

CHAZEN STUDY TOUR

# JAMAICA

MARCH 2026

# **ISLAND TO ENTERPRISE**

**EXPERIENCE JAMAICA THROUGH AN IMMERSIVE JOURNEY THAT BLENDS BUSINESS, CULTURE, AND COMMUNITY.**

**THIS STUDY TOUR OFFERS RARE ACCESS TO THE ISLAND'S TOP LEADERS AND BRANDS WHILE EXPLORING THE CREATIVITY, RESILIENCE, AND INNOVATION THAT DEFINE JAMAICA'S GLOBAL INFLUENCE.**

MARCH 15<sup>th</sup> - MARCH 22<sup>nd</sup>

# OUR TEAM

combines global experience, Jamaican heritage, and a shared commitment to creating an unforgettable journey.



**Gale McFarlane CBS'26**

***Head of Strategy & Partnerships***

Shapes the vision and curates experiences that highlight Jamaica's innovation and influence.



**Caraun Reid CBS '26**

***Head of Logistics & Security***

Ensures every moment runs smoothly from touchdown to takeoff.



**Kyle Thomas CBS '26**

***Head of Finance & Vendor Management***

Oversees budgets and vendor management to deliver a seamless, high-quality experience.



**Professor Syrena Shirley**

***Assistant Professor of Business Accounting Division***

Provides academic guidance and cultural insight, bringing deep expertise as a Jamaican native to enrich every aspect of the study tour.

# COMPANY VISITS



*\*all visits are tentative*

# ITINERARY OVERVIEW



## Kingston

- [Ministry of Tourism](#)
- [GraceKennedy Group](#)
- [Red Stripe Brewery](#)
- [Jamaica Public Service \(JPS\)](#)
- [Seprod Group](#)
- [Blue Mountain Coffee Craighton Estate](#)
- [Juici Patties](#)
- [Bob Marley Foundation](#)

**4 Nights**



## Ocho Rios

- [Sandals International Resort](#)
- [Chukka Adventures](#)
- [Stush in the Bush](#)
- [Puerto Seco Beach Club](#)
- [BREDS Treasure Beach Foundation](#)
- [Skylark / Miss Lily's](#)
- [Rick's Cafe](#)
- [Seven Mile Beach](#)

**3 Nights**

*\*all companies and places linked above for additional details and reference*



# ITINERARY

Date	Location(s)	Focus	Key Visits & Activities
Sun, Mar 15	Kingston	Arrival & Orientation	Arrive at Kingston Norman Manley Intl. Airport, check in at AC Hotel Welcome dinner and safety briefing
Mon, Mar 16	Kingston	Government & Culture	Blue Mountain UCC Coffee Tour Ministry of Tourism Jamaica Public Service (JPS) Bob Marley Foundation & Museum
Tue, Mar 17	Kingston	Consumer Goods	GraceKennedy HQ Seprod Group Red Stripe Brewery Juici Patties HQ
Wed, Mar 18	Kingston	Adventure & Agritourism	Chukka Caribbean Adventures Stush in the Bush (OPTIONAL \$\$\$ ADD-ON)
Thu, Mar 19	Ocho Rios	Tourism & Beach Experience	Sandals Resorts Intl. Puerto Seco Beach Club Dancehall Artist Studio Visit - Artist TBA

*\*parts of the itinerary remain tentative*



# ITINERARY

Date	Location(s)	Focus	Key Visits & Activities
Fri, Mar 20	Ocho Rios	South Coast Travel	BREDS Foundation Hurricane Melissa Relief Appleton Estate (OPTIONAL \$\$\$ ADD-ON)
Sat, Mar 21	Ocho Rios	Reflection & Closing	Morning wellness (yoga, swim, etc.) Sunset Cruise PARTY!!
Sun, Mar 22	Montego Bay	Departure	Transfer to Montego Bay Airport; return flights to New York & other destinations

*\*parts of the itinerary remain tentative*



# EXPERIENCE



Sunset cruise, Stush in the Bush, Appleton Rum Estate Tour, and more!

*\*all experiences pictured above are add-ons and not included in tour price*

# ACCOMODATIONS

## **AC Hotel Kingston**

Modern accommodations in New Kingston's business district provide convenient access to corporate headquarters, government offices, and cultural attractions. Properties feature air-conditioned rooms, Wi-Fi, and meeting spaces.



# ACCOMODATIONS

## **Sego Palm Hotel Ocho Rios**

Located in the heart of a city, filled with charm in the 'Garden Parish' of St Ann. The Sago Palm Boutique Hotel is the best destination to enjoy the lively, centralized town of Ocho Rios and surrounding areas.



# TOUR COST

**BUDGET \$3000 - \$3300**

## Included:


- **Accommodations:** *4-star hotels, double occupancy*
  - 4 nights at hotel in Kingston
  - 3 nights at hotel in Ocho Rios
- **Meals:**
  - All breakfasts, most dinners, some lunches
- **Transportation:**
  - Transportation for all scheduled activities, including company visits, cultural activities, and airport transportation (arrivals/departures)
- **Experience:**
  - Local Tour Guide
  - Speaker Gifts
  - All entrance fees to cultural activities

## Not Included:

- **Airfare**
- **Passport & Visa Fees**
- **Accommodations:**
  - Single occupancy room
- **Meals:**
  - Some lunches and dinners
- **Transportation:**
  - Transportation to add-on activities
- **Experience:**
  - On-sight Photographer, Sarah Kash - Featured in Vogue, Variety, Essence Magazine
  - Stush in the Bush \$230 USD per person
  - Appleton Estate Rum Tour
  - Sunset Cruise


# ADDITIONAL DETAILS

- Tour is open to full-time MBA students
- We can accommodate 20 - 26 students
- All company visits are mandatory as attendance of the full program is required
- Non-exceptional excuses will forfeit their deposit
- No significant others or shadowing allowed
- Research your eligibility for visas with your passport



Chazen Jamaica Interest Group  
WhatsApp group

Scan or upload this QR code using the WhatsApp camera to join this group



CHAZENTING

Save on Spotify

Spotify player interface showing album art for 'CHAZENTING' and playback controls.

CHAZEN STUDY TOUR

# COME TO JAMAICA AND FEEL ALRIGHT

MARCH 2026