



Research at Columbia Business School

Research Events

This is the final issue for 2015. It has information about the 2016 Summer Internship Program as well as other funding and research opportunities.

Please let us know if you have ideas for future issues of the Research Newsletter or have other information to share.

Happy Holidays to all!

Kathy

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2016 Summer Internship - Call for Proposals

The Dean's Office is once again launching its Summer Research Internship Program. In 2016, we expect to have another class of truly exceptional undergraduate students, not only those with quantitative backgrounds, but also those with social and behavioral sciences backgrounds. We recruit the student researchers from the top US undergraduate programs and international schools. The students are typically at the end of their junior year, but many sophomores have generated outstanding work. As word spreads, we anticipate the selection process will be even more competitive. Last year we selected 23 candidates from about 1250

applicants.

We are seeking faculty proposals for research projects to assign to the interns. The proposal should contain the following:

- Description of the project
- Expected contributions of the interns to the project
- Skills required for the project
- Percentage of time that you expect to be on campus this summer
- Involvement of doctoral students or post-docs in the project

Projects should meet the following criteria:

- Be an integral part of a Faculty member's research program
- Benefit from 9 -10 weeks (tentatively from May 30 to July 29 or August 5) of dedicated research assistance funded by the Dean's Office
- Have a tangible set of deliverables or results
- Provide the students an opportunity to be mentored by the faculty member

The selection process for proposals will seek to ensure that the difficulty level, scope, and intellectual challenge allow the students to have rewarding experiences and make significant contributions, **which includes the required final capstone presentation at the end of the term.**

If you have a project that meets these criteria, please send a brief proposal (at most 1 page) to Khaled Hamdy (khamdy@gsb.columbia.edu) by **Friday, January 22, 2016**, with **2016 Intern Proposal** in the subject line of the email.

We anticipate that there will be only 20 slots available this year. Early submissions will be given priority.

At the end of the summer, we will consider hiring some of the students as full-time Research Associates once they have graduated from college. The program is fully funded by the Dean's office and the Senior Vice Dean. Khaled will

help supervise and mentor the students.

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Lerner Innovation Pilot Program

Please check your email for detailed information about the Lerner Innovation Pilot Program, which is being offered by the [Lerner Center for Public Health Promotion](#) at Columbia University Mailman School of Public Health (MSPH), within the Department of Sociomedical Sciences. The Center invites pilot projects that examine the role of health communication, health literacy, health marketing, communication inequalities, or social media in nutrition, preventing diabetes, reducing obesity, or preventing non-communicable (chronic) disease. The program awards one-year grants at a maximum amount of \$20,000 per award. Each application may be submitted by 1 or 2 faculty members from any Columbia University School. Applications that are submitted by one faculty member from the Mailman School of Public Health, and a second from another School (Columbia Journalism School, Columbia Business School, Teachers College, etc.) are strongly encouraged. Funds may be used for faculty time, research assistance, administrative assistance, and other supporting materials required for the completion of the proposed project. Proposals are due by 5:00 p.m. on Monday, February 1, 2016. The application is attached, and can also be downloaded at:

<https://www.mailman.columbia.edu/lerner-center-public-health-promotion/research>.

If anyone has questions, they may contact Ms. Grace Lee at gl2430@columbia.edu

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Lang Entrepreneurship Program - Research Opportunities

If you have interest in doing research projects or acquiring data from the New York startup community, please reach out to [Vincent Ponzio](#), Director of the Lang Entrepreneurship Program to set up a meeting to discuss

your needs.

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External Research Funding Opportunities

UPCOMING DEADLINES

January

- **1/05/2016 – Russell Sage Foundation Project Award.** *Letter of inquiry deadline. Relevant programs include Future of Work (examining the causes and consequences of the declining quality of jobs for less- and moderately-educated workers in the US economy and the role of changes in employer practices, the labor market, and public policies); and Social Inequality (addressing the extent to which increased economic inequality has affected equality of opportunity, social mobility, and the intergenerational transmission of advantage).*
- **1/12/2016 – Robert Wood Johnson Systems for Action: Systems and Services Research to Build a Culture of Health.** *Letter of inquiry deadline. Grants of up to \$250,000 over two years will be awarded for studies that identify system innovations aimed at proving the reach, quality, efficiency, and equity of health services*
- **1/15/2016 – NSF Social Psychology.** *Supports basic research on human social behavior, including cultural differences and development over the life span.*
- **1/15/2016 – NSF Sociology.** *Supports basic research on all forms of human social organization—societies, institutions, groups and demography—and processes of individual and institutional change.*
- **1/17/2015 – Washington Center for Equitable Growth.** *Grants support research investigating the various channels through which economic inequality may (or may not) impact economic growth and stability; projects currently requested in the following categories: macroeconomics, human capital and*

the labor market, innovation, governance and institutions.

- **1/18/2016 – NSF Economics.** *Supports research in econometrics, economic history, environmental economics, finance, industrial organization, international economics, labor economics, macroeconomics, mathematical economics, and public finance.*
- **1/18/2016 – NSF Decision, Risk and Management Science.** *Supports projects in the areas of judgment and decision making; decision analysis and decision aids; risk analysis, perception, and communication; societal and public policy decision making; management science and organizational design.*
- **1/19/2016 – Ewing Marion Kauffman Foundation Junior Faculty Fellowship in Entrepreneurial Research.** *Nomination deadline for tenured or tenure-track junior faculty members who are beginning to establish a record of scholarship and exhibit the potential to make significant contributions to the body of research in the field of entrepreneurship.*
- **1/28/2016 – NSF Methodology, Measurement, and Statistics.** *Supports the development of innovative, analytical, and statistical methods and models for the social, behavioral and economic sciences.*
- **1/31/2016 – Steven H. Sandell Grant Program (Center for Retirement Research, Boston College).** *Funding for junior scholars from all academic disciplines to pursue cutting-edge projects on retirement income issues. Priority areas include social security, macroeconomic analyses of social security, wealth and retirement income, program interactions, international research, and demographic research.*

February

- **2/1/2016 – W.E. Upjohn Institute Early Career Research Awards.** *For junior faculty (untenured and within six years of having earned a PhD) to carry out policy-related research on labor market issues.*
- **2/02/2016 – NSF Science of**

Organizations. *Grant funds for research that advances our fundamental understanding of how organizations develop, form and operate.*

- **2/10/2016 (estimated) – Columbia University President’s Global Innovation Fund.** *Provides support for faculty who would like to use the resources or facilities of one or more of the University’s eight Global Centers for teaching or research activities.*
- **2/19/2016 – Adobe Digital Marketing Research Awards Program For University Faculty.** *Awards funds to promote the understanding and use of data science in the area of marketing.*
- **2/27/2016 (estimated) – Wireless Innovation Project.** *A competition to identify and fund the best innovations using wireless related technology to address critical social issues around the world.*

March

- **3/14/2016 – Russell Sage Foundation Project Award.** *Deadline for invited proposals, following submission of letter of inquiry in January.*

April

- **4/13/2016 (estimated) – NASBA Accounting Education Research Grants Program.** *Grants of \$25,000 for one-year research projects on the topic of accounting education.*
- **4/1/2016 (estimated) – SHRM Foundation Research Grants.** *Grants of up to \$200,000 for original, rigorous, empirical research studies that are aimed at an academic audience but also have direct, actionable implications for human resources practice.*
- **4/15/2016 (estimated) – Google Faculty Research Awards.** *To support cutting-edge research in computer science, engineering, and related fields including machine perception, natural language processing, and computational neuroscience.*

- **4/24/2016 (estimated) – KPMG Global Valuation Institute Grant Program.** *To sponsor research on current valuation matters affecting companies, investors and regulators.*

May

- **5/01/2016 (estimated) – Academy of Marketing Research Funding.** *Funding for new initiatives in research in marketing.*
- **5/01/2016 – Darden School of Business, Batten Institute for Entrepreneurship and Innovation: Batten Fellows Program.** *To bring prominent and high-potential thought leaders to the Darden School of Business for short and long-term visits.*

June

- **6/15/2016 – Russell Sage Foundation Project Awards.** *Letter of inquiry deadline. Relevant programs include Future of Work (examining the causes and consequences of the declining quality of jobs for less- and moderately-educated workers in the US economy and the role of changes in employer practices, the labor market, and public policies); and Social Inequality (addressing the extent to which increased economic inequality has affected equality of opportunity, social mobility, and the intergenerational transmission of advantage).*
- **6/30/2016 (estimated) – Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Panthéon-Sorbonne Alliance Joint Projects.** *Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*

ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** *Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).*
- **Ewing Marion Kauffman Foundation.** *Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.*
- **Institute for New Economic Thinking (INET).** *Calls for grants are announced regularly; see website for further details.*
- **Smith Richardson Foundation.** *Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.*
- **Peter G. Peterson Foundation.** *Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.*
- **Russell Sage Foundation Small Grants in Behavioral Economics.** *Junior (non-tenured) faculty who have been out of graduate school for no more than two years are eligible.*
- **Institute of Management Accountants (IMA).** *IMA's Research Foundation funds timely research in accounting and financial management subjects.*
- **The Moody's Foundation.** *Supports projects in economics and finance, including economic development.*
- **Marketing Science Institute Research Support.** *Support for research that deals with topics of importance to member companies, projects with the potential for application by managers as well as more basic or exploratory work.*

Online grants calendar

Please reference the grant opportunities page of the

faculty governance website for a calendar of current and future grant opportunities at <http://www8.gsb.columbia.edu/faculty-staff/faculty-governance/research/grant-opportunities>. If you are considering a grant application and would like to discuss the process or your proposed topic please contact Masi Asare, Senior Associate Director of Sponsored Projects and Foundation Relations, at mo2437@gsb.columbia.edu.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Katherine Phillips](#), Senior Vice Dean
[Khaled N. Hamdy](#), Director of Research and Planning
[Kerith Gardner](#), Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the [external](#) and the [internal](#) research websites.

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