



Research at Columbia Business School

Contents

[New grants and gifts](#)
[Recent papers covered in Columbia Ideas at Work](#)
[Updates from the PhD Program](#)
[CBS Research Grid](#)
[External research funding opportunities](#)
[Contact Us](#)

New grants and gifts

Congratulations to the below faculty members and Centers/Programs, who won grants and gifts from government agencies, foundations, and corporations:

Faculty members

Sheena Iyengar, the S. T. Lee Professor of Business, was awarded a \$75,000 grant from Columbia University President's Global innovation Fund for her project "Global Leadership Matrix (GLEaM)."

Bruce Kogut, the Sanford C. Bernstein & Co. Professor of Leadership and Ethics, was awarded a \$20,000 grant from the Russell Sage Foundation for his project "The Political Coloring of Corporate Boards: Directors and the Ideological Slant of Corporate Interests."

Jack McGourty, Director, Community and Global Entrepreneurship and Adjunct Professor of Management, will lead a \$138,000 grant from General Electric Foundation (through a subcontract from Teachers College) entitled "Harlem partnership for Science & Math Education." For the 2013-2014 subcontract period, Dr. McGourty will be focused on developing a high school level curriculum on entrepreneurship and testing it in a local public school.

Elke Weber, the Jerome A. Chazen Professor of International Business, won a \$121,989 grant from the National Science Foundation (through a sub-award from Vanderbilt University) for her project entitled "Rebound vs. Gateway Effects of Pro-Environmental Behavior."

Centers/Programs

The Columbia-Harlem Small Business Development Center (CH-SBDC) has won a \$43,610 grant from the Mayor's Fund to Advance New York City in conjunction with the New York City Department of Consumer Affairs Office of Financial Empowerment ("DCA/OFE"). The grant will fund

Research Events

Upcoming events

The Big Big Question: Can My Company, University, or Organization Change?

Organized by the Sanford C. Bernstein & Co. Center for Leadership and Ethics

Friday, November 8, 2013 from 8:45 a.m. – 2:40 p.m.

The Italian Academy, 1161 Amsterdam Avenue, New York.

Columbia Business School 10th Annual Healthcare Conference: "Creating Value-Based Solutions for a Discerning Healthcare Buyer"

Organized by the Healthcare and Pharmaceutical Management Program and the Healthcare Industry Association (HCIA)

Friday, November 22, 2013 from 8:00 a.m. – 5:30 p.m.

New York Marriott Marquis, 1535 Broadway, New York.

For information on research events coordinated by the Divisions, please go to the [Research Calendar](#).

the integration of financial counseling, founded on the DCA/OFE model, into the CH-SBDC's program delivery.

The Private Equity Program received a \$150,000 gift from SAP, the world leader in enterprise software and software-related services. The gift will fund research that illuminates the understanding of generational differences in management. The project will be led by Professor Donna M. Hitscherich, Senior Lecturer in Discipline in Business and director of the Private Equity Program, and Damon Phillips, the James P. Gorman Professor of Business Strategy. In addition, SAP will be recognized as a sponsor of the Private Equity Program for the three-year period (2013–2016) of this gift.

[Back to top](#)

Recent papers covered in Columbia Ideas at Work

SEPTEMBER 2013

- [Go Shop or No Shop?](#) Charles Calomiris and Donna M. Hitscherich
- [Reversing the Brain Drain](#), Dan Wang
- [On Information Distortions in Online Ratings](#), Omar Besbes
- [Did Flexibility Compromise No Child Left Behind?](#), Jonah Rockoff

Columbia Ideas at Work is a Business School initiative that presents faculty research to the world in an engaging, practitioner-friendly way. *Ideas* articles are compiled in a newsletter that is mailed electronically each month to graduates and subscribers, while print issues feature select content and are published twice a year.

For more information, please contact [Kimberly Kinchen](#), Managing Editor, *Columbia Ideas at Work*.

[Back to top](#)

Updates from the PhD Program

Congratulations to the below PhD candidates who won awards:

- **Hailey Kim**, Department of Industrial Engineering and Operations Research, won the MSOM Student paper award for her paper "ICU Admission Control: An Empirical Study of Capacity Allocation and its Implication on Patient Outcomes", co-authored with Carri Chan, Marcelo Olivares, and Gabriel Escobar. Her paper was also a finalist for the Pierskalla award of the Health Applications Society of INFORMS.
- **Yonatan Gur**, Decision, Risk and Operations Division, received a Honorable Mention in the George Nicholson Student Paper Competition of INFORMS for his paper "Non-stationary Stochastic Optimization," co-authored with Omar Besbes and

Assaf Zeevi.

- **John Yao**, Decision, Risk and Operations Division, was a finalist for the MSOM student paper award for his paper "Optimal Price and Delay Differentiation in Queueing Systems", co-authored with Costis Maglaras and Assaf Zeevi.

Costis Maglaras

David and Lyn Silfen Professor of Business
Director, PhD Program

[Back to top](#)

CBS Research Grid

The Information Technology Group at the School manages a state-of-art research computing infrastructure, known as CBS Research Grid, to facilitate academic research by faculty and doctoral students.

The Research Grid consists of multiple compute nodes running Linux OS, EMC storage, and Sun Grid Engine that handles job scheduling. The servers host a comprehensive set of current and historical economic/financial databases and a large collection of scientific computing and data analysis software programs.

For further information please contact [Dan Mechanic](#), the Research Computing Administrator.

[Back to top](#)

External research funding opportunities

GRANTS

December due dates

December 3, 2013

[NSF Interdisciplinary Behavioral and Social Science Research](#)

December 10, 2013

[NSF Smart and Connected Health](#)

December 15, 2013

[NSF Computational Mathematics](#)

January due dates

January 15, 2014

[NSF Social Psychology](#)

January 15, 2014

[NSF Sociology](#)

January 16, 2014

[NSF Methodology, Measurement, and Statistics](#)

January 18, 2014

[NSF Economics](#)

January 18, 2014

[NSF Decision, Risk and Management Sciences](#)

PHD DISSERTATION FELLOWSHIPS

January due dates

January 16, 2013

[NSF SBE Doctoral Dissertation Improvement Grants: Methodology, Measurement, and Statistics](#)

January 18, 2013

[NSF SBE Doctoral Dissertation Improvement Grants: Economics](#)

January 18, 2013

[NSF SBE Doctoral Dissertation Improvement Grants: Decision, Risk and Management Sciences](#)

Further information

For further information on the above or if you have a research project that needs funding, please contact [Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations.

[Back to top](#)

Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Assistant Dean of Faculty Affairs

[Dimitra Koutsantoni](#), Associate Director of Sponsored Projects and Foundation Relations

More information and resources on research issues can be found on the internal [research website](#)

[Back to top](#)

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