

ROOM: Uris Hall 142	MONDAY 4	TUESDAY 5	WEDNESDAY 6	THURSDAY 7	FRIDAY 8	SATURDAY 9
8:30 - 9:00	Welcome words / Introduction	Company Presentations	Company Presentations	Company Presentations	Company Presentations	Company Presentations
9:00 - 12:15	<b>OPERATIONS STRATEGY</b> Nelson Fraiman	<b>PROBLEM DEFINITION</b> Peter Kolesar	<b>WINNING STRATEGIC CAPABILITIES</b> Alonso Martinez	<b>PROBLEM DEFINITION EXERCISE</b> Peter Kolesar	<b>FINANCIAL ACCOUNTING</b> Amir Ziv	<b>DIGITAL LITERACY</b> Peter Bell
12:15 - 14:00	Lunch - Hepburn Lounge -	Lunch - Hepburn Lounge -	Lunch - Hepburn Lounge -	Lunch - Uris 142 -	Lunch - Uris 142-	Lunch - Hepburn Lounge -
14:00 - 17:15	<b>STRATEGY I</b> Bruce Greenwald	<b>MARKETING</b> Eva Ascarza	<b>STRATEGY II</b> Bruce Greenwald	<b>LEADING CHANGE</b> Joel Brockner	Library Orientation	<b>GLOBAL AND CULTURAL DIFFERENCES</b> Bob Bontempo (Optional lecture)
17:30 - 19:00	GUEST SPEAKER Garrett van Ryzin	GUEST SPEAKER Fernando Fabre	GUEST SPEAKER Tim Kingston		<b>PROBLEM SOLUTION</b> Peter Kolesar	
19:00 - 20:30	Welcome Remarks: Kathy Phillips - Faculty House -	Dinner - Dinosaur BBQ -			Happy Hour with EMBA students - Feldberg Lounge -	

ROOM: Grace Dodge 457	MONDAY 11	TUESDAY 12	WEDNESDAY 13	THURSDAY 14	FRIDAY 15
8:30 - 9:00	Company Presentations	Company Presentations	Company Presentations	Company Presentations	Company Presentations
9:00 - 12:15	<b>BUSINESS ANALYTICS I</b> Bob Phillips	<b>CAPITAL BUDGETING</b> Daniel Wolfenzon	<b>BUSINESS ANALYTICS II</b> Jacob Leshno	<b>DATA ANALYSIS</b> Aurélie Thiele	<b>OPERATIONAL EXCELLENCE</b> Nelson Fraiman
12:15 - 14:00	Lunch - TC Cafeteria -	Lunch - TC Cafeteria-	Lunch - TC Cafeteria-	Lunch - TC Cafeteria-	Lunch - TC Cafeteria -
14:00 - 17:15	<b>PRICING</b> Costis Maglaras	<b>SERVICE OPERATIONS</b> Medini Singh	<b>SUPPLY CHAIN</b> Medini Singh	<b>COST ACCOUNTING</b> Fabrizio Ferri	<b>PROCESS IMPROVEMENT PROJECTS</b> Angela Quintero
17:30 - 19:00	GUEST SPEAKER Alessandro Carlucci			Problem Definition Group Work	
19:00 - 20:30				Dinner - Pisticci -	