

Emerging from Disruption: Late Changes in Supply Chains

November 16th, 2022, 9:30 am – 3:00 pm ET
Columbia Business School, Kravis Hall, Room 410

Introduction

Following two years of virtual meetings and supply chain disruptions, we are thrilled to come together in person for this fall's Supply Chain Innovation Network (SCIN) meeting. The day will be comprised of a series of presentations from supply chain experts across industry and academia, and will lend to thoughtful discussion that explores the internal and external transformations currently underway in the global landscape.

The day's presentations will focus on the shift from recovery to discovery, and how supply chain leaders can leverage the lessons learned in an era of uncertainty to usher in a new age of supply chain strength and resiliency. Now more than ever, sustainability is fundamental to organizations and consumers alike, and this new stage of supply chain development will be defined by the strategies that firms set in place to reduce their operations' impact on the environment and to ensure long-term sustainability.

This event is hosted by the W. Edwards Deming Center for Quality, Productivity and Competitiveness at Columbia Business School (CBS) and sponsored by Ernst & Young (EY) in association with the SCIN, a group of leading academics and industry executives committed to tackling the most pressing issues in the field of operations.

Agenda

- | | |
|----------------------------|---|
| 9:30 – 10:00 am | Breakfast |
| 10:00 – 10:45 am | Moving from Recovery to Discovery in Supply Chains
Karen Jordan , Senior Vice President, Chief Supply Chain Officer, PepsiCo Beverages North America |
| 10:45 – 11:45 am | ESG and Supply Chains, from Upstream to Downstream
Sytske Wijnsma , Assistant Professor in Operations Management and Information Technology, Haas School of Business, University of California Berkeley |
| 11:45 am – 12:00 pm | Break |
| 12:00 – 12:45 pm | Circular Economy Strategies
Sandra Goldmark , Senior Assistant Dean for Interdisciplinary Engagement, Columbia Climate School |
| 12:45 – 1:45 pm | Lunch |
| 1:45 – 2:00 pm | Supply Chain Research Alliance |
| 2:00 – 2:45 pm | Supply Chain: ESG and Strategic Imperatives
Sumit Dutta , Principal/Partner and Americas Supply Chain and Operations Markets Leader, EY |
| 2:45 – 3:00 pm | Conclusions |



Sumit Dutta

Principal/Partner and Americas Supply Chain and Operations Markets Leader, EY

Sumit Dutta is a Principal in EY's Chicago office and is the Americas Supply Chain and Operations Markets Leader. Sumit brings in more than 25 years of consulting experience driving supply chain strategy architecture, op-model design, and end-to-end supply chain excellence and transformation across Consumer and other industries.



Sandra Goldmark

Senior Assistant Dean, Interdisciplinary Engagement, Columbia Climate School

Sandra Goldmark is Senior Assistant Dean for Interdisciplinary Engagement at the Columbia Climate School, and Director of Sustainability and Climate Action and Associate Professor of Professional Practice at Barnard College. From 2013 to 2019, Sandra founded and operated Fixup, a social enterprise dedicated to rethinking repair as a component in circular economy climate strategies. Sandra is a co-creator of the Sustainable Production Toolkit, a free climate action and sustainability resource for performing arts organizations, and serves on the Board of the Hudson Valley Shakespeare Festival. Her work has been featured in *The New York Times*, *The Wall Street Journal*, MSNBC, the BBC, *The Sunday Times* of London, *The Daily News*, Salon.com, and many more. A graduate of Harvard College and Yale University, Sandra is the author of *Fixation: How to Have Stuff without Breaking the Planet* (2020).



Karen Jordan

Senior Vice President and Chief Supply Chain Officer, PepsiCo Beverages North America

Karen Jordan is Senior Vice President, Chief Supply Chain Officer for PepsiCo Beverages North America (PBNA), where she leads the end-to-end supply chain operations for PBNA, including Manufacturing, Warehousing, Transportation, Fleet Operations, Planning, Integration, and Commercialization for the United States and Canada, as well as Corporate Quality Control, Engineering, EHS Stewardship, and Supply Chain Strategy. In her previous role as Senior Vice President, Operations for the South Division, PBNA, she was accountable for leading the supply chain agenda for Manufacturing, Planning, Warehouse, and Logistics in a \$5B top-line business with multiple business units and go-to market systems.



Sytske Wijnsma

Assistant Professor in Operations Management and Information Technology, Haas School of Business, University of California Berkeley

Sytske Wijnsma is an Assistant Professor of Operations Management and Information Technology at Haas School of Business, University of California Berkeley. Her primary research interest is in designing supply chain and policy interventions that solve global development issues with social and environmental impact. To address these challenges, she utilizes both analytical modeling and empirical methods, and has worked with major organizations, including the United Nations, Europol, and BRAC. Prior to joining Haas, she was a post-doctoral researcher at Georgia Tech, Scheller College of Business, and obtained her PhD from the University of Cambridge, Judge Business School.

Alex Blanco

Board Member, Cascades Emballage carton-caisse;
Member of the Board of Directors, Patterson Companies

Matthew Bromberg

Corporate Vice President, Global Operations, Northrop Grumman

Ross Brubaker

Global Advisory Account Leader, Consumer Packaged Goods, EY

Bret Celmer

Vice President, Supply Chain, FreshDirect

Carri Chan

John A. Howard Professor of Business, Decision, Risk, and Operations Division, CBS

Jia Chen

Global Product Management Leader, Merative

Sarah Chu

Director, Global Supply Chain Strategy and Development, The Estée Lauder Companies Inc.

Nicholas DeGiacomo

Founder and CEO, Bucephalus Tech

Ashutosh Dekhne

Partner and Head, Americas Supply Chain and Operations Practice, EY

Lindy Ellis

Partner, Financial Accounting Advisory Services, EY

Nesim Erkip

Professor, Department of Industrial Engineering, Bilkent University

Awi Federgruen

Charles E. Exley Professor of Management and Chair, Decision, Risk, and Operations Division, CBS

Nelson Fraiman

Professor of Professional Practice, Decision, Risk, and Operations Division, CBS; Faculty Director, W. Edwards Deming Center, CBS

Scott Gray

Senior Director, Global Procurement, Marriott International

Adam Kalikow

Senior Vice President, Operations, HelloFresh

Yashodhan Kanoria

Associate Professor, Decision, Risk, and Operations Division, CBS

Kreg Koford

Senior Vice President, Supply Chain and Hospital Operations, Memorial Sloan Kettering Cancer Center

Hongyao Ma

Assistant Professor of Business, Decision, Risk, and Operations Division, CBS

Uday C. Menon

Lecturer in Discipline, Department of Industrial Engineering and Operations Research, Columbia University

Molly Muench

Associate Director, W. Edwards Deming Center, CBS

Adrian Oyekanmi

Senior Vice President, Global Strategic Sourcing, Radisson Hotel Group

Alex Parizeau

Current Student, Master of Science in Business Analytics, School of Engineering and Applied Science (SEAS), Columbia University

Simon Preisler

Vice President, Logistics, Central National Gottesman Inc.

Angela Quintero

Adjunct Assistant Professor, Decision, Risk, and Operations Division, CBS; Managing Director, W. Edwards Deming Center, CBS

Lauren Rogge

Senior Manager, Climate Change and Sustainability Services, EY

Eyal Shats

Co-founder and Chief Strategy Officer, SimpliRoute

Glenn Steinberg

Leader, Global and Americas Supply Chain and Operations, EY

Kenneth Stern

President, Palisades Media Ventures

Abigail Talcott-Schlaifer

Senior Associate Director, Stern Center for Sustainable Business, New York University

Sidra Tufail

Director of Operations and Customer Service Latin America and Canada, Philip Morris International

Supply Chain Research Alliance

The Supply Chain Research Alliance is a collaboration between academics at the Massachusetts Institute of Technology (MIT) and Columbia University whose goal is to identify management practices that make supply chains more efficient or resilient, and to quantify the implications for the company's bottom line.

The Alliance is asking for **support from the SCIN** in completing a survey on key dimensions of the supply chain – organization, sourcing, manufacturing, logistics/fulfillment, transparency and resiliency, customs and tax, and digital – with the goal of quantifying best practices. The anonymous findings will be published in leading academic and business journals, such as the *American Economic Review* and the *Harvard Business Review*.

If you have questions about the survey, or are interested in participating, please reach out to Professor Amit Khandelwal, Dong-Soo Hahn Professor of Global Affairs and Professor of Economics at the Yale Jackson School of Global Affairs, via email at amit.khandelwal@yale.edu