

HAZEN STUDY TOUR

Türkiye

Where innovation meets legacy



Chazen (dream) team



Aygen Inan
MBA '26

"Let's experience the past, present and future of Turkiye together!"



Sevgi Helin Tilkicioglu
MBA '26

"I can tell you anything and everything about Turkish culture, politics, business – you name it!"



Leti De Mattei Goncalves
MBA '26

"Can't wait to explore Turkish food with you!"

Why Türkiye?

- **Innovation in action:** Explore how Türkiye's industries, from manufacturing to banking, are driving digital transformation in a dynamic emerging market
- **Entrepreneurship at scale:** Engage with a fast-growing startup ecosystem, home to 7 unicorns in just 5 years
- **Strategic crossroads:** Experience the unique blend of East and West, where rich heritage meets global-scale innovation



Why this tour?

First ever: Be part of the very first Türkiye study tour in school history

Business fast-track: Essentials of Türkiye's business world in one trip

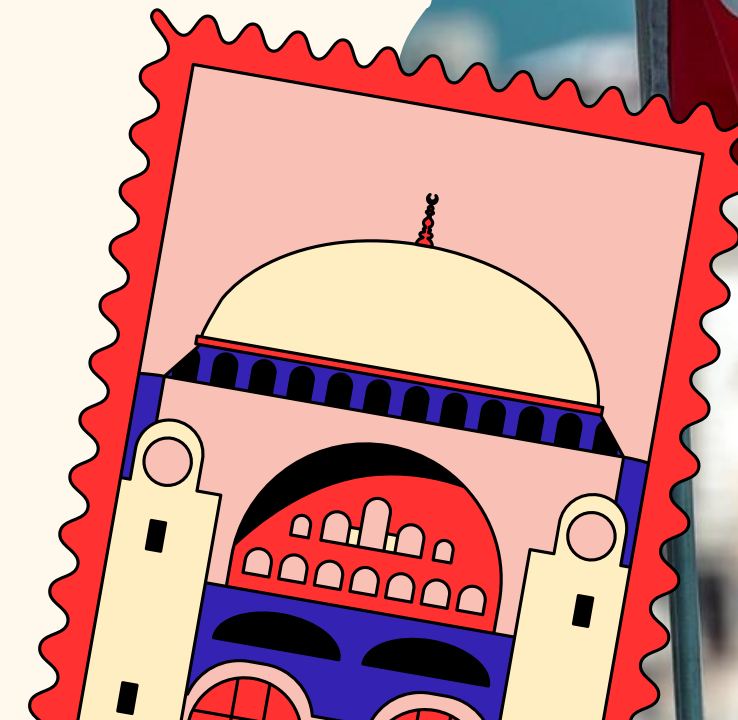
Emerging market angle: See an economy in transformation with your own eyes

Culture turbo mode: Food, history, bazaars, music, and daily life all in one go

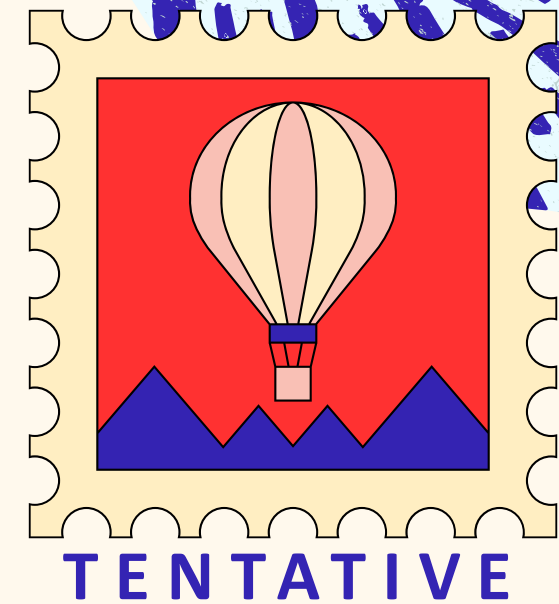
All the flavors: From kebabs to baklava, food is part of the journey

Dream team advantage: Guided by experienced locals who know the inside track

Cool factor secured: Hot-air balloons, Bosphorus sunsets, and Pigeon Valley pics

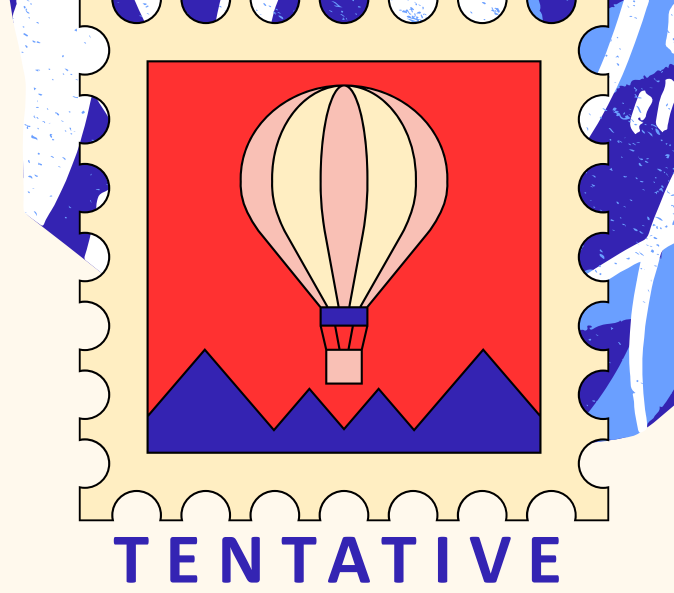


Proposed itinerary



JAN 08 TH	JAN 09 TH	JAN 10 TH	JAN 11 TH	JAN 12 TH
<ul style="list-style-type: none">• Arrive in Istanbul• Welcome dinner	<ul style="list-style-type: none">• MESS Digital Capability Center visit• Arcelik company visit• Bosphorus boat ride	<ul style="list-style-type: none">• Gensenta plant visit• Historical Bazaar tour• Group dinner	<ul style="list-style-type: none">• Vispera company visit• Hagia Sophia, Blue Mosque, Topkapi Palace and Basilica Cistern tour	<ul style="list-style-type: none">• Peak Game company visit• Getir company visit• Turkish cooking class
JAN 13 TH	JAN 14 TH	JAN 15 TH	JAN 16 TH	JAN 17 TH
<ul style="list-style-type: none">• Turkiye Is Bankasi company visit• Insider company visit	<ul style="list-style-type: none">• Turkish Airlines company visit• Sisecam company visit	<ul style="list-style-type: none">• Flight to Cappadocia• Pigeon Valley tour• Traditional Cappadocia region dinner	<ul style="list-style-type: none">• Traditional Cappadocia region breakfast• Visit Hoodoo formations and underground ancient cities	<ul style="list-style-type: none">• Leave for NYC

Company visits



Legacy companies with transformative approach



Türkiye's leading employers' association in metal industries with one of the biggest digital capability center



National flag carrier flying to more countries than any other airline worldwide



Türkiye's first national bank and one of its largest financial institutions



Global home appliances leader with sustainability-driven innovations



Global glassworks leader with a focus on sustainability and innovation

Start-ups with innovative approach



Pioneering ultrafast delivery service, and ecosystem builders in mobility, and finance



Retail tech company using AI-driven image recognition for store execution and analytics

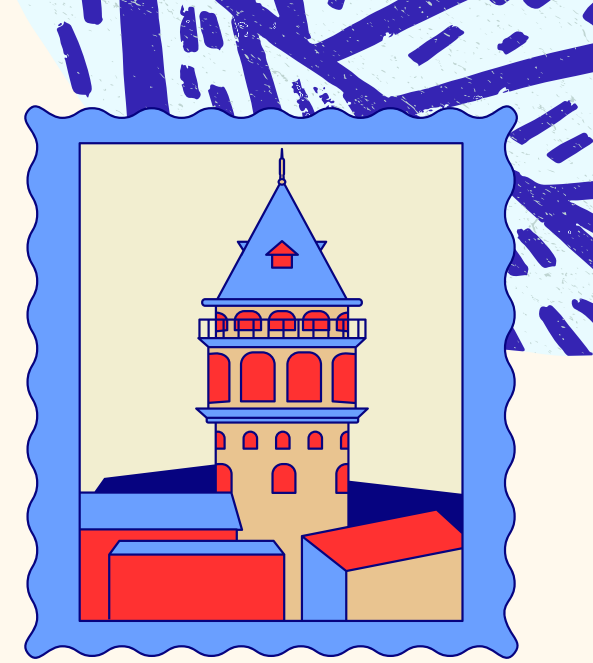


Mobile gaming studio behind worldwide hits like Toon Blast and Toy Blast



AI-powered marketing platform helping global brands personalize customer journeys

Cultural activities



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Hagia Sophia



Topkapi Palace



Basilica Cistern

Cultural activities

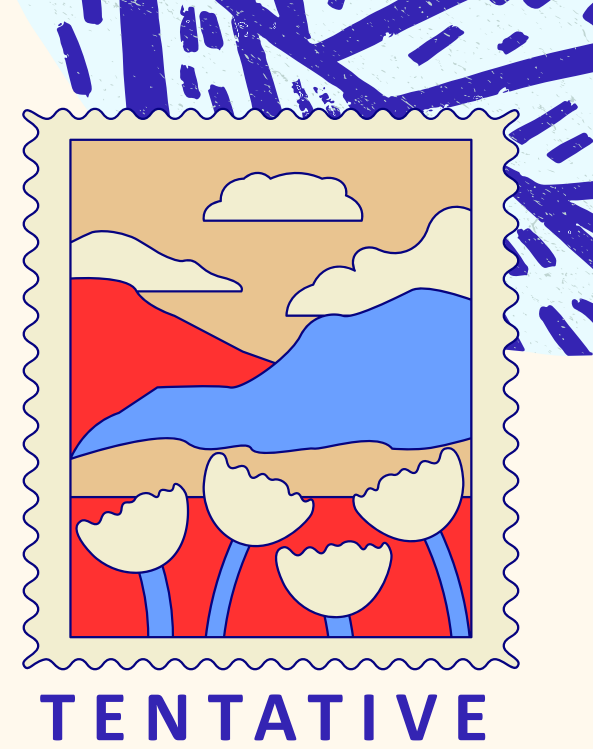


Bosphorus Tour



Grand Bazaar

Cultural activities



Cappadocia Guvercin Valley

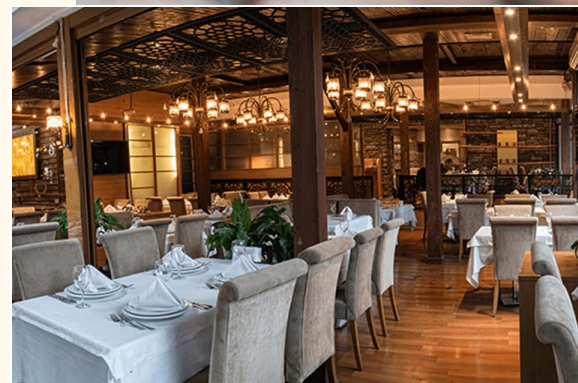
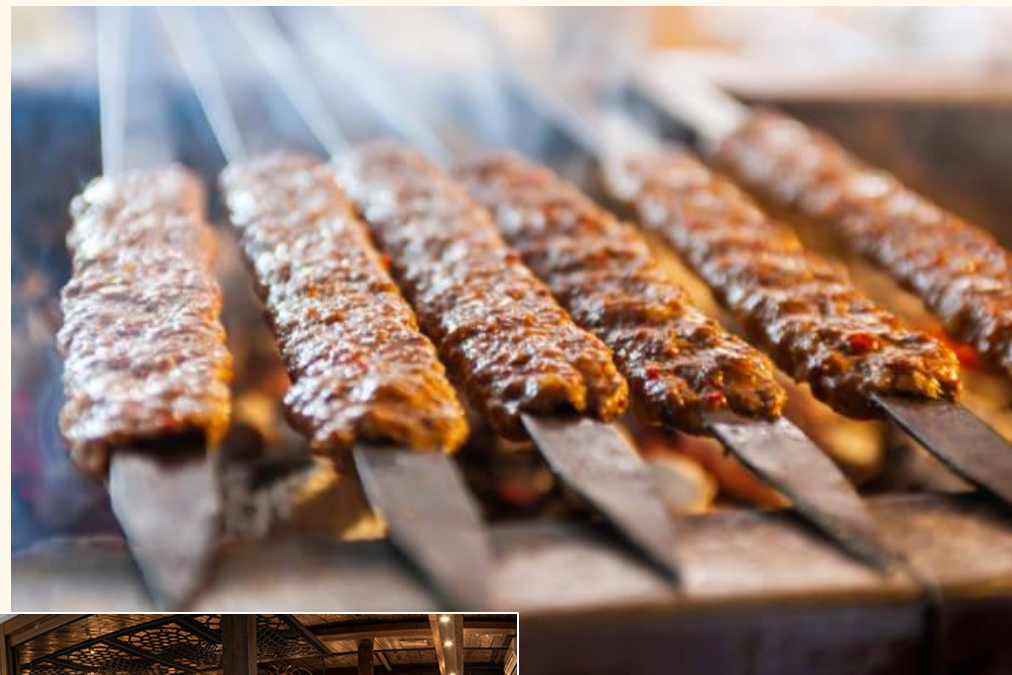


Derinkuyu Underground City

Group dinners



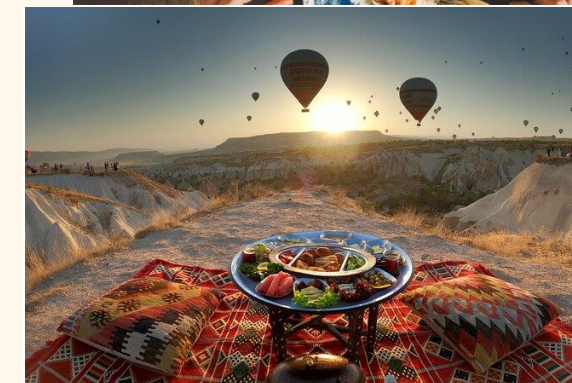
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Turkish Kebap Night



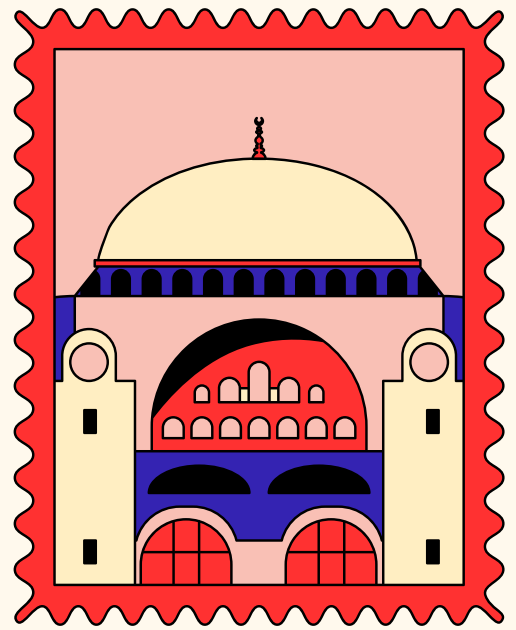
Fish & Raki by the Bosphorus



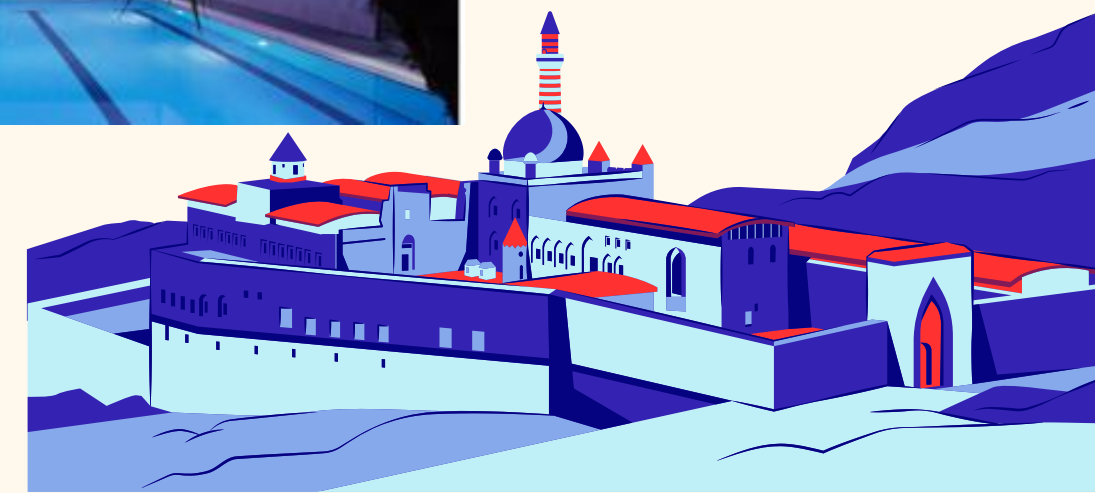
Turkish Breakfast at Cappadocia

Accommodations

Istanbul – Point Hotel Barbaros

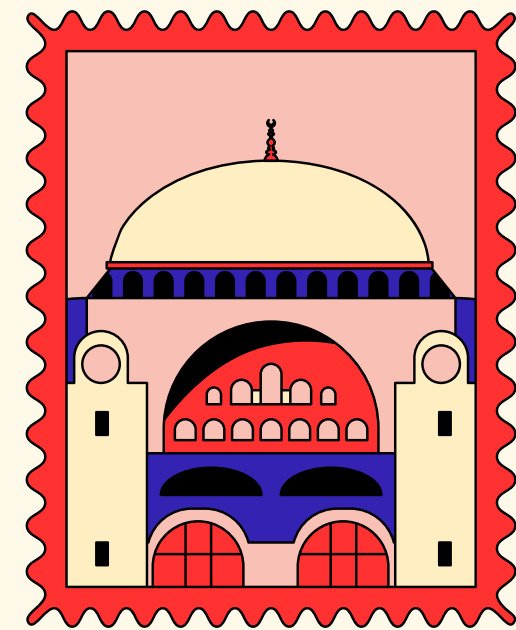


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Accommodations

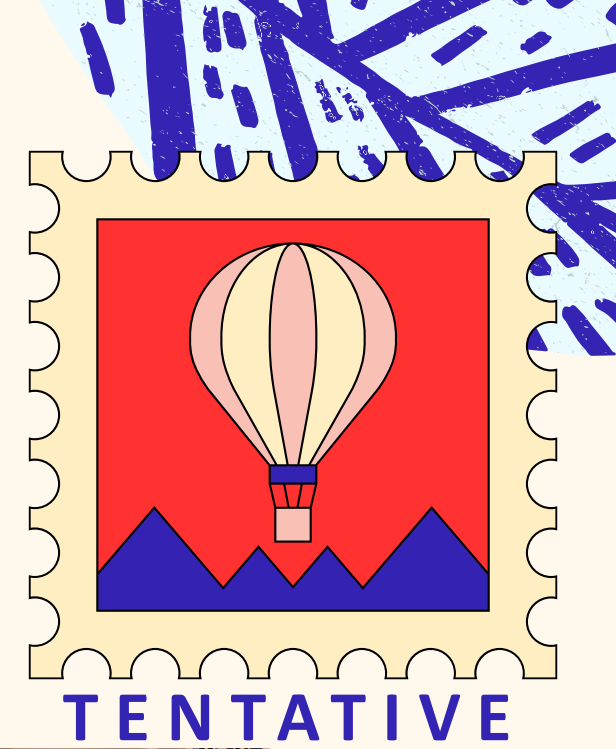
Cappadocia – Utopia Cave Hotel



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Optional add-ons



Turkish Cuisine Cooking Class



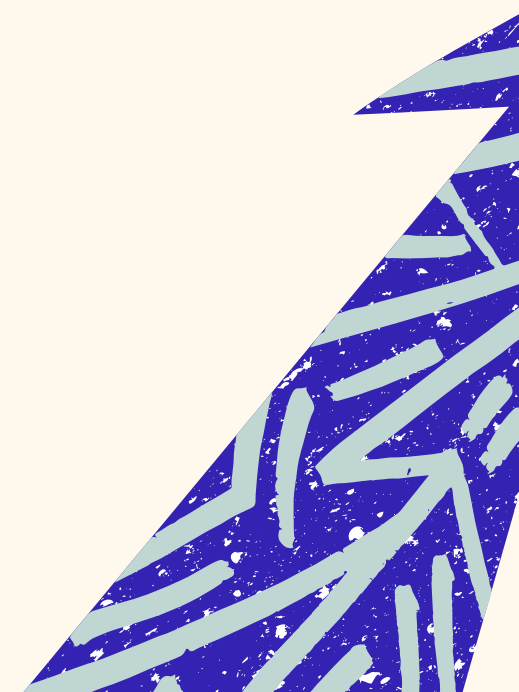
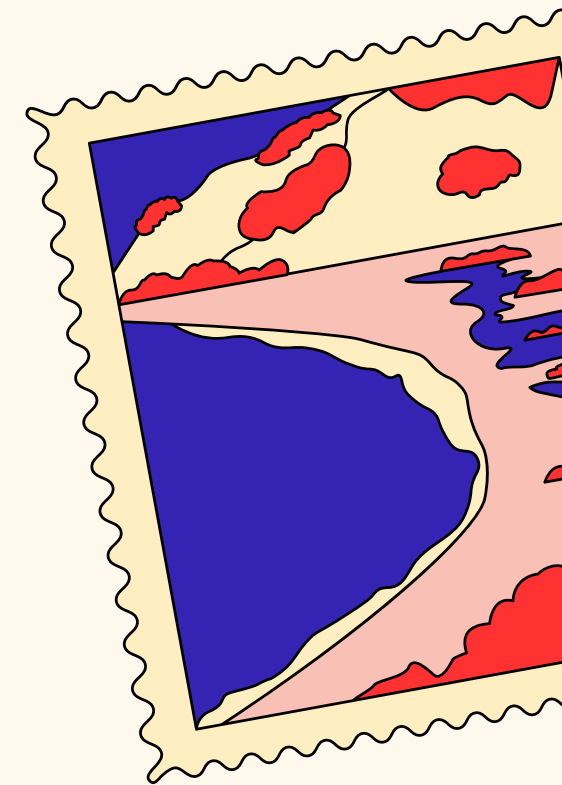
Hamam
Traditional Turkish bath

Detailing and logistics

Estimated budget	\$2,300 - \$2,500 per person
Includes	<ul style="list-style-type: none">• Domestic travel and ground transportation• Boat tour• 4-star hotel accommodation• All breakfasts• Most meals (incl. group dinners)• Cultural entrance fees• Local guides
Does not include	<ul style="list-style-type: none">• Round trip airfare from NYC• Visa (if applicable)• Immunization (if applicable)• Optional activities/meals

IMPORTANT CONSIDERATIONS:

- 27 open spots
- Matching through **Chazen Tours Matching** site
- Company visits are mandatory and you must attend the entire tour
- Successful match will receive e-mail to pay \$1,000 non-refundable deposit within 48 hours of offer email
- ***Check your calendars for conflicts (block week, recruiting, non-MBA classes, weddings, etc.)! Non-exceptional circumstances will forfeit their deposit***
- Research eligibility for visa – Chazen can only support tourist visas
- No significant others/shadowing



Thank You!

Questions?

Reach out to Leticia De Mattei Goncalves
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