

Supply Chain Innovation Network

Sustainability Across the Supply Chain

Tuesday, September 14, 2021: 10 – 11:30 am ET

<https://gsb-columbia-edu.zoom.us/j/97832913550?pwd=TytiQ2dHRWZvREg1anp3NFF4ekw5Zz09>

Meeting ID: 978 3291 3550

Passcode: 604573

Introduction: Building Resilient & Sustainable Supply Chains
Glenn Steinberg, Global Supply Chain and Operations Leader, EY

Race to Zero

Bish Sen, Head of North America Supply Chain, Unilever

Limiting global warming to 1.5°C will require unparalleled transformations to businesses, industries and supply chains. Investors and citizens demand action. Companies are responding: more and more are signing on to bold targets grounded in climate science. But while sustainability is far from languishing on the corporate periphery, far more effort is needed—and fast. In this session, you'll hear from Bish Sen, Unilever's Head of North America Supply Chain, on Unilever's 'Race to Zero' agenda, providing actionable insights and calling for a collaboration across a coalition of the willing.

Sustainability Transformation: Aligning Financial, Social, and Environmental Objectives
Andre Calmon, Assistant Professor, Scheller College of Business at Georgia Institute of Technology, currently on courtesy leave from INSEAD

Modern business sustainability thinking argues that firms should undergo a "sustainability transformation" that ultimately aligns their financial, social, and environmental performance. However, designing, implementing, and scaling such transformation is challenging and is an active field of research. We will discuss recent developments and open questions of various facets of sustainable transformation, such as impact measurement, customer behavior, traceability and transparency, circular economy, and climate change adaptation. We end with practical recommendations for managers and opportunities for industry-academia collaborations.

Andre Calmon

Assistant Professor, Scheller College of Business at Georgia Institute of Technology, currently on courtesy leave from INSEAD

Andre is an Assistant Professor of Operations Management at Scheller College of Business and the Jim Pope Create-X Faculty Fellow at the Georgia Institute of Technology. Andre is also on a courtesy leave of absence from INSEAD, where he is an Assistant Professor and the Firmenich Fellow for Business and Society. Andre's research involves using data, analytics, and mathematical modeling to address sustainability and efficiency issues in innovative business models. He also studies operations management challenges faced by companies in emerging markets. More generally, Andre investigates how organizations can innovate to generate positive social and environmental impact while increasing profits.

Andre's teaching is intertwined with his research and focuses on the relationship between operations management, business model innovation, and sustainability. He won the INSEAD MBA's Best Teacher Award and received INSEAD's "Dean's Commendation for Excellence in MBA Teaching" multiple times. In 2019, the sustainability pedagogical material that he developed was awarded the Page Prize.

Andre obtained his Ph.D. in Operations Research from MIT. He also holds an M.Sc. in Electrical Engineering from the Universidade Estadual de Campinas (Unicamp) and a B.Sc. in Electrical Engineering from the Universidade de Brasília (UnB). More information can be found at www.andrecalmon.com.

Bish Sen

Head of North America Supply Chain, Unilever

Bish Sen is a Chemical Engineer by training. He joined Unilever in 1991 and has worked in R&D and across various parts of the Supply Chain including manufacturing, planning, logistics, customer service and procurement. He was a member of the Board of Directors of Unilever Indonesia with responsibility for the Supply Chain between 2009 and 2012.

Following his subsequent roles as Vice President Procurement Chemicals and Executive Vice President Beauty and Personal Care, in August 2021, he was appointed Head of North America Supply Chain.

Bish has worked across the world and will shortly be relocating to the US from the UK.

Glenn Steinberg

Global Supply Chain and Operations Leader, EY

Glenn serves as EY Global Supply Chain and Operations Leader. In his role, he helps drive high-impact strategies and business execution across the Fortune 500.

He is a seasoned professional with extensive supply chain and operations experience. Prior to joining EY, he led many supply chain transformations in several leadership roles.

He received an MBA in Finance and Operations Management from Columbia University and an Electrical Engineering degree from Union College.