



2026 CBS CHAZEN GLOBAL STUDY TOURS

CHINA PROGRAM



Study Tour Leaders



Yifan Wang 26'

- **Pre- MBA Industry:** Strategy
- **Hometown:** Shanghai



Jia Tang 26'

- **Pre- MBA Industry:** Consulting
- **Hometown:** Beijing



Xinran Xing 27'

- **Pre- MBA Industry:** VC
- **Hometown:** Jinan, Shandong

China 中国...

... is a nation of people and their stories. It's a tale 5,000 years in the making, and we're just getting to the most exciting chapter.

*We design the itinerary with the goal to **equip business leaders of tomorrow with global perspectives** to make pivotal decisions in the future. We aim to **punch through the tourist bubble to get to the real stories.***

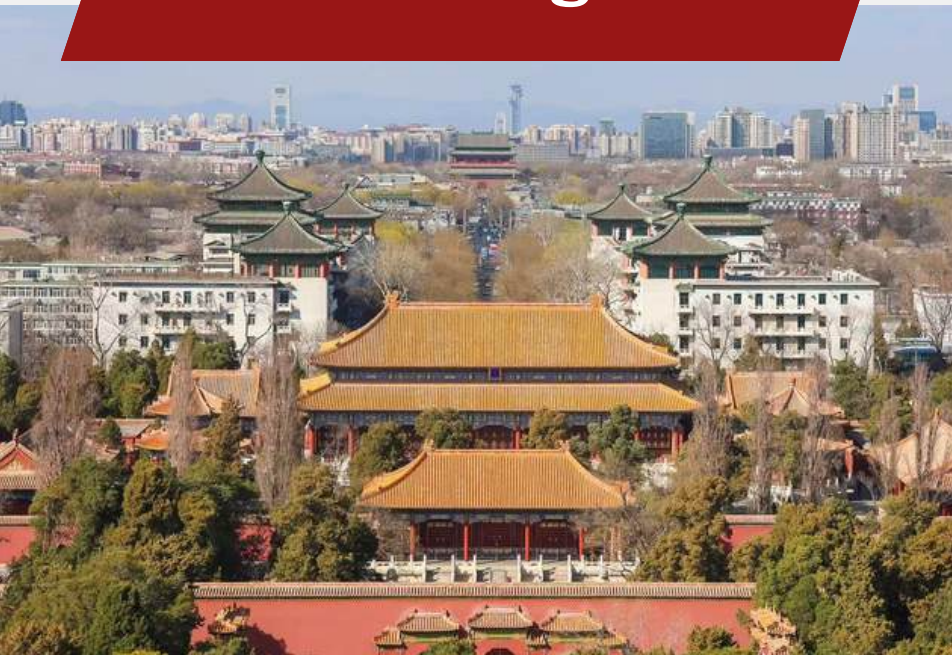


1 | ITINERARY

Highlight

Well-rounded itinerary balancing history, culture and technology

World Heritage Sites



Cultural Immersion



Food + Adventures

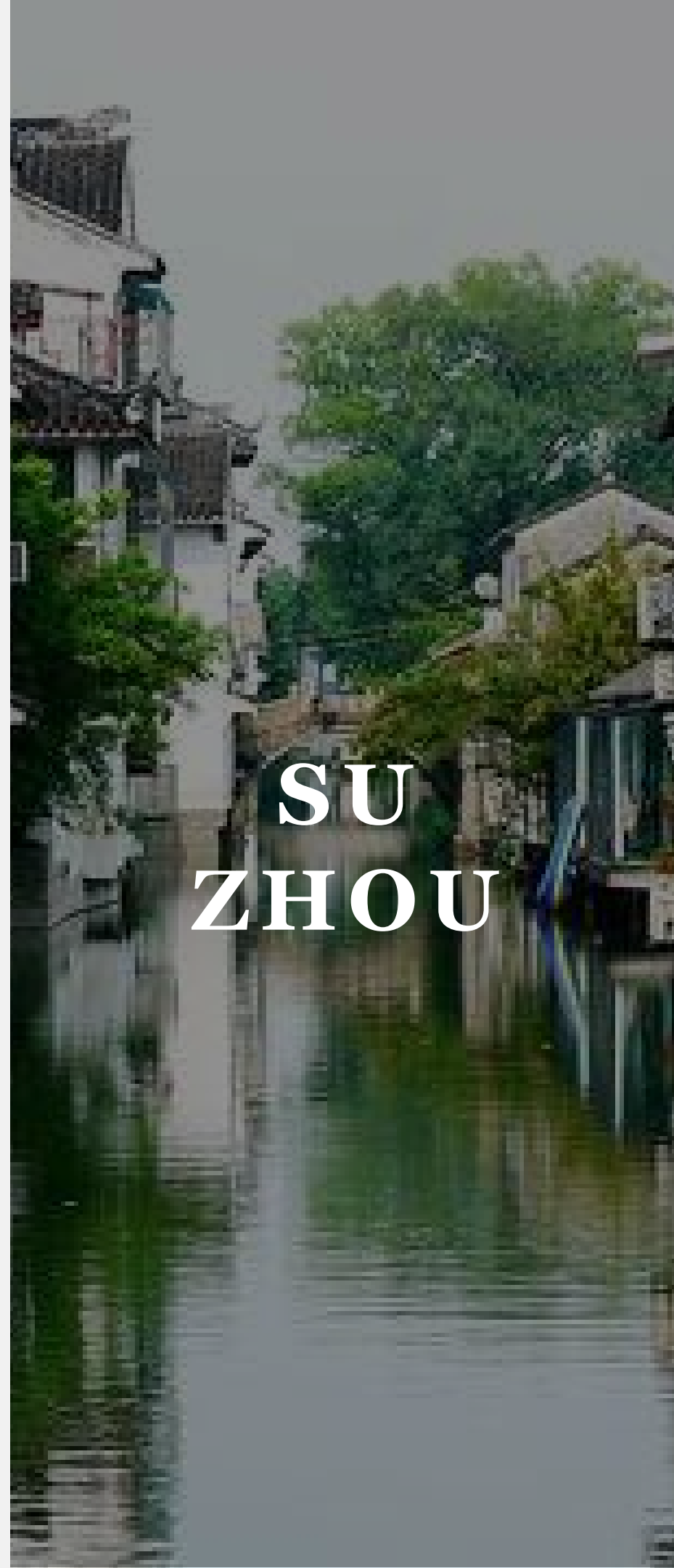


Company Visits





BEI
JING



SU
ZHOU



SHANG
HAI



SHEN
ZHEN

Day 1-4

Beijing





Beijing

Included
◆ Optional Add-ons
Company Visit
<i>Free Time</i>

	AM	NOON	PM	EVENING	NIGHT
DAY 1 1/7	<i>Arrival in Beijing by 4 PM</i>			Welcome Dinner- Peking Duck @ Traditional Beijing Courtyard	<i>Free Time</i>
DAY 2 1/8	Forbidden City	Imperial Picnic @ Forbidden City	The Great Wall	Small Group Dinner / Dinner on own	◆ Hutong Ancient Alleys Bar Crawl ◆ Chinese Spa/Massage
DAY 3 1/9	Company Visit 1	Lunch @ TBD - depends on company visit location	Company Visit 2	◆ Hutong Family Visit / Dumpling- making	◆ Chinese Bathhouse + Sauna
DAY 4 1/10	◆ Temple of Heaven	<i>Transit to Train Station Lunch on own</i>	<i>High Speed Train to Suzhou</i>	<i>Dinner - Flavors of Subang</i>	◆ <i>Suzhou Garden Night</i>

Beijing Cultural Add-ons



Hutong Ancient Alleys Bar Crawl

Unearth Beijing's hidden hutong bars and craft cocktails on this exclusive nightlife adventure



Chinese Spa/Massage

Unwind with traditional Chinese massage - ancient healing meets modern relaxation



Family Visit - Dumpling-making

Make dumplings with a Beijing family for an authentic taste of local life and culture



Chinese Bathhouse + Sauna

Unwind in private mineral pools at Shuiguo Hot Springs—a serene blend of modern spa luxury



Temple of Heaven

Walk in emperors' footsteps at Beijing's Temple of Heaven, a masterpiece of architecture

Beijing Company Visits

POP MART

Pop Mart

Founded in Beijing in 2010, POP MART grew from a niche art toy retailer into China's largest designer toy brand, now expanding globally with ambitions to build a long-term cultural and lifestyle ecosystem around collectible IPs like LABUBU, MOLLY, DIMOO, and SKULLPANDA.

 **JD.COM**

JD.com

Founded in Beijing in 1998 as a small electronics shop, JD.com has grown into one of China's largest e-commerce platforms, known for its vast logistics network and tech-driven retail, with ambitions to lead in AI, automation, and global supply chain services.

Day 4-5

Suzhou





Included
◆ Optional Add-ons
Company Visit
<i>Free Time</i>

Suzhou

AM

NOON

PM

EVENING

NIGHT

DAY 4
1/10

◆ Temple of Heaven

Transit to Train Station
Lunch on own

High Speed Train to Suzhou

Dinner - Flavors of Subang

◆ **Suzhou Garden Night**

DAY 5
1/11

Humble Administrator's Garden

Pingjiang Road City Walk
Lunch on own

Tiger Hill

Small Group Dinner / Dinner on own

Bus to Shanghai

Suzhou Museum

Grand Canal Boat Ride

Suzhou Cultural Add-on



Suzhou Garden Night

Jiangnan elegance meets modern mixology. Sip cocktails by ponds & bamboo as time blurs—a sensory journey where classical gardens encounter contemporary life

Day 6-7

Shanghai

A wide-angle photograph of the Shanghai skyline at dusk, viewed from across the water. The sky is filled with soft, colorful clouds in shades of purple, pink, and orange. The city's lights are beginning to glow, with the Oriental Pearl Tower and other skyscrapers standing out against the twilight. The water in the foreground is dark and calm, reflecting the city lights.



Shanghai

- Included**
- ◆ Optional Add-ons
- Company Visit
- Free Time*

	AM	NOON	PM	EVENING	NIGHT
DAY 6 1/12	◆ Shanghai Food Tour ◆ Xiaolongbao Cooking Class	Lunch (Included in Optional Add-ons)	Company Visit 3 French Concession City Walk	Small Group Dinner / Dinner on own	◆ Shanghai Asia Top 50 Bar Crawl ◆ Clubbing @ INS Park
DAY 7 1/13	Shanghai Tower	Lunch on own	Company Visit 4 Bund City Walk	Traditional Han Banquet	<i>Free Time</i>

Shanghai Cultural Add-ons



Shanghai Food Tour

Feast on 8+ classic Chinese breakfast treats—crab roe dumplings, crispy buns, pork chops, scallion noodles and more



Xiaolongbao Cooking Class

Master the art of making Shanghai's iconic soup dumplings in our hands-on Xiaolongbao class—craft your own, and savor the tasty rewards



Asia Top 50 Bar Crawl

Hop between Asia's top bars in Shanghai, tasting award-winning cocktails on this vibrant nightlife adventure



Clubbing @ INS Park

Dance all night at INS Park's 6-floor clubbing paradise, fueled by booming music, dazzling lights, and killer cocktails

Shanghai Company Visits



RedNote

Founded in Shanghai in 2013 as a platform for sharing shopping tips, Xiaohongshu has grown into China's leading lifestyle and social commerce app, blending community-driven content with e-commerce, and is now expanding its influence globally as a trendsetting platform for brands and young consumers.



Mihoyo

Founded in Shanghai in 2012 by three university gamers, miHoYo has risen into a global gaming powerhouse with titles like Genshin Impact and Honkai: Star Rail, and aims to expand its reach through cross-media storytelling, virtual communities, and cutting-edge AI/tech innovation.

Day 8-10

Shenzhen



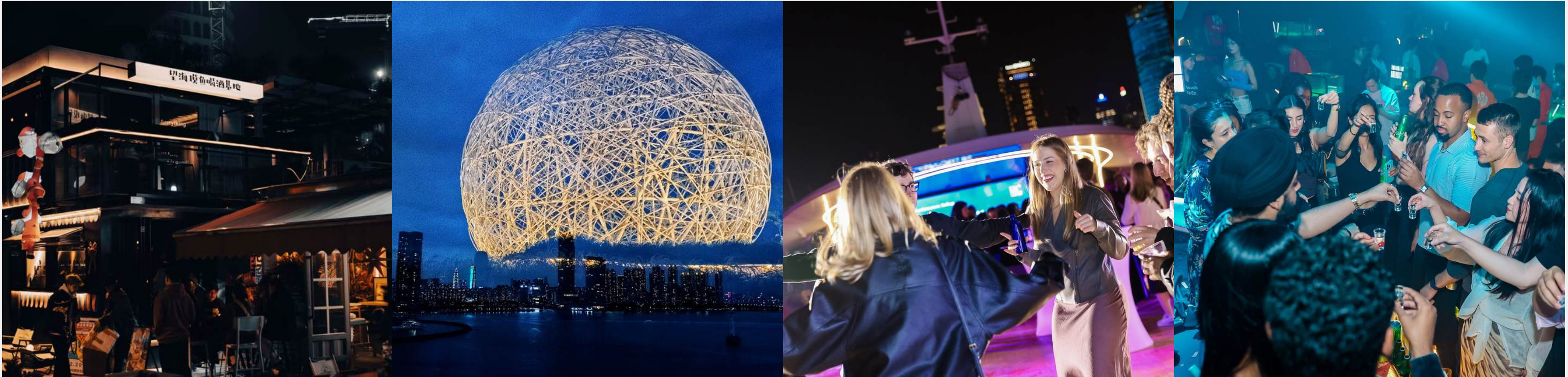


Shenzhen

Included
◆ Optional Add-ons
Company Visit
Free Time

	AM	NOON	PM	EVENING	NIGHT
DAY 8 1/14	Flight to SZ	Transit to hotel Check-in	Huaqiang Bei Visit <i>largest electronics market in the world</i> Shenzhen Harbor Park <i>Picnic delivery by drone</i>	Small Group Dinner / Dinner on own	◆ Bar Hop in the Bay
DAY 9 1/15	Company Visit 6	Lunch @ TBD - <i>depends on company visit location</i>	Company Visit 7	Hotpot Dinner	◆ Karaoke Night
DAY 10 1/16	Departure				

Shenzhen Cultural Add-ons



Bar Hop in the Bay

From craft beers to signature cocktails, discover the eclectic flavors and lively atmosphere that make this waterfront district a favorite for locals and expats alike

Farewell Karaoke Night

Celebrate goodbyes with laughter, music, and your favorite tunes. Join us for a lively karaoke night where every song is a toast to memories made and new journeys ahead

Shenzhen Company Visits

The logo for BYD, consisting of the letters 'BYD' in a stylized, red, sans-serif font.

BYD

Founded in Shenzhen in 1995 as a rechargeable battery maker, BYD has grown into one of the world's largest electric vehicle and battery companies, with a global outlook to lead the EV transition, expand internationally, and compete head-to-head with Tesla and traditional automakers.

The logo for DJI, consisting of the letters 'DJI' in a stylized, black, sans-serif font.

DJI

Founded in Shenzhen in 2006 by Frank Wang, who built the first drone flight-control prototypes in his university dorm, DJI has grown into the world's dominant consumer and commercial drone company—now innovating in AI-driven aerial systems, expanding into autonomous logistics (like its Drone Dock), and navigating increasing global regulatory headwinds, particularly in the U.S.

Other Potential Companies

China's Booming Economy...

We will curate company visits to align with participants' interests and diverse industry themes to offer deep insights into China's evolving business landscape.

Company Pool





2 | PRICING

Travel Considerations

- 27 open spots
- Matching through Chazen Tours Matching site
- Company visits are **mandatory** and you *must attend the entire tour*
- Successful match will receive e-mail to pay \$1,000 non-refundable deposit within 48 hours of offer email
- Check your calendars for conflicts (block week, recruiting, non-MBA classes, weddings, etc.)! Non-exceptional circumstances will forfeit their deposit
- Research eligibility for visa
 - The travel agency in previous years and the Trivisa site notes students holding passports from Nigeria and Turkiye have not been able to secure visas
 - Students holding passports for India and other countries can take quite a long time to secure the visa, often up to the point where the student would be responsible for the entire cost of the tour if the visa is not secured in time
 - Chazen can only support tourist visas
- No significant others/shadowing

Main Package Pricing

Pricing Range: \$2200 - \$2350

Included	Description
Accommodation	<ul style="list-style-type: none">• 9 nights of 5 or 5+ Star Hotel accommodation in a standard twin room with daily breakfast
Domestic Transfers	<ul style="list-style-type: none">• High-speed Train from Beijing to Suzhou (Second Class Seats)• Private air-conditioned coach from Suzhou to Shanghai• Economy Flight from Shanghai to Shenzhen
Trip Director	<ul style="list-style-type: none">• 1 Bilingual on-the-ground trip support staff
Activities & Attractions	<ul style="list-style-type: none">• Professional, top-ranking bilingual guides and admission fees to the tourist attractions mentioned in the itinerary (excl. optional add-ons)
Ground Transfers	<ul style="list-style-type: none">• Air-conditioned private vehicle with professional driver * 9 days and luggage vehicle as needed• Drinking water, fresh fruit and snacks throughout the program
Meals	<ul style="list-style-type: none">• Breakfast every day at hotel• Meals mentioned in itinerary
Others	<ul style="list-style-type: none">• All relevant trip taxes, local duties and surcharges• Complimentary trip swags

Package does not include: International airfare to / from China, Optional add ons, Personal expenses such as: Visa fees, telecommunication, laundry etc, Travel Insurance, and any additional excursions & activities not mentioned in the itinerary

Optional Add-on Pricing

Optional Activity - Beijing

1/8 Hutong Ancient Alleys Bar Crawl (Include 3 drinks)	\$58
1/8 Chinese Spa/Massage	\$58
1/9 Hutong Family Visit / Dumpling-making (Include dinner)	\$48
1/9 Chinese Bathhouse + Sauna	Free reservation; guests pay on own
1/10 Temple of Heaven (Include admission, transportation and guide)	\$45

Optional Activity - Suzhou

1/10 Suzhou Garden Night (Include 1 drink)	\$18
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Optional Activity - Shanghai

1/12 Shanghai Food Tour	\$68
1/12 Xiaolongbao Cooking Class	\$58
1/12 Shanghai Asia Top 50 Bar Crawl (Include 3 drinks)	\$70
1/12 Clubbing @ INS Park (Bottomless night)	\$88

Optional Activity - Shenzhen

1/14 Bar Hop in the Bay (Include 3 drinks)	\$58
1/15 Farewell Karaoke Night (Bottomless Night)	\$68