



Research at Columbia Business School

Research Events

Contents

- [Message from Kathy Phillips](#)
- [COSTAR Requests](#)
- [Recent Faculty Honors and Awards](#)
- [Save the Date - Media Training Session - April 26, 2017](#)
- [Chazen Faculty Coffee Chats](#)
- [Submit a Summer Project Request and hire a Data Science MS or Certificate Student](#)
- [News from External Relations and External Research Funding Opportunities](#)
- [New Databases and Other News from Watson Library](#)
- [Research Computing News](#)
- [Contact Us](#)

Message from Kathy Phillips

Greetings Colleagues,

Apologies for the delayed February issue of the newsletter. In this issue, we feature new events such as the Chazen Coffee Chats and a media training session as well as other useful information for your research activities including funding opportunities, new databases, research computing, and recent awards and honors earned by many of you.

Please let us know if you have ideas for future issues of the Research Newsletter or have other information to share with your faculty colleagues. We will send out a newsletter 5 times per academic year – in October, December, February, April, and June.

Best,

Kathy

[Back to top](#)

COSTAR Requests

We have converted the COSTAR request to an online submission form. If you need to request additional funds for your COSTAR account, please fill out the form at the following link:

https://columbia.az1.qualtrics.com/SE/?SID=SV_8B2QWFR19T95B2J

[Back to top](#)

Recent Faculty Honors and Awards

Congratulations to the following faculty for receiving these recent honors and awards:

Eva Ascarza

- Selected as 2017 Marketing Science Institute (MSI) Young Scholar

Bo Cowgill

- Academy of Management, Finalist, Best Dissertation from Society for Business Ethics Division
- Academy of Management, Finalist, Best Dissertation from BPS (Strategy Division)
- Academy of Management, Finalist, Best Dissertation from Technology in Management Division

Paul Glasserman

- Recipient of the INFORMS Saul Gass Expository Writing Award recognizing an author whose publications set an exemplary standard of exposition

Trevor Harris

- Appointed to the Financial Standards Board's Investor Advisory Committee

Don Lehmann

- Recipient of the American Marketing Association CBSIG Lifetime Achievement Award

Michael Slepian

- 2016 Rising Star designation for outstanding psychological scientists at the earliest stages of their research careers post-PhD

Scott Shriver

- John Little Award for best marketing paper published in Marketing Science or Management Science
- Frank Bass outstanding dissertation award

Olivier Toubia

- INFORMS Society for Marketing Science Long Term Impact Award
- Paul E. Green Award for a paper published in the Journal of Marketing Research having the greatest potential for significant impact for marketing practice

Garret van Ryzin

- Recipient of the 2016 INFORMS Impact Price for his work on Revenue Management

Keeping up with the many awards and accolades received by the faculty throughout the year is very

important to us, but we need your help. If you have any awards/honors for which you would like to be recognized, please enter them (or have your departmental administrator enter them) at the following website to make sure we have up-to-date information: https://columbia.az1.qualtrics.com/jfe/form/SV_bOVwbi4lm4i20kd

[Back to top](#)

Save the Date - Media Training Session - April 26, 2017

The School's Public Relations team works with faculty to position the School in the media as the go-to source for unrivaled thought leadership. From proactive media pitching, drafting press releases, managing incoming press inquiries, and preparing faculty to speak on the record, the PR team helps increase awareness and visibility of the School, its brand, and its thought leaders throughout the world. On Wednesday, April 26 at 10am the School's Public Relations Team will host a media training session for faculty. The session will provide tips and tricks to ensure that your research and thought leadership is accurately portrayed in the media. Kevin Sullivan, a seasoned communications professional with more than 25 years of experience at the White House, the U.S. Department of Education, NBC Universal, and the NBA's Dallas Mavericks will conduct the hour-long session. Space is limited; to reserve a seat please RSVP to Chris Cashman at cmc2318@gsb.columbia.edu.

[Back to top](#)

Chazen Faculty Coffee Chats

The Jerome A. Chazen Institute for Global Business will be hosting weekly faculty coffee chats beginning March 27: Faculty Coffee Chats March 27, 2017 (and every subsequent Monday at the same time) 1:15-1:30 PM 3rd Floor Faculty Lounge Coffee and light refreshments provided - You're probably grabbing a post-lunch coffee anyway, so why not enjoy a small dessert while getting to better know your colleagues? - Come learn about all the exciting activities that the Chazen Institute is sponsoring! We hope to see you there. The Dean's Office, Culture Committee, and the Chazen Institute for Global Business

[Back to top](#)

Submit a Summer Project Request and hire a Data Science MS or Certificate Student

Students can work on data cleaning, mining, analysis, model-building, visualizations, backend storage/infrastructure, and more. You can submit your project to Data Science students [here](#) or email Rachel.Cohen@columbia.edu with any questions.

[Back to top](#)

News from External Relations and External Research Funding Opportunities

New Grants - Faculty

Yash Kanoria, assistant professor, received a \$500,000 National Science Foundation CAREER award for a project entitled "Operationally aware design of matching markets."

New Grants - Centers and Programs

The Developing Leaders Program for Nonprofit Professionals of the **Program for Social Enterprise** received a \$10,000 gift from the Centerbridge Foundation. The Program for Social Enterprise is directed by **Raymond Horton**, the Frank R. Lautenberg Professor of Ethics and Corporate Governance.

External Research Funding Opportunities

ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work

patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).

- **Ewing Marion Kauffman Foundation.** Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.
- **Institute for New Economic Thinking (INET).** Calls for grants are announced regularly; see website for further details.
- **Smith Richardson Foundation.** Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.
- **Peter G. Peterson Foundation.** Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.
- **Russell Sage Foundation Small Grants in Behavioral Economics.** Junior (non-tenured) faculty who have been out of graduate school for no more than two years are eligible.
- **Institute of Management Accountants (IMA).** IMA's Research Foundation funds timely research in accounting and financial management subjects.
- **The Moody's Foundation.** Supports projects in economics and finance, including economic development.
- **Marketing Science Institute Research Support.** Support for research that deals with topics of importance to member companies, projects with the potential for application by managers as well as more basic or exploratory work.
- **Robert Wood Johnson Foundation: Evidence for Action--Investigator-Initiated Research to Build a Culture of Health.** Aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework.

UPCOMING DEADLINES

April

- **4/13/2017 (estimated) – NASBA Accounting Education Research Grants Program.** *Grants of \$25,000 for one-year research projects on the topic of accounting education.*

May

- **5/1/2017 (estimated) – Darden School of Business, Batten Institute for Entrepreneurship and Innovation: Batten Fellows Program.** *To bring prominent and high-potential thought leaders to the Darden School of Business for short and long-term visits.*
- **5/31/2017 – Russell Sage Foundation Projects Award.** *Letter of inquiry deadline. Requests limited to a two year period with a maximum of \$150,000 total per project.*
- **5/31/2017 – Association for Consumer Research Funds for Transformative Consumer Research.** *This grant supports funding for Transformative Consumer Research projects.*

June

- **6/30/2017 – Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Panthéon-Sorbonne Alliance Joint Projects.** *Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*

July

- **7/1/2017–Marketing Science Institute Research Initiative on the Digitized Customer.** *Funding for new initiative to foster innovative research on the topic of the Digitized Customer. Grants range from \$3,000 - \$7,000.*

Online Grants Calendar

Please visit the **Grant Opportunities** page of the faculty governance website for a calendar of current and future grant deadlines and RFPs. If you are considering a grant application and want to discuss the process or your proposed topic please contact Masi Asare, Senior Associate Director of Sponsored Projects and Foundation Relations, at mo2437@columbia.edu or 212-851-4316.

[Back to top](#)

New Databases and Other News from Watson Library

Workshops

- **Introduction to Bloomberg Training Sessions** are provided in the Spring semester. Sign up via the links in [Workshops & Training](#).

For more information on upcoming [Workshops & Training](#) sessions and registration information, please visit this page: <https://goo.gl/ZfAz3i>

New or Updated Data:

- **Infogroup's Historical Business File** via WRDS:
Columbia University has access to the Infogroup's Historical Business File via WRDS. The Historical Business data is a calendar year-end snapshot of local business data. It contains business identification, location, industry, corporation hierarchy, employment, sales, and other fields. For more information about this dataset, please visit [this page](#).

For further information or to request additional databases, please contact Watson Librarians at business@library.columbia.edu.

[Back to top](#)

Research Computing News

Now available on the CBS-Research Grid-

- CasperJS & PhantomJS Javascript libraries for sophisticated web-scraping.

Reminder: Research Grid training is given monthly in the conference room on the 8th Floor. The next training dates are:

- Tues, Mar 14, 2pm - 5pm
- Tues, Apr 11, 1pm - 4pm

For research with sensitive data needs, ITG leverages services offered by Columbia Medical Center to provide Secure Endpoints for Faculty to meet IRB approval. If you have questions about how to better utilize Columbia Business School's research computing for your research such as scheduling recurring tasks on the grid, please contact the ITG research computing support team at researchsupport@gsb.columbia.edu or visit http://www8.gsb.columbia.edu/itg/faculty/research_at_cbs.

[Back to top](#)

Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Katherine Phillips](#), Senior Vice Dean
[Khaled N. Hamdy](#), Director of Research and Planning
[Kerith Gardner](#), Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the [external](#) and the [internal](#) research websites.

[Back to top](#)

[Columbia Business School Homepage](#)

[Faculty and Research Site](#) | [Unsubscribe](#) | [Preferences](#)

[Privacy Statement](#) | © 2011 Columbia University, 3022 Broadway, New York, NY 10027 (212) 854-5553