



W. Edwards Deming Center for Quality,
Productivity, and Competitiveness



The Global Supply Chain: Facing Disruption and Building Resiliency Virtual Symposium

Date: May 10, 2022, 12-2 pm ET

[Registration](#)

Agenda

12:00 pm **Welcome words**, Nelson Fraiman, Professor of Professional Practice
Decision, Risk, and Operations, Director W. Edwards Deming Center, Columbia Business
School

12:10-12:30 **Keynote Conversation**, Don Graves, Deputy Secretary of Commerce

12:30-1:05 **Panel:** Building a Resilient Supply Chain in an Unstable Era

Moderator: Abby Joseph Cohen, Professor of Business, Economics, Columbia Business School

Speakers:

- Keely Croxton, Professor of Logistics, The Ohio State university
- Craig Kennedy, Merck, Senior Vice President, Global Supply Chain Management
- Biswaranjan Sen, Executive Vice President Supply Chain - Head of North America Supply Chain and Global Decarbonisation, Unilever
- David Simchi-Levi, Professor of Civil and Environmental Engineering; Director, MIT Data Science Lab

1:05-1:20 **Insights from Industry: The Post-Pandemic Supply Chain**, Glenn Steinberg, Global Supply
Chain Lead, EY

1:20-1:55 **Panel:** The United States and strengthening domestic supplies

Moderator: Amit Khandelwal, Jerome A. Chazen Professor of Global Business; Chair of Economics
Division, Columbia Business School

Speakers:

- Emily Blanchard, Chief Economist, Under Secretary for Economic Growth, Energy, and the Environment
- John Polowczyk, Rear Admiral, USN (RET), Former Supply Chain Stabilization Task Force for COVID-19 Lead, Managing Director, EY

1:55-2:00 **Closing**, Awi Federgruen, Charles E. Exley Professor of Management; Chair of Decision,
Risk, and Operations Division

Brief

As supply chains across the globe are disrupted by geopolitical conflict, trade wars, climate change, labor shortages, and the continued impact of the COVID-19 pandemic, ensuring the flow of food, medicine, and goods has never been more vital. In this virtual symposium, we'll explore the myriad factors behind the current global supply chain disruptions, the strain on shipping infrastructure, the impact on national security and inflation, and the ways in which national agendas are colliding with global commerce.

Our panel of experts and leaders in government, industry, and academia will offer insight on how to build resilient supply chains while examining impact on specific industries, whether these can even be disentangled from a globalized supply chain, and the ripple effects when governments across the globe engage in the same economic nationalism.

This timely event is being hosted by the W. Edwards Deming Center for Quality, Productivity and Competitiveness and sponsored by EY in association with the Supply Chain Innovation Network (SCIN), a group of leading academics and industry executives tackling the most pressing issues in the field. The symposium will feature panel discussions with key figures from academia, industry, and government. Attendees will include Columbia Business School faculty, students, and alumni, along with leading supply chain executives.

Confirmed speakers:

- 1) **Emily Blanchard**
Chief Economist, Under Secretary for Economic Growth, Energy, and the Environment
- 2) **Abby Joseph Cohen**
Professor of Business, Economics Division, Columbia Business School
- 3) **Keely Croxton**
Professor, The Ohio State university
- 4) **Don Graves**
Deputy Secretary of Commerce
- 5) **Craig Kennedy**
Senior Vice President, Global Supply Chain Management
Merck
- 6) **Amit Khandelwal**
Jerome A. Chazen Professor of Global Business; Chair of Economics Division
Columbia Business School
- 7) **Rear Admiral, USN (RET) John Polowczyk**
Former Supply Chain Stabilization Task Force for COVID-19 Lead, Department of Health and Human Services/FEMA
Managing Director
EY
- 8) **Biswaranjan Sen**
Executive Vice President Supply Chain - Head of North America Supply Chain and Global Decarbonisation
Unilever
- 9) **David Simchi-Levi**
Professor of Civil and Environmental Engineering; Director, MIT Data Science Lab
MIT
- 10) **Glenn Steinberg**
Global Supply Chain Leader
EY
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