1000 non-refundable deposit due within 48 hours of notification
- No shadowing
- No significant others
- Students cannot have holds on their accounts
- **All company meetings are mandatory**
- Students should attend the trip for the entire duration

QUESTIONS? Reach out to

RMeyyappan26@gsb.columbia.edu and

DShevchuk25@gsb.columbia.edu