



Research at Columbia Business School

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Updates from the Office of the Vice Dean for Research

MATLAB Training Session on Finance, Econometrics, and Parallel/GPU Computing

Please join us on Friday, December 7th, for a Matlab training session in Uris 301. An engineer from Matlab will lead a hands-on workshop that will focus on using Matlab for finance, econometrics, and parallel/GPU computing. This workshop will be especially useful given our Research Grid's recently-enhanced capabilities, including the new GPUs that allow for massively parallel computation. We have worked with the Matlab team to ensure that the content matches the software and hardware capabilities of our Research Grid, so that you will be able to apply the techniques learned to your research.

Lunch will be provided between the two sessions, and there will be free Matlab-themed giveaways.

Date: Friday, December 7, 2012
Location: Uris Hall, Room 301
First Session (Finance/Econometrics): 10:00 a.m. – 12:00 p.m.
Second Session (Parallel/GPU Computing): 1:00 – 3:00

Research Events

Recent events

19th Annual Workshop on Financial Engineering

Presented by the Columbia Center for Financial Engineering in conjunction with the Decision, Risk and Operations Division at Columbia's Graduate School of Business and the Department of Industrial Engineering and Operations Research in Columbia's School of Engineering and Applied Science.

Friday, November 9, 2012

[Read the conference abstracts and slides](#)

Second Annual Program for Financial Studies Conference: "Turning Around Governments, Companies, and Attitudes"

Presented by the Program for Financial Studies

Friday, November 2, 2012

[Watch the conference videos](#)

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

p.m.

View the complete session descriptions and register at <http://mathworks.com/seminars/columbia2012>. All faculty, staff and students are welcome.

Assaf Zeevi, Vice Dean for Research
Paul Tylkin, Director of Research and Planning

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New awards and distinctions

Trevor Harris, the Arthur J. Samberg Professor of Professional Practice, has been selected to serve on the Financial Research Advisory Committee of the Office of Financial Research (OFR). He is one of the thirty distinguished professionals in economics, finance, financial services, data management, risk management, and information technology who were selected from a diverse group of more than 150 applicants.

The Committee will provide advice to the OFR, bringing diverse perspectives to inform the OFR's research-and-data agendas and to help the OFR fulfill its mission. The OFR was established within the U.S. Department of the Treasury by the Dodd-Frank Wall Street Reform and Consumer Protection Act. It serves the Financial Stability Oversight Council, its member agencies, and the public by improving the quality, transparency, and accessibility of financial data and information; conducting and sponsoring research related to financial stability; and promoting best practices in risk management.

Eric Johnson, the Norman Eig Professor of Business, has been elected President of the Society of Neuroeconomics. The Society for Neuroeconomics aims to foster research on the foundations of economic behavior by promoting collaboration and discussion among scholars from the psychological, economic, and neural sciences.

Brett Gordon, the Class of 1967 Associate Professor of Business, and **Keith Wilcox**, Assistant Professor in Marketing, have been invited to participate in the Marketing Science Institute's biennial Young Scholar Program.

The program brings together some of the most promising scholars in marketing and closely related fields: individuals who received their doctorate 4-7 years previously whose work suggests they are potential leaders of the “next generation” of marketing academics. MSI hosts a 4-day meeting designed to facilitate the exploration of research opportunities and to encourage future research collaboration.

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Forthcoming research papers

Weiss Liad and Gita Venkataramani Johar. Egocentric Categorization and Product Judgment: Seeing Your Traits in What You Own (and Their Opposite in What You Don't). Forthcoming in the *Journal of Consumer Research*.

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Recent papers covered in "Ideas at Work"

October 2012

- Feature: [Think Small](#)
Dahlgren, Eric, Klaus Lackner, Caner Göçmen, and Garrett van Ryzin
- Feature: [Letting Go of the Best](#)
Andreas Mueller
- Feature: [Gaming the Electoral College](#)
Brett Gordon and Wesley Hartmann

Columbia Ideas at Work is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

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Internal funding opportunities

Requests for Proposals for Centers Initiative Seed Funding

The Offices of the Senior Vice Dean and Vice Dean for Research request proposals for seed funding from existing institutes, centers, and programs at the Business School to support new projects and initiatives.

The School seeks to support new center initiatives that will have a significant impact on students, faculty, alumni, and/or industry. Funding will focus on projects that need to be seeded but will not require ongoing financial support from the School. Funding requests will be accepted for projects up to \$20,000 in seed support. Under special circumstances, requests for greater funding can be submitted, but such requests should begin with a conversation with the Vice Dean for Research or the Senior Vice Dean prior to formally submitting a proposal.

Funding priority themes for 2012-2013 round will focus on projects that advance the Center's research agenda, including direct support for research as well as ways to disseminate research to various constituencies.

For further information and to submit proposals, please contact [Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects.

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External research funding opportunities

GRANTS

December due dates

December 15, 2012

- [NSF Computational Mathematics](#)

January due dates

January 15, 2013

- [NSF Social Psychology](#)
- [NSF Sociology](#)

January 16, 2013

- [Inquire Europe](#)

January 18, 2013

- [NSF Economics](#)
- [NSF Decision, Risk and Management Sciences](#)

January 31, 2013

- [IMA \(Institute of Management Accountants\) Research Foundation and the Association of Chartered Certified Accountants \(ACCA\) Special Joint Call for Research Proposals](#)

February due dates

February 15, 2012

- [NSF Civil, Mechanical and Manufacturing Innovation \(CMMI\): Operations Research](#)
- [NSF Civil, Mechanical and Manufacturing Innovation \(CMMI\): Service Enterprise Systems](#)

No deadline

- [Marketing Science Institute Research Support](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

DOCTORAL FELLOWSHIPS AND AWARDS

January due dates

January 31, 2013

- [Call for Nominations: AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education](#)

No deadline

- [Institute of Internal Auditors Michael J. Barrett Doctoral Dissertation Grant](#)

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal [research website](#)

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