



Research at Columbia Business School

Note: Please note that the Research newsletter will be "on vacation" in July and August, returning in September.

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Updates from the Office of the Vice Dean for Research

Welcoming New Research Coordinators

We are pleased to welcome two new research coordinators to the Business School, who will both be seated on the 8th floor of Uris. They will be supervised by the Dean's Office, who, in conjunction with the Division faculty, will manage their project allocation.

Eric Hardy joined us on May 22nd as a Research Coordinator supporting the faculty of the Finance and Economics division, concentrating on microeconomics research projects. He joins us after working for two years as a research assistant at the Federal Reserve Board of Governors in Washington, DC.

Sergio Villar will join us on June 18th as a Research Coordinator supporting the faculty of the Finance and Economics division, concentrating on macroeconomics research projects. He graduated from Columbia this May with an Economics-Mathematics major. He was one of our summer research interns last summer.

Also, we reiterate our welcome to **Katrina Evtimova** (Finance and Economics, finance focus), **Erin Michet** (Marketing), and **Jierui Song** (Management), who will all start as Research Coordinators on July 8th.

Welcoming Summer Research Interns

Research Events

Recent events

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

The summer research internship program received over 1,000 applications from students around the world for 21 positions. The faculty supervisors and their research interns are:

- Modupe Akinola - Megan Lu (Stanford)
- Eva Ascarza and Oded Netzer - Jasper Nee (University of Michigan)
- Ann Bartel - Shawn Du (Princeton)
- Omar Besbes and Gabriel Weintraub - Inki Sul (Columbia)
- Omar Besbes and Assaf Zeevi - Xubo Sun (MIT)
- Saki Bigio - Jeremy Majerowitz (Stanford)
- Patrick Bolton and Neng Wang - Yiming He (Columbia)
- Emily Breza - Sumit Gupta (IIT Bombay)
- Moshe Cohen and Gur Huberman - Chloe Kurzon (Harvard)
- Adam Galinsky - Ashley Zhang (Berkeley)
- Jonas Hjort - David Zeyu Wang (Northwestern)
- Robert Hodrick - Dimitri Dyatlov (Columbia)
- Casey Ichniowski - Shanshan Ding (Penn)
- Paul Ingram - Ryan Yeh (Rice)
- Wei Jiang - Joseph Abadi (MIT)
- Jerry Kim and Stephan Meier - Jenna Song (Princeton)
- Lars Lochstoer and Paul Tetlock - Yihua Lin (Columbia)
- Emi Nakamura and Stephen Zeldes - Vlad Bouchouev (Carnegie Mellon)
- Michel Tuan Pham - Xin Chen (Carleton College)
- Evan Rawley and David Ross - Hugh He Zhu (Carnegie Mellon)
- Gabriel Weintraub - Yair Shenfeld (MIT)

Assaf Zeevi, Vice Dean for Research

Paul Tylkin, Director of Research and Planning

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New grants and gifts

Faculty research

Jonas Hjort, Assistant Professor in Finance and Economics, received a grant of \$46,000 (31,815 British Pounds) from the Private Enterprise Development in Low-Income Countries (PEDL), for his project "The Static and Dynamic Allocation of Jobs, Firm Productivity and the Social Impact of Employment." PEDL is a joint research initiative of the Centre for Economic Policy Research (CEPR) and the Department for International Development (DFID).

Malia Mason, the Gantcher Associate Professor of Business, was awarded a \$4,000 grant from the Learning Disabilities Foundation of America (LDFA) for her project, "The Functional Significance of Fidgeting in Individuals Suffering from Attention Deficit Hyperactivity Disorder (ADHD)."

Katherine Phillips, the Paul Calello Professor of Leadership and Ethics, was awarded a \$109,107 Provost's Postdoctoral Research Scientist and Scholar Program grant. The grant will support the recruitment of a postdoctoral scholar from an underrepresented group, who will work with faculty from the Sanford C. Bernstein Center for Leadership and Ethics and the Management Division.

Enrichetta Ravina, Assistant Professor in Finance and Economics, and **Geert Bekaert**, the Leon G. Cooperman Professor of Finance and Economics, were awarded a \$45,000 grant from the the Center for Retirement Research at Boston College for their project "Individual Allocations and the Quality of the Investment Options in 401k Portfolios."

Centers' programs

The Columbia-Harlem Small Business Development Center received a \$15,000 gift from Capital One Bank for the development of a new program, entitled "Inaugural Pitchfest: Creating an Elevator Pitch".

The Sanford C. Bernstein & Co. Center for Leadership and Ethics received a \$120,000 gift from Citi Foundation in support for the Individual, Business, and Society (IBS) program.

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Forthcoming research papers

de Figueiredo, Rui, Philipp Meyer-Doyle, and Evan Rawley. Inherited Agglomeration Effects in Hedge Fund Spawns. Forthcoming in *Strategic Management Journal* 34(7): 843-862.

Kannai, Yakar and Larry Selden. Violation of the Law of Demand. Forthcoming in *Economic Theory*.

Kubler, Felix Selden, Larry and Xiao Wei . When is a Risky Asset 'Urgently Needed'? Forthcoming in *American Economic Journal: Microeconomics*.

Rawley, Evan and Timothy Simcoe. Information Technology, Productivity and Asset Ownership: Evidence from Taxicab Fleets. Forthcoming in *Organization Science* 24(3): 831-845.

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Recent papers covered in Columbia Ideas at Work

May 2013

- Feature: [It's Good to Be the King](#), Modupe Akinola
- Feature: [Power Rewards](#), Adam Galinsky
- Feature: [Hedge Fund Activists' Real Returns](#), Wei Jiang
- Q&A: [Competitive Advantage's End](#), Rita McGrath

Columbia Ideas at Work is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

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External research funding opportunities

GRANTS

July due dates

July 15, 2013

[NSF Social Psychology](#)

July 23 and 24, 2013

[NSF CAREER awards](#)

August due dates

August 15, 2013

[NSF Sociology](#)

August 18, 2013

[NSF Decision, Risk and Management Sciences](#)

August 18, 2013

[NSF Economics](#)

September due dates

September 3, 2013

[NSF Science of Organizations](#)

September 9, 2013

[NSF Science of Science and Innovation Policy](#)

No deadline

- [Marketing Science Institute Research Support](#)
- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)

PhD DISSERTATION FELLOWSHIPS

August due dates

[NSF SBE Doctoral Dissertation Improvement Grants](#)

- August 18, 2013, Economics
- August 18, 2013, Decision, Risk and Management Sciences

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Executive Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

[Paul Tylkin](#), Director of Research and Planning

More information and resources on research issues can be found on the internal [research website](#)

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