



Research at Columbia Business School

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Updates from the Office of the Vice Dean for Research

Partnership with Watson Library of Business and Economics

We would like to extend thanks to Kathleen Dreyer, Head of the Watson Library of Business and Economics, and her staff, for our continued partnership in obtaining data, managing vendor contracts and licenses, and all aspects of making the data widely accessible to the Columbia community.

Matlab Training Session on Finance, Econometrics, and Parallel/GPU Computing

Please mark your calendars for a Matlab training session that will take place on December 7th, in Uris 301. An engineer from Matlab will lead a hands-on workshop that will focus on using Matlab for finance, econometrics, and parallel/GPU computing. This workshop will be especially useful given our Research Grid's recently-enhanced capabilities, including the new GPUs that allow for massively parallel computation.

Renewed Membership in the New York Census Research Data Center (NYCRDC)

Columbia Business School, Columbia Population Research Center, Columbia Institute for Social and Economic Research and Policy, Columbia Program for Economic Research,

Research Events

Recent events

No Free Lunch Seminar on Current Research about Investment Banking and Corporate Finance

Presented by the Program for Financial Studies
 October 9, 2012
 Presentations by:

- Emily Breza: Finance and Development
- Mauricio Larrain: Misallocation and Financial Frictions
- Andrea Prat: How CEOs Spend Their Time

Upcoming events

19th Annual Workshop on Financial Engineering

Presented by the Columbia Center for Financial Engineering in conjunction with the Decision, Risk and Operations Division at Columbia's Graduate School of Business and the Department of Industrial Engineering and Operations Research in Columbia's School of Engineering and Applied Science.

Friday, November 9, 2012

Uris Hall, Columbia Business School

"Haven" Can Be Hell: Impact of the European Sovereign Debt Crisis on the Japanese Economy

Columbia Mailman School of Public Health, and Columbia School of International and Public Affairs have renewed their commitment to membership in the NYCRDC. This resource contains confidential microdata from the US Census, and is accessible at secure labs located at Baruch College and Cornell University. The database includes economic and demographic data, by individual and by household.

[More information about this database](#)

New Database: Moody's Default & Recovery Database

Moody's Default & Recovery Database (DRD) provides comprehensive data on defaults, recovery from default, and rating changes (at both the security and issuer level) for all corporate issuers of long-term bonds. DRD is a useful tool for research on credit.

DRD provides comprehensive data on:

- Over 417,000 individual debt securities.
- 40,000 distinct issuers
- Corporate and sovereign coverage
- Historical defaults back to 1920

Access to Moody's Default and Recovery Database is restricted to current Columbia University students, faculty and staff.

[Request access to this database](#)

New Database: FactSet

We now have a subscription to FactSet, which is a comprehensive resource covering information on global markets, public and private companies, equities, and fixed income. Access to the web-only version is available to faculty, MBA and PhD students, and access to the installed version is available to faculty and PhD students.

Data included:

- [Commodities and Energy](#)
- [Corporate Activism](#)
- [Corporate Governance](#)
- [Economics](#)
- [Estimates](#)
- [Events and Transcripts](#)
- [Fixed Income](#)
- [Fundamentals](#)
- [Global Filings](#)
- [Market Aggregates](#)
- [Mergers](#)
- [Mutual Funds](#)
- [Ownership](#)

Presented by the Center on Japanese Economy and Business, Columbia Business School
November 15, 2012, 12:30 PM - 2:00 PM
Uris 307

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

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- [People](#)
- [Prices](#)
- [Private Company](#)
- [Private Equity](#)
- [Public Equity Offerings](#)
- [StreetAccounts](#)

Digitizing Databases

We are in the process of digitizing certain databases that are currently available at the Watson Library only on CDs or DVDs, including the Compact Disclosure database, and making them accessible from the Research Grid.

Assaf Zeevi, Vice Dean for Research
Paul Tylkin, Director of Research and Planning

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Recently published and forthcoming research papers

Gordon, Brett and Wes Hartmann, "[Advertising Effects in Presidential Elections](#)," forthcoming at *Marketing Science*.

Gordon, Brett, Avi Goldfarb, and Yang Li, "[Does Price Elasticity Vary with Economic Growth? A Cross-category Analysis](#)," forthcoming at *Journal of Marketing Research*.

Yap, A. J., Mason, M. F., & Ames, D. R. "The Powerful Size Others Down: The Link Between Power and Estimates of Others' Size." forthcoming at *Journal of Experimental Social Psychology*.

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New awards

Eric Johnson, Norman Eig Professor in Business, has received the 2012 Association for Consumer Research (ACR) Fellow in Consumer Behavior award. The Fellowship is the highest honor that ACR grants in recognition of an individual's contribution to scholarly work in consumer behavior over an extended period of time. The award is given once every three years. Only 20 individuals have been bestowed this honor

since the award was instituted thirty years ago.

Andy Yap, PhD Candidate in Management, has received the Association for Consumer Research Best Poster Award in the recent Association for Consumer Research Conference in Vancouver, Canada.

The Association for Consumer Research is a non-profit organization whose mission is to advance consumer research and facilitate the exchange of scholarly information among members of academia, industry, and government worldwide.

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Internal research funding opportunities

Call for Faculty Research Grants from the Chazen Institute of International Business

The Jerome A. Chazen Institute of International Business will provide research grants for promising projects on global business and the economy. Grants will be awarded for research projects, book preparation and research workshops. Past typical grant awards have been approximately \$5000, but larger amounts will be considered.

Proposal Deadline: EXTENDED to Friday, November 9th

If you have any questions, please contact Jennifer Tromba, Chazen Institute Associate Director at 212.854.4750 or jt2121@columbia.edu

Doctoral support from the Center on Japanese Economy and Business (CJEB)

(1) Research grants and summer stipends for students interested in Japan currently enrolled in the doctoral programs at the Columbia Graduate School of Business or the Columbia Economics Department.

Deadline: January 31, 2012

(2) Doctoral Fellowship for students currently applying to or are already matriculated in a PhD program either in the Columbia Graduate School of Business or the Columbia Economics Department AND are interested in writing a dissertation on the Japanese economy or business-related topics.

If you have any questions, please contact Ryoko Ogino, CJEB

Associate Director for Administration, at
ro2213@columbia.edu.

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External research funding opportunities

GRANTS

December due dates

December 4, 2012

[National Endowment for Financial Education Research Funding](#)

December 15, 2012

[NSF Computational Mathematics](#)

January 15, 2013

[NSF Social Psychology](#)

[NSF Sociology](#)

January 18, 2013

[NSF Economics](#)

[NSF Decision, Risk and Management Sciences](#)

January 31, 2013

[IMA \(Institute of Management Accountants\) Research Foundation and the Association of Chartered Certified Accountants \(ACCA\) Special Joint Call for Research Proposals](#)

No deadline

- [Marketing Science Institute Research Support](#)
- [Robert Wood Johnson Foundation: Changes in Health Care Financing and Organization \(HCFO\)](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

DOCTORAL FELLOWSHIPS

November due dates

November 9, 2012

[Paul and Daisy Soros Fellowships for New Americans](#)

November 13, 14, 16, 2012

[NSF Graduate Research Fellowship Program](#)

November 19, 2012

[Ford Foundation Fellowship Program](#)

No deadline

[Institute of Internal Auditors Michael J. Barrett Doctoral Dissertation Grant](#)

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal [research website](#)

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