

Leading a Chazen Study Tour

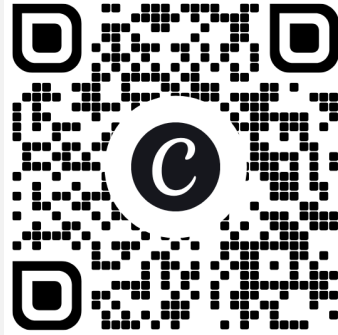


[How organizing a Chazen Study Tour makes you a better leader](#)

Chazen Leadership Fellows Program

Leading a Global Study Tour

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"I'm extremely proud and happy for having been part of the organizing team to Mexico. Not only did I get to spend an awesome time with an incredible group of people and learn extensively about my home country's real estate market, but also I got the invaluable opportunity to showcase my country and its abundance of opportunities as an emerging market to a group of 26 people from all over the world. This was an incredibly rewarding experience that I highly recommend to all CBS students." – Jimmy Arakanji

"Leading a group of students to Israel was like a dream come true, only I never knew I had this dream. It turned out to be an extremely fulfilling experience that I'll cherish for many years. Planning the visit over the span of almost a year really helped me better understand Israel, and seeing my home country through the students' eyes and hearing their wonderful insights was both inspiring and rewarding. If you're looking for a way to make a positive impact on the CBS community, while tremendously improving your leadership skills and greatly expanding your network - this is the opportunity for you." - Gilad Rabina, '23



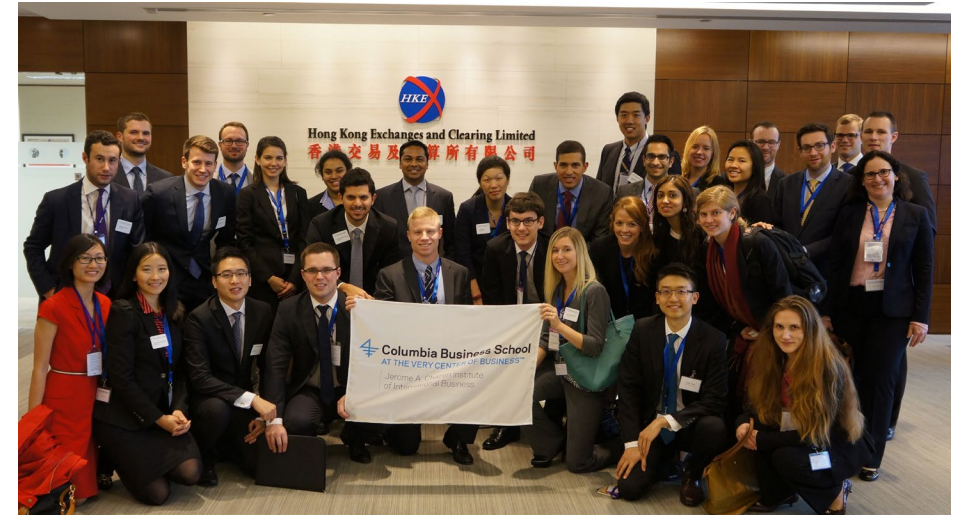
Chazen Leadership Fellows Program

- Chazen Leadership Fellows serve as global ambassadors for their peers by either:
 - Leading a Chazen Study Tour
 - Being the TA for a Chazen Global Immersion Program
- Fellows develop these critical skills:
 - Project management
 - Handling and influencing team dynamics
 - Communication and cross-cultural competency
 - Conflict resolution
 - Risk management



Chazen Study Tours

- Student-led by 2-3 organizers
- **Intense** learning experience; balance of business and culture
- Average of 2 business visits per day (quality over quantity)
- Take places over school breaks (usually 7-12 days)
- 14-30 participants
- Accompanied by faculty and sometimes staff member
- All business visits are mandatory + participants should attend the entire tour
- Open only to Business School students
- No spouses/significant others
- No shadowing



Chazen Study Tours are designed to enhance students' international experience outside the classroom.

Chazen's Role

- Past tour experience
- Coordinate with travel agency
- Liaise with the School (Alumni Office, External Relations, Admissions, etc.)
- Tour sign up / payment
- Brainstorming, keeping on track
- Covers faculty member expenses
- Covers administrator expenses (if applicable)



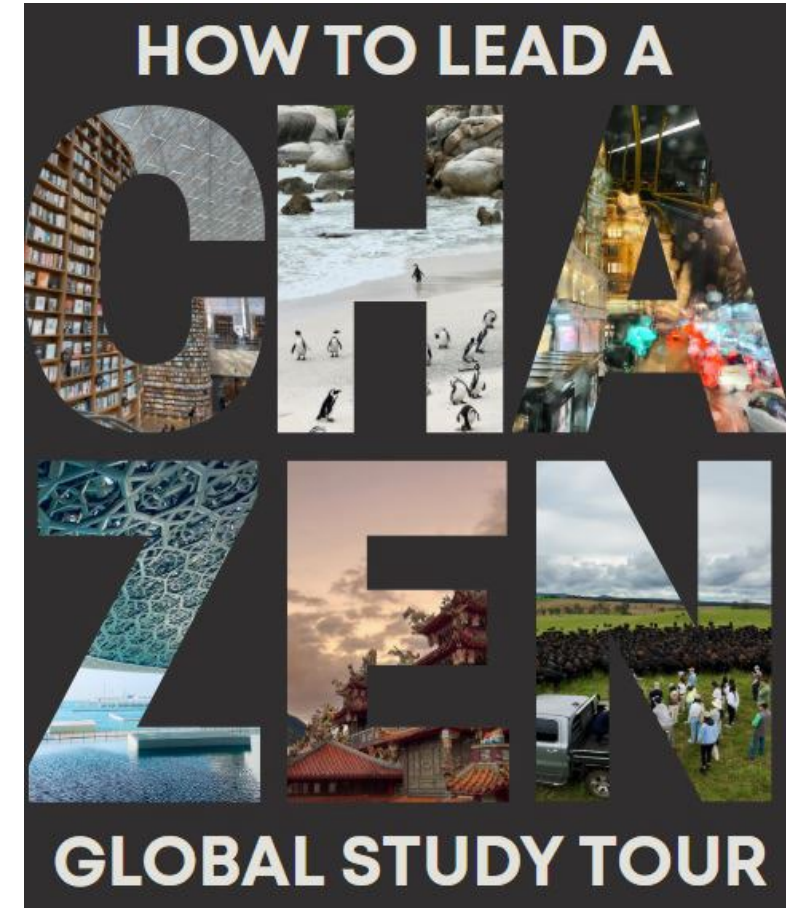
Benefits

- Induction into the **Chazen Leadership Fellows Program**
 - Each leader may prioritize 1 additional student
 - Leadership training
 - Project management skills
 - Networking opportunities + first access to a number of events on campus
 - Upon successful completion of the trip:
 - **Refund** of your \$1,000 deposit for two/three organizers (excludes international flight); you will not pay the final payment
 - **Priority on future Chazen Study Tours**
 - And this fabulous **jacket**!



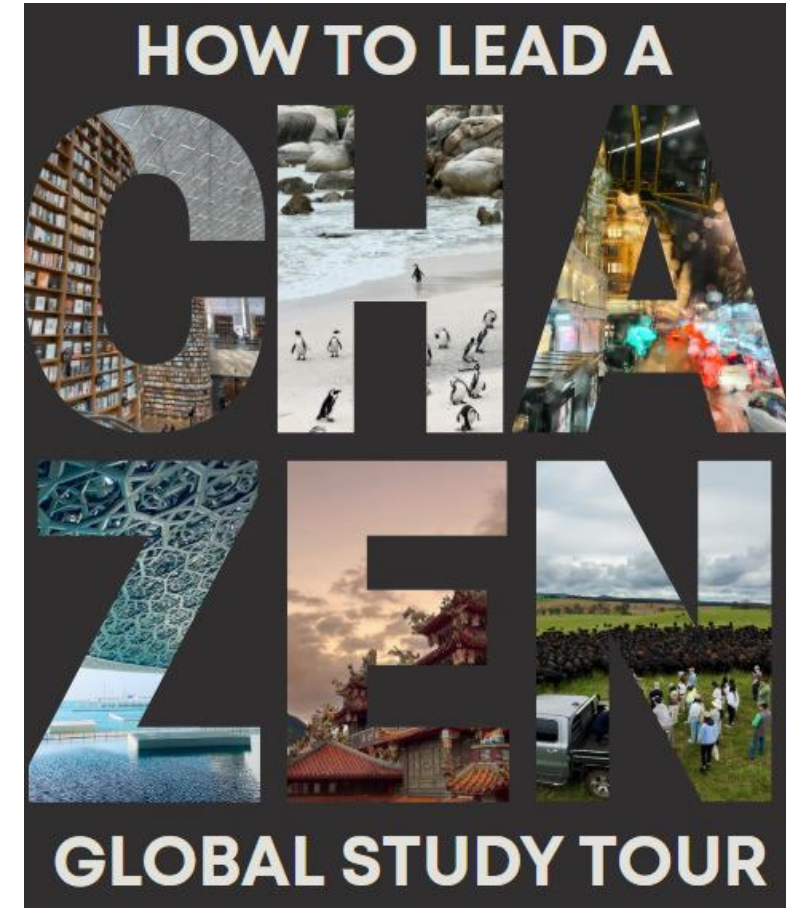
Chazen Study Tour Application

1. **Group Essay** – why you're planning through Chazen, the focus of your trip, and your intended theme
2. **Leadership Statement (Individual)** – Look at your LEAD 360 Action Plan – please write a short statement about what **Leadership Capabilities** you'd like to focus on (perspective-taking, decision-making, motivation and vision, persuasion and communication, negotiation and cooperation, teamwork and team leadership, culture and structure, networks and inclusion, organizational change) and 2-3 **Leadership Development Goals** based on the domain(s) you've selected. List **three ways** you plan to be an **inspiring leader**. List **three ways** you will **deal with stress** as an individual and as a team member during this experience?
3. **Educational Outcomes** – three unique aspects about business that you want students to learn – should draw from your theme
4. **Proposed Companies** – related back to education outcomes; show your relationship with company (all cold calls is usually quite difficult)



Chazen Study Tour Application

5. **Proposed Itinerary** – think of the places you'd like to go and map out travel logistics
6. **Estimated Budget** – go with assuming more expensive rather than cheaper
7. **Risk Assessment**
8. **Potential Faculty Advisors** – make sure this is a robust list; say why they would be aligned with your trip/be a value add
9. **Resume/Lead360 Report/CUTRI**
10. **Information Sheet**



Choosing your leadership team

Consider **time commitments** carefully before you commit to organizing a Study Tour

- Open Positions
 - Leadership positions are based on the size of the group
 - If planning for a trip from 14-20 participants → 2 leaders; 22-30 participants → 3 leaders
- In-country travel on tour
 - At least 2 organizers must accompany the group
 - Organizers attending must stay for the entirety of the trip
 - Recommend having both genders represented on travel team
- Planning Meetings
 - You are expected to meet with Chazen as a team every two weeks at the start and then weekly toward once your trip is considered viable
 - Roles: Budget + Travel Logistics, Company Outreach, Marketing/Communications
- 3 Training Required Sessions (each is about 1 ½ hours):
 - Logistics Training, Risk & Safety Training, Leadership Training



Why a Chazen Study Tour?

- Many different travel opportunities exist at CBS – both as a participant and as an organizer → Why do you want to organize through Chazen?
- What are your connections in the region? If your trips is based on cold calls, you may struggle to succeed.
- How will you market this tour against all of the other travel opportunities at CBS?



Theme + Educational Outcomes

- Theme: What is the story you're trying to tell? What are you hoping students will come away understanding about your country or the region of the world? (Ex: India RLG focused trip)
- Chazen is meant to be educational in nature → What educational objectives and outcomes are you hoping to achieve?
- When you are considering company visits, think about how this fits your theme and what educational outcome students should be able to understand.



BUILDING THE GLOBAL CITY

CAPITAL PLACEMAKING
URBAN TRANSFORMATION

Across Greater China

How cities are shaped by the interaction of capital, policy, place and long-term value creation.



EDUCATIONAL OUTCOMES

What participants will be able to do

- 01

UNDERSTAND THE SYSTEM

Analyze how public policy, land systems, institutional capital, and developer strategy interact to shape major urban development and investment decisions across Greater China.
- 02

VALUE THE PLACE

Evaluate how placemaking-through mixed-use programming, hospitality, retail, public space, and heritage preservation-creates long-term economic, social, and cultural value.
- 03

COMPARE & APPLY

Compare the urban development models of Beijing, Shanghai, and Hong Kong, identify key opportunities and trade-offs, and apply those insights to investment and development in other global cities.

Choosing a location

- Expertise of the organizing team
 - At least one leader must be a native or have extensive expertise in the countries/cities to be visited
 - In non-English speaking countries, we recommend having two leaders that speak the language
- Student interest
 - Usually Minimum of 14 students (including leaders); Maximum of 30
 - Think of how some countries may restrict large parts of the student population from attending; more visas, more student struggles
 - Smaller group has easier access to company visits/restaurants
- Security
 - Dean's approval needed for locations considered high- risk by Crisis24
 - Crisis24 itinerary review required for medium risk+ locations



Itinerary

- Balance
 - Diversity of companies
 - Time: visits, travel, downtime
- Average of two company visits per business day (depends on travel and length of meeting)
- Culture/social aspects
- Group travel logistics
- Optional Add-ons



Budget

Participant Numbers: Think carefully about your target participant numbers. Students often overestimate interest, which means that their budgets are too low.

Be sure to include:

- Accommodations: 4-5 star hotel room based on double occupancy with breakfast
- In-country transportation (coach buses, flights between cities)
- Meals (all breakfasts, some lunches/dinners)
- Cultural activities (entrance fees)



Faculty

The faculty member should be able to enhance your trip in various ways:

- Have experience in the region
- Have experience the targeted theme of your trip
- Be able to act as a bridge between the classroom and the trip
- Work with you to refine the theme and educational outcomes

Timing

- Study tour dates cannot conflict with any exams or classes
 - Official start date/time must allow students to take final exam on Friday evening
 - Official end time must allow students to return in time for classes
- KEEP IN MIND: Local holidays and company calendars
- Keep in mind when students may recruit or otherwise have major conflicts – check with CMC!

Timeline Overview

- **Laying the logistical groundwork**
 - Determine the basic itinerary and budget
 - Initial contact companies/alumni
 - Contact travel agencies for RFPs
 - Preliminary bookings, but check cancellation policies
- **Advertising (this is where you have to sell it!):**
 - December/January trips: late August/September
 - March trips: early November
 - May trips (1st years only): February
 - August trips (1st years only): April
- **Matching**
 - Following the Study Tour Info Session to the following Tuesday at 4:00PM
- **Bringing it together**
 - Social Event
 - Confirm companies/finalize logistics
 - Pre-Departure
- **Travel Dates**
 - Summer: August; Winter: January, Spring: March
- **Post-Tour**
 - Debrief
 - Surveys



Important Dates

- **Applications Due: Monday, September 28**
- **Group Interviews:** Sign up for a spot with Chazen on Tuesday, September 29 or Friday, October 2

Required Trainings

- **Logistics Training:** Friday, October 2 (12:30-2PM)
- **Leadership Training:** TBA (February)
- **Risk & Safety Training:** TBA (February)



Q&A

“Planning and experiencing our Chazen trip was the highlight of my time at CBS. It was an absolute blast, a rare educational adventure, and for me the perfect way to get to know classmates I might have otherwise never met. Given the chance I would not hesitate to do it all over again.”

-Charlie Morris, '10

QUESTIONS?

