



## Research at Columbia Business School

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### Updates from the Office of the Vice Dean for Research

#### Call for Project Proposals: Dean's Office Summer 2013 Research Assistance Program

We are repeating our highly-successful summer research assistance program which ran for the first time last summer. The tentative dates for the program are June 2 - August 3, 2013. Last summer, we had 11 student participants from Columbia, Harvard, Yale, Princeton, and Penn, working with 18 Business School faculty. For this summer, we are recruiting from top undergraduate institutions both in the United States and globally, and intend to increase the size of the program. We welcome proposals from all faculty.

The selection process for proposals will seek, among other things, to ensure that the difficulty level, scope, and intellectual challenge allows the students to make significant contributions, and have rewarding experiences. At the end of the summer, we will consider hiring some of the students as full-time Research Coordinators once they have graduated from college. In fact, two of our student participants from last summer will be joining us as full-time research coordinators

## Research Events

### 19th Annual Columbia Business School Private Equity & Venture Capital Conference

February 15, 2013, 9:00 AM - 5:30 PM

Lerner Hall

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

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this July.

Ideally, projects would meet the following criteria:

- Be an integral part of a Faculty member's research program
- Could benefit from two months of full-time dedicated research assistance funded by the Dean's Office
- Would have a tangible set of deliverables or results

If you have a project that meets these criteria, please send a brief description of a research project that could benefit from this program to Paul Tylkin, [pt2302@columbia.edu](mailto:pt2302@columbia.edu), by Friday, February 1, taking into account the selection criteria mentioned above. We will get back to you shortly thereafter to discuss it further.

The program is fully funded by the Dean's office, and the Office of the Vice Dean for Research and our Director of Research and Planning, Paul Tylkin, will help supervise and manage the students. The student researchers are being recruited from the very top undergraduate programs in the US and globally, and are typically at the end of their junior year. We anticipate the selection process will be highly competitive.

We look forward to working with you on this opportunity.

### **Welcoming New Research Coordinators**

We are pleased to welcome three new research coordinators to the Business School, all of whom will start on Monday, July 8th, and will be seated on the 8th floor of Uris. They will be supervised by Paul Tylkin, who, in conjunction with the Division faculty, will manage their project allocation.

- Katrina Evtimova will be joining us as a Research Coordinator supporting the faculty of the Finance and Economics division. She will graduate with a mathematics concentration and a secondary field in economics from Harvard in May. She was one of our summer research interns last summer.
- Erin Michet will be joining us as a Research Coordinator supporting the faculty of the Marketing division. She will graduate with a statistics major from Yale in May.
- Jierui Song will be joining us as a Research Coordinator supporting the faculty of the Management

division. She will graduate with an economics major and minors in computer science, mathematics, and music from Penn in May. She was one of our summer research interns last summer.

**Assaf Zeevi, Vice Dean for Research**

**Paul Tylkin, Director of Research and Planning**

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## **New resource for faculty: Columbia Experimental Laboratory for the Social Sciences (CELSS)**

The Columbia Experimental Laboratory for the Social Sciences (CELSS) has opened at Columbia. The Lab is exclusively for research where no deception is used. CELSS resides on the 5th floor of the International Affairs Building and is an interdisciplinary venue for researchers in Economics, Political Science, Sociology, SIPA and the Business School. It has 24 computers for participants and one computer for the experimenter. The goal is to enable students and faculty to run laboratory experiments in a controlled setting. CELSS is directed by [Alessandra Casella](#) and run by [Sebastien Turban](#), a PhD candidate in Economics and CELSS' manager. Students and alumni can register through CELSS' registration system (link below) and earn money by participating while contributing to the advancement of research.

Faculty in the business school who need to run experiments with a deception-free pool of subjects, or need space differently configured from the labs in Uris, should contact [Sebastien Turban](#).

[Further information on CELSS](#)

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## **Recent papers covered in "Ideas at Work"**

**December 2012**

- [Q&A: From Intuition to Creation](#), Bill Duggan

- Feature: [Minding the Gap](#), Mauricio Larrain
- Feature: [The New Ad Wars](#), Omar Besbes, Gabriel Weintraub and Balseiro, Santiago
- Feature: [Sharing Central](#), Emily Breza

*Columbia Ideas at Work* is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

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## **New initiative- Diversity and Inclusion for All: Understanding the Intersection of Multiple Characteristics**

**Kathy Phillips**, the Paul Calello Professor of Leadership and Ethics, convened a new, interdisciplinary research group focused on theoretical and practical issues diversity and inclusion. The initiative, *Diversity and Inclusion for All: Understanding the Intersection of Multiple Characteristics*, brings together academic experts from social psychology, sociology, organizational, legal, and network science, as well as industry executives from leading companies, to share recent research developments in the area of diversity, integrate practical implications from corporate experience, and shape future research questions that may help to identify potential policy and diversity practice changes within organizations.

The group's first meeting took place on November 30<sup>th</sup>. Participants included 21 academics from institutions including Columbia University (Business School and School of Law), Harvard Business School, Yale School of Management, UCLA Law, NYU Law, Stanford University, Kellogg School of Management, and numerous others, as well as diversity leadership from Citi, Credit Suisse, and Goldman Sachs.

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## **Internal funding opportunities**

### **Requests for Proposals for Centers Initiative Seed Funding**

The Offices of the Senior Vice Dean and Vice Dean for Research request proposals for seed funding from existing institutes, centers, and programs at the Business School to support new projects and initiatives.

The School seeks to support new center initiatives that will have a significant impact on students, faculty, alumni, and/or industry. Funding will focus on projects that need to be seeded but will not require ongoing financial support from the School. Funding requests will be accepted for projects up to \$20,000 in seed support. Under special circumstances, requests for greater funding can be submitted, but such requests should begin with a conversation with the Vice Dean for Research or the Senior Vice Dean prior to formally submitting a proposal.

Funding priority themes for 2012-2013 round will focus on projects that advance the Center's research agenda, including direct support for research as well as ways to disseminate research to various constituencies.

**For further information and to submit proposals, please contact [Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects.**

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## **External research funding opportunities**

### **GRANTS**

#### **January due dates**

January 15, 2013

- [NSF Social Psychology](#)
- [NSF Sociology](#)

January 16, 2013

- [Inquire Europe](#)

January 18, 2013

- [NSF Economics](#)
- [NSF Decision, Risk and Management Sciences](#)

January 31, 2013

- [IMA \(Institute of Management Accountants\) Research Foundation and the Association of Chartered Certified Accountants \(ACCA\) Special Joint Call for Research Proposals](#)

### **February due dates**

February 15, 2012

- [NSF Civil, Mechanical and Manufacturing Innovation \(CMMI\): Operations Research](#)
- [NSF Civil, Mechanical and Manufacturing Innovation \(CMMI\): Service Enterprise Systems](#)

### **No deadline**

- [Marketing Science Institute Research Support](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

## **DOCTORAL FELLOWSHIPS AND AWARDS**

### **January due dates**

January 31, 2013

- [Call for Nominations: AAA/Grant Thornton Doctoral Dissertation Awards for Innovation in Accounting Education](#)

### **No deadline**

- [Institute of Internal Auditors Michael J. Barrett Doctoral Dissertation Grant](#)

### **Further information**

For further information on the above or if you have a research project that needs funding, please contact

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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## Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal [research website](#)

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