



Research at Columbia Business School

Research Events

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Recent Faculty Grants & Awards

Please find below a list of recent grants and awards that have been shared with us. Our End of Year Faculty Celebration on May 4, 2016 will be a great time to celebrate these and other accomplishments of the faculty.

Abraham, Mabel

- Recipient of the Louis R. Pondy Best Dissertation Paper Award, Organization and Management Theory Division of the Academy of Management, August 2015
- Nominee for William H. Newman Award for Best Paper Based on a Dissertation, Academy of Management, August 2015
- 2nd place, MIT Sloan School of Management Doctoral Thesis Prize, May 2015

Akinola, Modupe

- Columbia Business School Dean's Award for Teaching Excellence, 2015

Ang, Andrew

- "Estimating Private Equity Returns from Limited Partner Cash Flows," was awarded the Second Prize in the Roger F. Murray Prize Competition

Ansari, Asim

- Finalist for the 2014 John D.C. Little Best Paper Award, for the Best paper published in Marketing Science (announced on June 19, 2015)

Ascarza, Eva

- AMA Seth Foundation Doctoral Consortium Faculty Fellow, 2015
- Winner, 2014 Frank M. Bass Outstanding Dissertation Award for best marketing paper derived from a Ph.D. thesis published in Marketing

Science or Management Science

Besbes, Omar

- Rudolph Schoenheimer Faculty Fund Award, Columbia University, 2015

Breza, Emily

- Charles River Associates Prize for Best Corporate Finance Paper, Western Finance Association Meeting 2015 for "Financial Contracting and Organizational Form: Evidence from the Regulation of Trade Credit." (with Andres Liberman)

Brockner, Joel

- "Why It's So Hard to be Fair," *Harvard Business Review*, selected in 2015 to appear in HBR's "Ten Must Reads in Emotional Intelligence"

Burbano, Vanessa

- 2015 Xavier Dreze Prize for best dissertation at UCLA Anderson (\$5,000 award)

Calomiris, Charles

- Diyi Caijing (China Business News) Prize for being one of the "Annual Best Finance Books" (one of ten books chosen) for the Chinese translation of *Fragile By Design: The Political Origins of Banking Crises and Scarce Credit*, December 2015
- TCW Best Paper Award for "How Collateral Laws Shape Lending and Sectoral Activity," 2015 China International Conference in Finance, July 10, 2015
- Chazen Global Research Fund Grant for "How Collateral Laws Shape Lending and Sectoral Activity," June 2015
- Bank for International Settlements Visiting Research Fellowship, Fall 2015
- American Publishers 2015 Award for best book in the area of Business, Finance & Management for *Fragile by Design: The Political Origins of Banking Crises and Scarce Credit*, February 2015

Cowgill, Bo

- Winner of 2015 John D. C. Little Award for best marketing related paper published in *Management Science* or *Marketing Science* for "Television Advertising and Online Search," *Management Science*, January 2014 (with Mingyu Joo, Kenneth C. Wilbur and Yi Zhu).
- 2015 Frank M. Bass Dissertation Paper Award Finalist (one of three), to the best marketing paper derived from a Ph.D. thesis published in *Management Science* or *Marketing Science*

Cramer, Cliff

- Recipient of Dean's Award for Teaching Excellence in 2015

Ferri, Fabrizio

- “Understanding Uncontested Director Elections” was a co-winner of the John L. Weinberg Center 2015 Corporate Governance Symposium Best Paper Award (University of Delaware)

Galinsky, Adam

- Thinkers50: Best Thinkers on Talent
- 2016 Society of Experimental Social Psychology (SESP) Career Trajectory Award celebrating scientific contributions made in the early-to-mid stages of a research career

Glasserman, Paul

- Wallerstrom Family Distinguished Lecture, Northwestern University

Glosten, Lawrence

- Keynote speaker, The Centre for International Finance and Regulation (CIFR) in Australia sponsored a conference titled “The Design and Regulation of Securities Markets: Celebrating the 30 Years since Kyle Met Glosten and Milgrom and We Moved From Chalkies to Co-Location”

Glover, Jonathan

- The Ohio State University's Beta Alpha Psi Alumnus of the Year

Greenwald, Bruce

- George S. Eccles Prize for Excellence in Economic Writing, for Creating a Learning Society, Columbia Business School, May 2015

Higgins, E. Tory

- Alexander von Humboldt Anneliese Maier Research Award (2015) including €50,000 of research funds per year for 5 years
- Named as Psychology's top 100 “extremely eminent” scientists in the modern era (post-WWII)

Hitscherich, Donna

- Bridge Fellow (May 2015)

Jerath, Kinshuk

- Invited faculty speaker at ISMS Doctoral Consortium at Marketing Science Conference (June 2015)
- Distinguished Service Award, *Management Science*

Jiang, Wei

- The Investor Responsibility Research Center (IRRC) Institute Research Award, Honorable Mention, 2015, “How Does Hedge Fund Reshape Corporate Innovation”

Johar, Gita

- Appointed Senior Visiting Fellow, Institute for Advanced Study, HKUST, 2015-2016

Kanoria, Yashodhan

- Simons-Berkeley Research Fellowship, Fall 2015

Katz, Sharon

- Columbia Business School Dean's Award for Teaching Excellence

Khandelwal, Amit

- Kiel Institute's Excellence Award in Global Economic Affairs, 2015

Kivetz, Ran

- Ranked by the American Marketing Association as one of the Top 50 most productive scholars in the premier marketing journals during 2010–2014

Larrain, Mauricio

- Rising Scholar Award at *Review of Financial Studies*, given annually to the best paper published by a junior faculty member
- TCW Best Paper Award at China International Conference in Finance, for "How Collateral Laws Shape Lending and Sectoral Activity"

Lehmann, Donald

- Association for Consumer Research Distinguished Service Award, New Orleans, October
- International Journal of Research in Marketing Special Issue on Innovation Best Paper: Praveen Kopalle and Donald R. Lehmann (2015) "The Truth Hurts: How Customers May Lose from Honest Advertising," *International Journal of Research in Marketing*
- *International Journal of Research in Marketing* Best Paper: Daniel Halbheer, Florian Stahl, Oded Koenigsberg, and Donald R. Lehmann (2014) "Choosing a Digital Content Strategy: How Much Should be Free?" *International Journal of Research in Marketing*

Maglaras, Costis

- CFM – Imperial Distinguished Lecture Series, May 2015 (Limit order book markets)

Mason, Malia

- Dean's Prize for Teaching Excellence in MBA Elective Courses, Columbia Business School
- Poets and Quant's "World's Best 40 Under 40 Business School Professors"

Mueller, Andreas

- Excellence in refereeing award, American Economic Review

Netzer, Oded

- Winner, 2015 ISMS Long Term Impact Award, given to marketing paper published in *Marketing Science*, or *Management Science*, or another INFORMS journal and is viewed to have made a significant long run impact on the field of Marketing
- Finalist, 2015 John Little Best Paper Award for best marketing paper published in *Marketing Science* or *Management Science*, 2015
- Finalist, 2015 Frank M. Bass Outstanding Dissertation Award for best marketing paper derived from a Ph.D. thesis published in *Marketing Science* or *Management Science*, 2015
- AMA Sheth Foundation Doctoral Consortium Faculty Fellow, 2015

Oehmke, Martin

- "Predatory Short Selling" won the Pagano-Zechner Prize for best non-investments paper published in the *Review of Finance* in 2014
- Best discussant award at the University of Michigan Mitsui Finance Symposium

Penman, Stephen

- Elected to the Financial Economists Roundtable

Rajgopal, Shivaram

- Won the \$10,000 Glen McLaughlin Award for Research in Accounting Ethics for the paper "Stock Picking Skills of SEC Employees"
- American Accounting Association FARS award for supervising the best thesis paper of Jivas Chakravarthy

Rawley, Evan

- September 2015 INFORMS President's Pick award for "Interdependence and Performance: A Natural Experiment in Firm Scope"

Sexton, Donald

- "Brand Equity & Optimal Pricing," selected as one of top eleven papers submitted to the Advertising Research Foundation 2015 ReThink Conference (with Kamal Sen, Venu Gorti, and Ruchira Jain)

Stiglitz, Joseph

- Honorary doctorates received from: HEC Paris, January 2015
- Honorary doctorates received from: University of Split, May 2015
- George S. Eccles Prize for Excellence in Economic Writing, for *Creating a Learning Society*, Columbia Business School, May 2015

Tahbaz-Salehi, Alireza

- Outstanding Referee Award, *Journal of Economic Dynamics & Control*

Toubia, Olivier

- Finalist for the William F. O'Dell Award (long-term impact paper award at Journal of Marketing Research)

Wang, Neng

- Distinguished Interdisciplinary Speaker, National University of Singapore

Weber, Elke

- Elected Fellow, Society for Experimental Psychology

Wei, Shang-Jin

- Sun Ye-fang Prize for Best Economic Research (highest award for economic research in China), awarded for "The Competitive Saving Motive: Evidence from Rising Sex Ratios and Savings Rates in China," *Journal of Political Economy*

Weintraub, Gabriel

- MSOM Young Scholar Prize 2015 recognizing exceptional young researchers who have made outstanding contributions to scholarship in operations management

Wilcox, Keith

- Outstanding Reviewer Award, Journal of Consumer Research, 2015

Yared, Pierre

- Provost Leadership Fellow

Ziv, Amir

- Selected by the graduating class of EMBA Global to receive the Commitment for Excellence Award (February 2016)

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News from External Relations and External Research Funding Opportunities

Notice for SSRN Authors

The Social Science Research Network (SSRN) has rolled out two new features for authors: the option to upload a headshot onto one's SSRN author page and the ability to upload a curriculum vita or a scholarly biography below the author photo feature. SSRN invites all authors who have at least one paper or abstract submitted to partake of these features.

Should you have questions or need help with your SSRN submissions or profile, please don't hesitate to reach out to the School's SSRN contact, Anne-Carine Frederique at af2768@columbia.edu.

NSF CAREER Award Applicants Workshop

The Center for Teaching and Learning, the Office of the Provost, and the Office of the EVP for Research will hold an inaugural workshop designed to guide tenure-track assistant professors interested in applying for an NSF CAREER award. The event will be co-hosted by Dean Glenn Hubbard alongside Mary Boyce (Dean of Engineering), and David Madigan (EVP and Dean of Arts and Sciences). The event information is as follows:

NSF CAREER Award: Strategies for Successful Proposal Development

With Dr. [Kathy Takayama](#)

Executive Director of the Center for Teaching and Learning

Associate Provost for Teaching and Learning

Monday, March 28, 4:00-7:00 p.m.

Faculty Room, 207 Low Memorial Library

There will be a networking reception from 5:45 –7:00 p.m.

If you are interested in going, email Khaled Hamdy at khamdy@gsb.columbia.edu

External research funding opportunities

April

- **4/13/2016 (estimated) – NASBA Accounting Education Research Grants Program.** *Grants of \$25,000 for one-year research projects on the topic of accounting education.*
- **4/1/2016 – SHRM Foundation Research Grants.** Grants of up to \$200,000 for original, rigorous, empirical research studies that are aimed at an academic audience but also have direct, actionable implications for human resources practice.
- **4/15/2016 (estimated) – Google Faculty Research Awards.** To support cutting-edge research in computer science, engineering, and related fields including machine perception, natural language processing, and computational neuroscience.
- **4/24/2016 (estimated) – KPMG Global Valuation Institute Grant Program.** *To sponsor research on current valuation matters affecting companies, investors and regulators.*

May

- **5/01/2016 – Darden School of Business, Batten Institute for Entrepreneurship and Innovation: Batten Fellows Program.** *To bring prominent and high-potential thought leaders to the Darden School of Business for short and long-term visits.*
- **5/30/2016 – John Templeton Foundation (small grants)** *Relevant programs include Science and Big Questions, and Individual*

Freedom and Free Markets. Grants of up to \$217,400.

June

- **6/15/2016 – Russell Sage Foundation Project Awards.** *Letter of inquiry deadline. Relevant programs include Future of Work (examining the causes and consequences of the declining quality of jobs for less- and moderately-educated workers in the US economy and the role of changes in employer practices, the labor market, and public policies); and Social Inequality (addressing the extent to which increased economic inequality has affected equality of opportunity, social mobility, and the intergenerational transmission of advantage).*
- **6/30/2016 (estimated) – Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Panthéon-Sorbonne Alliance Joint Projects.** *Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*
- **6/30/2016 – John Templeton Foundation (small grants)** *Relevant programs include Science and Big Questions, and Individual Freedom and Free Markets. Grants of up to \$217,400.*

ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** *Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).*
- **Ewing Marion Kauffman Foundation.** *Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.*
- **Institute for New Economic Thinking (INET).** *Calls for grants are announced regularly; see website for further details.*
- **Smith Richardson Foundation.** *Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.*
- **Peter G. Peterson Foundation.** *Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.*
- **Russell Sage Foundation Small Grants in Behavioral Economics.** *Junior (non-tenured)*

faculty who have been out of graduate school for no more than two years are eligible.

- **Institute of Management Accountants (IMA).** IMA's Research Foundation funds timely research in accounting and financial management subjects.
- **The Moody's Foundation.** Supports projects in economics and finance, including economic development.
- **Marketing Science Institute Research Support.** Support for research that deals with topics of importance to member companies, projects with the potential for application by managers as well as more basic or exploratory work.

Online Grants Calendar

Please visit the **Grant Opportunities** page of the faculty governance website for a calendar of current and future grant deadlines and RFPs. If you are considering a grant application and want to discuss the process or your proposed topic please contact Masi Asare, Senior Associate Director of Sponsored Projects and Foundation Relations, at mo2437@columbia.edu or 212-851-4316.

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New Databases and Other News from Watson Library

Economatica

[Economatica](#) is an equity analysis tool that contains financial and other information for most publicly traded companies in seven Latin American countries: Argentina, Brazil, Chile, Colombia, Mexico, Peru, and Venezuela, and for a related subset of U.S. companies. The database includes items such as: name/country/ticker/industry/, daily stock prices, financial reports, news and capital actions, exchange rates, price levels and inflation, and offers stock screening, sectorial analysis, and graphing. When possible, historical data are available back to 1986. However, financial reports are frequently available only for parent companies, though prices and other information may be available for subsidiaries as well. Data is retrieved via a graphical user interface that provides direct access to company screening or filtering, cross-section and time-series data, graphical analyses, and analytical reporting tools. Data can be downloaded as text or cut/pasted into other applications, such as Excel, for further analysis.

Bloomberg BNA

[Bloomberg BNA](#), a subsidiary of Bloomberg, provides legal, tax, regulatory, and business information. Bloomberg BNA's coverage spans the full range of practice areas, including: tax & accounting labor & employment intellectual property banking & securities employee benefits health care privacy & data security human

resources environment, health & safety.

Featured database:

CB Insights

[CB Insights](#) provides daily real-time information about venture capital and angel investor backed start-up companies, venture capital companies, angel investors and transactions in the United States.

Important: An account is required. Please use your Columbia email when registering for an account.

Database Trials:

Zacks Investment Research Trial (available via [WRDS](#))

Trial Coverage: Limited date range for 100 of the largest global companies.

Zacks data can be used to empirically analyze analysts' forecasts and their revisions, price targets and recommendations (e.g., construct popular measures such as consensus forecast, earnings surprises, analyst track records, etc).

WRDS SEC Analytics Suite Trial (available via [WRDS](#))

- Access 14 million aggregated SEC filings index records from a single file
- Search 3.5+ million text and html files for all 10-K, 10-Q, 8-K, Proxy filings, 13D/G, 13F UPLOAD and CORRESP and CT ORDER 95,000+ covered entities
- Comprehensive survivor bias-free historical linking table among Compustat's GVKEY, historical CUSIP, and SEC's CIK
- WRDS SEC Readability and Sentiment data includes 11 filing text characteristics, 8 readability measures, and 16 sentiment measures

Important: Access to these data sets is via [WRDS](#). [Register](#) for a WRDS account if you do not have one.

Announcements:

1. Starting on December 31, 2016 various data redistribution agreements between Bureau van Dijk (BvD) and Fitch Solutions will begin to expire, including Bankscope database and Bankscope through WRDS. This means that we will be switching over to [Fitch Connect](#), a new database from Fitch Solutions, to access Fitch's Fundamental Financial Data, starting January 1, 2017. In addition, Fitch Connect data can also be accessed through WRDS and Excel API.

2. Thomson ONE released new solutions to workaround Firefox and Chrome on Windows machines. Please note that not all functions are supported with this solution (i.e. downloading analyst reports). For more information, please go to this [blog post](#).

For further information or to request additional databases,

please contact Watson Librarians at business@library.columbia.edu.
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Lang Entrepreneurship Program - Research Opportunities

If you have interest in doing research projects or acquiring data from the New York startup community, please reach out to [Vincent Ponzo](#), Director of the Lang Entrepreneurship Program to set up a meeting to discuss your needs.

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Research Computing

Do you want to use the power of the Research Grid, but need a Matlab toolbox that is not available?

- ITG now has its own Mathworks license server and Faculty can now request custom toolboxes.

Do you have a research topic with sensitive data needs?

- ITG leverages services offered by Columbia Medical Center to provide Secure Endpoints for Faculty to meet IRB approval. Write researchsupport@gsb.columbia.edu to find out how we can help you.

Do you have a computational project that requires a recurring scheduled task like downloading a dataset nightly?

- Reach out to ITG to find out how to run scheduled tasks on the Research Grid.

Recent software updates:

- Stata version 14 is now the default on the Research Grid
- Matlab 2015a is now available on the Research Grid

If you have questions about how to better utilize Columbia Business School's research computing for your research, please contact Daniel Mechanic and the ITG research computing support

at (researchsupport@gsb.columbia.edu) or visit http://www8.gsb.columbia.edu/itg/faculty/research_at_cbs, to find out how we can help you.

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Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Katherine Phillips](#), Senior Vice Dean

[Khaled N. Hamdy](#), Director of Research and Planning

[Kerith Gardner](#), Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the [external](#) and the [internal](#) research websites.

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