



Research at Columbia Business School

Please note that the Research newsletter will be "on vacation" in July and August 2012. Thank you.

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New awards

Eric Johnson, Norman Eig Professor of Business, has won a \$164,996 grant from the National Endowment for Financial Education (NEFE) for a research project with title "Cognitive Capabilities, Decision-Making Ability, and Financial Outcomes Across the Lifespan". The purpose of the project is to develop an understanding of younger and older adults' financial situations and aid their financial decisions by exploring the ways their financial outcomes relate to cognitive ability and financial ability.

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Dean's Office Summer 2012 Research Assistance Program

The Dean's Office Summer Research Program has begun, with our summer research interns working on 11 projects spanning the School's divisions. The program will run until August 4th. This summer's RAs are students at Columbia,

Funding Opportunities

JUNE 5, 2012

[National Endowment for Financial Education Grants and Research Program](#)

JUNE 14, 2012

[Institute for New Economic Thinking grant program](#)

JUNE 15, 2012

[NSF Research Coordination Networks](#)

JULY 6, 2012

[Upjohn Institute for Employment Research Dissertation award](#)

JULY 9, 2012

[Society for Human Resource Management Foundation: Special Call for Proposals: Identifying and Mitigating Human Capital Risk in Enterprise Risk Assessment](#)

JULY 15, 2012

[NSF Social Psychology](#)

JULY 2012

[NSF CAREER awards](#)

July 23, 2012: Directorate of Computer & Information Science & Engineering

July 24, 2012: Directorate of

Penn, Harvard, Yale, and Princeton. The interns are working with the below faculty and projects:

- Andrew Ang, studying mutual fund performance
- Eva Ascarza and Oded Netzer, studying customer retention via deals websites
- Omar Besbes, studying online advertising and online content recommendation systems
- John Donaldson and Nachum Sicherman, studying investors' utility increments in relation to personal investment account balances
- Bruce Kogut and Morten Sorensen, studying large dynamic network formation in venture capital
- Laurie Hodrick, studying excess cash holdings
- Casey Ichniowski, studying the management of sports teams
- Sheena Iyengar, studying e-mail relationships with business contacts
- Eric Johnson, Stephan Meier, and Olivier Toubia, studying the performance of mortgages via the behavioral economics of borrowers
- Jonah Rockoff, studying a new educational program's classroom experience and the efficacy of its instructional model
- Stephen Zeldes, Emi Nakamura, and Andreas Mueller, studying aggregate job search effort, adverse selection in credit card lending, and the annuitization of retirement income.

For further information, please contact [Paul Tylkin](#).

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Research Grid Training Sessions

The Office of the Vice Dean for Research in conjunction with ITG will be holding training sessions on using the Research Grid at Columbia Business School. The June 1 relaunch of the Grid brings substantial improvements to numerous important features, including the user interface, computing resources, scheduling of jobs, scientific computing software, and various other enhancements.

To help you take advantage of everything the new Grid has to offer, Dan Mechanic, Research Computing Administrator, and Paul Tylkin, Director of Research and Planning, will lead

Engineering

July 25, 2012: Directorate for Social, Behavioral & Economic Sciences, Directorate for Mathematical & Physical Sciences

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AUGUST 1, 2012

[NASDAQ OMX Educational Foundation call for grant proposals and PhD dissertation fellowships](#)

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SEPTEMBER 19, 2012

[Kauffman Foundation 2012-2013 Entrepreneurship Dissertation Fellowship Grants](#)

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NO DEADLINE

- [Marketing Science Institute Research Support](#)
- [Robert Wood Johnson Foundation: Changes in Health Care Financing and Organization \(HCFO\)](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

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For further information and assistance with preparing a letter of inquiry or proposals please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations. Information on grant application procedures and tips for proposal preparation can be found on the [Research Support](#) web

training sessions that will cover the following topics:

pages.

- Improvements to the Research Grid
- Connecting to the Grid and the user interface
- Efficient ways to run jobs on the Grid
- Best practices and frequently-asked questions
- Using the Grid for your Research

The (identical) sessions will be held at the following dates and times:

- Tuesday, June 5, 2:00 PM, Uris 305
- Tuesday, June 19, 2:00 PM, Uris 332
- Tuesday, July 3, 2:00 PM, Uris 305
- Tuesday July 17, 2:00 PM, Uris 307
- Tuesday July 31, 2:00 PM, Uris 307
- Wednesday August 15, 2:00 PM, Uris 307
- Tuesday August 28, 2:00 PM, Uris 307
- Tuesday September 11, 2:00 PM, Uris 307

Recordings of the sessions will be available online for the Business School community.

For further information, please contact [Paul Tylkin](#).

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Featured research sponsor: Society for Human Resource Management (SHRM) Foundation

The SHRM Foundation funds original rigorous empirical research projects that advance the HR profession. The Foundation is seeking grant funding proposals for up to \$200,000 each from individuals and institutions. Over the past twelve years, the SHRM Foundation has funded more than \$2.3 million in research grants for 107 research projects.

The Foundation has released a special call for proposals on "Identifying and Mitigating Human Capital Risk in Enterprise Risk Assessment". Under this call, the Foundation is seeking proposals for research on the broad range of HR issues in risk management.

Submission deadline: July 9, 2012.

[Further details](#)

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Recent press releases on EurekAlert!

[Timing Can Affect Whether Women and Minorities](#)

[Face Discrimination.](#) Modupe Akinola, Katherine Milkman and Dolly Chugh. 21-May-2012.

EurekAlert! is an online, global news service operated by AAAS (American Association for the Advancement of Science). You can work with the Business School's Public Relations team to promote your peer-reviewed research via press release distribution on EurekAlert!. Please contact [Sona Rai](#), Senior Media Relations Manager, if you are interested.

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Updated guide to hiring research assistants

This is a reminder of the procedures that need to be followed when hiring research assistants and a link to the updated guide:

- Faculty who wish to hire a student research assistant should contact [Dimitra Koutsantoni](#) who will advise of the procedure.
- As a first step, faculty should fill out an [online form](#).
- The School will use this information to (1) confirm employment eligibility based on University and Homeland Security policies, and (2) secure permission from non-Business School academic departments to hire certain students as required. The Dean's Office or Human Resources will request that the candidate and the hiring faculty member fill out a limited number of additional forms required by the University as needed, and Human Resources will notify the student and faculty member when paperwork is complete and communicate to them about procedures for time-sheet submission if applicable.
- For further information please see the [updated guide to hiring research assistants](#).

- A number of Research Assistants are available to Business School faculty. For names, resumes and expertise, please visit the [Research Assistants webpage](#).

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal [research website](#)

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