



Research at Columbia Business School

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Updates from the PhD Program

Mattia Landoni wins Indu Arora-Tiziana Naldi Doctoral Fellowship

Congratulations to Mattia Landoni, 4th year PhD student in the Finance and Economics Division, for winning the Indu Arora-Tiziana Naldi Doctoral Fellowship. The fellowship, endowed by PhD alumni Dr. Amitabh Arora '97 and Dr. Marco Naldi '98, is awarded annually to an outstanding 4th year student in preparation for his/her job market year based on academic performance, creativity, and long-term career goals. Preference is given to those seeking an academic career path.

Mattia Landoni won this year's fellowship based on the strength of his draft job market paper, "Good bonds go to heaven: Do taxes lock in owners of appreciated bonds?".

On behalf of the judging committee, the Finance and Economics Division, and the School's faculty, we would like to congratulate Mattia and thank Dr. Arora and Dr. Naldi for their generosity!

2013 Incoming PhD Class

The PhD program has had once again a great admission year. We received 828 applications and we extended 39 offers across the five divisions (an acceptance ratio below 5%), of which 24 were accepted. The incoming class is exceptionally strong, international, and diverse in its background. Congratulations to all the divisions. We all look forward to welcoming the incoming class in the fall!

Costis Maglaras

David and Lyn Silfen Professor of Business
Director, PhD Program

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Research Events

Recent events

No Free Lunch Seminar

Organized by the Program for Financial Studies

April 2, 2013: [Current Research about Financial Institutions](#)

- Saki Bigio: Banks and Monetary Policy
- Amit Khandelwal: Institutional Reform in China
- Andreas Mueller: Unemployment and Credit Constraints

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

Second Annual PhD Alumni Day

The Offices of the Dean and the PhD Program will be holding the second Annual PhD Alumni Day on Wednesday, May 9, 2013 from 3:30 - 5:30 p.m, followed by a cocktail reception.

The afternoon will feature a discussion with PhD Alumni Honorees:

- Amitabh Arora '97, Managing Director, G10 Rates and Securitized Products Research, Citigroup
- Sharon P. Katz '06, Assistant Professor, Accounting, Columbia Business School,
- Batia Wiesenfeld '96 , Management, David Margolis Faculty Fellow, NYU Stern School of Business, and
- Costis Maglaras, David and Lyn Silfen Professor of Business and Director of the Doctoral Program.

Further details

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Forthcoming research papers

Michel Tuan Pham, Maggie Geuens, and Patrick De Pelsmacker.

"The Influence of Ad-Evoked Feelings on Brand Evaluations: Empirical Generalizations from Consumer Responses to More Than 1,000 TV Commercials." Forthcoming in *International Journal of Research in Marketing*.

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Recent papers covered in "Ideas at Work"

April 2013

- Feature: [Could Uncertainty Cause a Recession?](#) Saki Bigio
- Research Brief: [Precise Offers are Potent Anchors](#), Daniel Ames, Malia Mason, Alice Lee, and Elizabeth Wiley
- Feature: [A Better Standard for Credit Risk](#), Trevor Harris, Urooj Khan, and Doron Nissim
- Feature: [Climate Change and Productivity](#), Marcelo Olivares

Columbia Ideas at Work is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

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External research funding opportunities

GRANTS

May due dates

May 17, 2013

[Academy of Marketing Research Funding](#)

May 28, 2013

[NSF Smart and Connected Health](#)

July due dates

July 15, 2013

[NSF Social Psychology](#)

July 23 and 24, 2013

[NSF CAREER awards](#)

No deadline

- [Marketing Science Institute Research Support](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

PhD DISSERTATION FELLOWSHIPS

May due dates

May 21, 2013

[Society for Consumer Psychology Annual Dissertation Proposal Competition](#)

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal

[research website](#)

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