



Research at Columbia Business School

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New awards

- Alliance Program, "Long Term investment and R&D decisions under uncertainty : theory and applications to Multinational Firms' Production Decisions". Catherine Thomas and Jean-Pierre Ponsard (CNRS Ecole Polytechnique) \$5,000.
- Pew Charitable Trust, "Analysis of Second Liens and a New Proposal," by Chris Mayer, Edward Morrison and Tomasz Piskorski, \$25,000.
- Pew Charitable Trust, "Housing Policies to Restore Credit Availability and Attract Private Capital in the Mortgage Market," by Glenn Hubbard, Alan Boyce, Christopher Mayer and James Witkin, \$25,000.
- INQUIRE Europe, "Revealing shorts: an examination of large short position disclosures." Charles Jones,

Funding Opportunities

MARCH 9, 2012

[Yahoo! Labs Key Scientific Challenges Program](#)

MARCH 15, 2012

[ISERP Research grants for Columbia Global Centers](#)

APRIL 2, 2012

[U.S. – Israel Binational Science Foundation: Transformative Science grants](#)

MAY 2, 2012

[US-Israel Binational Science Foundation: Prof. Rahamimoff travel grants for young scientists](#)

MAY 22, 2012

[NSF: Building Community and Capacity for Data-Intensive Research in the Social, Behavioral, and Economic Sciences and in Education and Human Resources](#)

JUNE 15, 2012

[NSF Research Coordination Networks](#)

Adam Reed (UNC-Chapel Hill) and William Waller (UNC-Chapel Hill). EUR10,000.

NO DEADLINE

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Research computing improvements

The ITG team, led by the Donald Lemma, the school's new CIO, has been working to make a number of research computing improvements. These include:

1. Increase of the research computing grid disk storage (peak usage currently approaches 96%, causing the research grid to run slowly or requiring manual intervention to free up space in order for jobs to run).
2. Addition of demo/loaner of high-power GPU servers to the grid. GPU computers use video processing cards in a unique way, increasing CPU throughput from 10-100 times, depending upon the application.
3. Improvement of the prioritization and scheduling logic of the 'Sun Grid Engine' which controls job submission and execution on the grid; possible introduction of limit to the number of jobs that an individual student or affiliated researcher could submit without faculty approval.
4. Addition of more support staff, including a full-time technician to support the grid and provide technical support to users.
5. Work to ensure there is space, power, and cooling available to host these new systems vs. competing priorities within the University's datacenter.

This work is done in close conjunction and guidance from the research computing committee headed by Asim Ansari, and the office of the Vice Dean for Research.

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Workshops on resources for setting up and implementing a research program

The Office of the Vice Dean for Research is holding workshops on resources for setting up and implementing a

- [Marketing Science Institute Research Support](#)
 - [Robert Wood Johnson Foundation: Changes in Health Care Financing and Organization \(HCFO\)](#)
 - [Russell Sage Foundation: Small grants program in Behavioral Economics](#)
 - [Sloan Foundation: Economic Performance and Quality of Life Program Grants](#)
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For further information and assistance with preparing a letter of inquiry or proposals please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations. Information on grant application procedures and tips for proposal preparation can be found on the [Research Support](#) web pages.

research program.

Paul Tylkin, Director of Research and Planning, will lead a workshop that will cover the following topics:

- Hiring research coordinators and research assistants
- Working with databases at Columbia Business School
- Working with third parties on obtaining data
- Challenges of large data and how to resolve them
- Research computing at Columbia Business School
- Collaboration and cross-disciplinary research

The next workshop will be held on: Thursday, March 22nd, at 2:30 PM, Uris 306

For more information and to register your attendance, please contact [Paul Tylkin](#).

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News on databases: Bankscope and ThomsonReuters FirstCall Historical Database

Bankscope

The Watson Library now subscribes to the financial database Bankscope via its [web platform](#) and the [WRDS interface](#). Bankscope provides detailed financial statements for over 30,000 public and private banks worldwide.

ThomsonReuters FirstCall Historical Database

Thomson Reuters' First Call Historical Database (FCHD) will no longer be offered beginning 2/29/2012. Thomson Reuters' IBES estimates will be the new historical strategic content set moving forward. First Call provided historical earnings estimates for North American companies. The IBES data set will continue to provide these data. IBES is available through [WRDS](#) .

If you do not have a WRDS accounts you can request one [online](#). Please contact the research librarians in the Watson Library if you have any questions: business@libraries.cul.columbia.edu.

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Featured research sponsor: Institute for New Economic Thinking

Overview

Launched in October 2009 with a \$50 million commitment from George Soros and driven by the global financial crisis, the Institute for New Economic Thinking (INET) is an organization created to promote changes in economic theory and practice through conferences, grants, and education initiatives. Its stated mission is to “nurture a global community of next-generation economic leaders, to provoke new economic thinking, and to inspire the economics profession to engage the challenges of the 21st century”.

Grants

INET awards grants in two cycles each year to individuals or teams proposing research in new economic thinking. Grants allow the in-depth examination of an issue or development of a concept, averaging \$25,000-\$250,000. In many cases INET funds projects that would not generally be funded through conventional academic funding channels.

Generally, INET is interested in funding work that breaks new ground in one or more of the following fields:

- Sources and remedies of financial instability
- Institutional design for radical (Knightian) uncertainty
- Political economy of the state and public goods provision
- Political economy of income and wealth distribution
- Corporate governance in an age of economic globalization
- Human capability and economic development

[More information](#)

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PhD student and alumni profiles

We have interviewed a number of selected PhD students and alumni about their research and their Columbia experience

as doctoral candidates. In collaboration with the Marketing and Communications team, their views have been developed into online profiles, which can be found on the PhD website. The objective is to showcase PhD student and alumni views on the high quality of the program, the support of their advisors and the research community in the School and the University. The developed profiles will be rotated.

[PhD student and alumni profiles](#)

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CIBER and Chazen Institute of International Business call for doctoral research grants and summer stipends

Each year, Columbia University's Center for International Business Education and Research (CIBER) awards grants to faculty and doctoral students at Columbia Business School, the School of International and Public Affairs and the Economics and Political Science departments for research projects on international business topics. The Jerome A. Chazen Institute of International Business will also offer a limited number of Chazen Summer Stipends for (Doctoral) Research on the Global Economy and Business to students working on innovative research in these areas. Past typical grant awards have been around \$2500, but higher amounts will be considered.

For further information, please contact Jennifer Tromba, Chazen Institute Associate Director at 212.854.4750 or jt2121@columbia.edu.

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Selected recently published/forthcoming papers

Ronald Goettler and Brett Gordon. "[Does AMD Spur Intel to Innovate More?](#)". *Journal of Political Economy*, December 2011, Vol. 119, No. 6: 1141-1200.

Zhao, M., Lee, L., & Soman, D. (Forthcoming). "Crossing the Virtual Boundary: The Effect of Incidental Cues on Task

Accomplishment." Psychological Science.

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Upcoming research events

March 5-6, 2012

[BRITE '12 Conference](#)

Organized by: the [Center on Global Brand Leadership](#) at Columbia Business School

March 27, 2012

[Conference on "Financial Risk and Regulation: Unfinished Business"](#).

Organized by: the [Richard Paul Richman Center for Business, Law, and Public Policy](#) at Columbia University

You can find details on events organized by the Divisions on the [Research calendar](#)

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

More information and resources on research issues can be found on the internal [research website](#)

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