Welcome from the Senior Vice Dean, Professor Gita Johar

Welcome back to campus and to the September 2013 issue of the Columbia Business School Research Newsletter. The purpose of the newsletter is to share research related news and announcements, highlight faculty achievements (grants, awards, publications), profile faculty and PhD student research, and disseminate external research funding opportunities.

Please let us know if you have ideas for features in the newsletter or have information to share. Have a great Fall semester!

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New grants and gifts

Congratulations to the below faculty members, doctoral students, and Centers, who won grants and gifts from government agencies, foundations, and corporations:

Faculty members

Michael Morris, the Chavkin-Chang Professor of Leadership, has been awarded a $636,911 grant from the Army Research Institute (ARI) for his project "The Role of Implicit and Explicit Cognition in Cultural Learning."

Emily Breza, Assistant Professor in Finance and Economics, and Daniel Wolfezon, the Stefan H. Robock Professor of Finance and Economics, have won a $15,000 research planning grant from Innovations for Poverty Action for their project "A Diamond in the Rough: Rehabilitating Defaulters." The research is collaborative with Andres Liberman (PhD '13 and currently at NUY Stern School of Business).
Emily Breza, Assistant Professor in Finance and Economics, has also received a $26,600 grant from Columbia University’s Earth Institute for her project “Savings Monitor: Deploying Local Social Networks to Mobilize Savings.”

PhD students
Miguel Duro, PhD Candidate in Accounting, has been awarded a $15,000 PhD dissertation fellowship from the NASDAQ OMX Educational Foundation. The funds will support work on his dissertation “Information Risk and Enforcement Actions: Risk-Adjustment Quantification.”

Centers
The Center for Global Brand Leadership received a $300,000 gift from Aimia, a global loyalty management company. The gift will fund research and events that illuminate the understanding of loyalty management, marketing and consumer behavior, and the social impacts of loyalty and trust.

New awards
Omar Besbes, the Philip H. Geier Jr. Associate Professor of Business, Robert Phillips, Professor of Professional Practice, and Assaf Zeevi, the Kravis Professor of Business, have won the 2013 Past paper award for their paper “Testing the validity of a demand model: An operations perspective” at this year’s INFORMS M&SOM conference at INSEAD.

Starting in 2007, the annual M&SOM Best Paper Award recognizes the one paper, published in one of the prior three volumes of Manufacturing & Service Operations Management (M&SOM), as most deserving for its contribution to the theory and practice of operations management.

Forthcoming research papers

Recent papers covered in Columbia Ideas at Work
JUNE 2013

- Research Brief: The Consummate Creative Consumer, Olivier Toubia.
- Q&A: Finding the Fit That Makes Us Tick, E. Tory Higgins and Heidi Grant Halvorson.
- Podcast: Mining Social Media for Marketing Insights, Oded Netzer and Jacob Goldenberg.
Behavioral Research Lab: changes in leadership

Katherine W. Phillips, the Paul Calello Professor of Leadership and Ethics, is the new faculty director of Columbia Business School's Behavioral Research Lab. She has replaced Professor Daniel Ames, who recently completed his term as director.

The Behavioral Research Lab is comprised of Columbia University faculty members, graduate students, post-doctoral fellows, and research assistants, as well as participants invited from various academic institutions to contribute to the lab’s research. Researchers are actively involved in the investigation of human decision making, interaction, and behavior, studying everyday activities such as customers’ brand selection, impression formation, and the internal and external influences on individual and team decision making, which allows for contributions to the fields of psychology, sociology, and business.
Engaging Leaders video series

The School has launched a new Engaging Leaders video series. The series captures the thought leadership of Columbia Business School’s impressive guest speakers and its symbiotic relationship with the world of business. In conversations with faculty members, accomplished business practitioners share insights and stories about their leadership experience – from great successes and challenges to the role a mentor or event played in shaping their leadership journey.

The development of the video series is led by Hitendra Wadha, Professor of Professional Practice, and Sheena Iyengar, the S. T. Lee Professor of Business.

External research funding opportunities

GRANTS

September due dates
September 9, 2013
NSF Science of Science and Innovation Policy (SciSIP)

October due dates
October 1, 2013
NSF Operations Research

October 10, 2013
NSF Smart and Connected Health

October 15, 2013
NSF Sociology

October 15, 2013
Google Faculty Research Awards

October 15, 2013
National Security Agency: Grants for Research in Mathematics

PHD DISSERTATION FELLOWSHIPS

September due dates
September 9, 2013
NSF SBE Doctoral Dissertation Improvement Grants: Science of Science and Innovation Policy

October due dates
October 15, 2013
NSF SBE Doctoral Dissertation Improvement Grants: Sociology

Further information
For further information on the above or if you have a research project that needs funding, please contact Dimitra Koutsantoni, Associate Director of Sponsored Projects and Foundation Relations.
We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

Gita Johar, Senior Vice Dean
Assaf Zeevi, Vice Dean for Research
Kerith Gardner, Assistant Dean of Faculty Affairs
Dimitra Koutsantoni, Associate Director of Sponsored Projects and Foundation Relations

More information and resources on research issues can be found on the internal research website

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