



## Research at Columbia Business School

## Research Events

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### Message from Kathy Phillips

Greetings Colleagues,

In this April issue, we feature useful information for your research activities including funding opportunities, new databases, research computing, and recent awards and honors earned by many of you. Please email information about your awards as you receive them to [faculty\\_awards@gsb.columbia.edu](mailto:faculty_awards@gsb.columbia.edu).

Please let us know if you have ideas for future issues of the Research Newsletter or have other information to share with your faculty colleagues. We will send out a newsletter 5 times per academic year – in October, December, February, April, and June.

Best,

Kathy

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## **COSTAR Requests**

We have converted the COSTAR request to an online submission form. If you need to request additional funds for your COSTAR account, please fill out the form at the following link:

[https://columbia.az1.qualtrics.com/SE/?SID=SV\\_8B2QWFR19T95B2J](https://columbia.az1.qualtrics.com/SE/?SID=SV_8B2QWFR19T95B2J)

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## **Recent Faculty Honors and Awards**

Congratulations to the following faculty for receiving these recent honors and awards:

### **Marina Halac**

- Selected by Poets and Quants as one of 40 under 40 Business School Professors

### **Paul Ingram**

- Award 2017 OMT Best Paper Award for "From Affect to Instrumentality: The Dynamics of Values Homophily in Professional Networks" by the Organization and Management Theory Division of the Academy of Management

### **Don Lehman**

- Awarded 2017 Best paper on "CMO Role and Firm Value" by the Marketing Science Institute

Keeping up with the many awards and accolades received by the faculty throughout the year is very important to us, but we need your help. If you have any awards/honors for which you would like to be

recognized, please email them to [faculty\\_awards@gsb.columbia.edu](mailto:faculty_awards@gsb.columbia.edu). This will ensure that your achievements are broadly (internally and externally) recognized. This is important as we continue to promote Columbia Business School as a top research institution.

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## **Chazen Faculty Coffee Chats**

The Jerome A. Chazen Institute for Global Business will be hosting weekly faculty coffee chats beginning March 27: Faculty Coffee Chats March 27, 2017 (and every subsequent Monday at the same time) 1:15-1:30 PM 3rd Floor Faculty Lounge Coffee and light refreshments provided - You're probably grabbing a post-lunch coffee anyway, so why not enjoy a small dessert while getting to better know your colleagues? - Come learn about all the exciting activities that the Chazen Institute is sponsoring! We hope to see you there. The Dean's Office, Culture Committee, and the Chazen Institute for Global Business

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## **News from External Relations and External Research Funding Opportunities**

### **New Grants - Faculty**

**Sheena Iyengar**, the S. T. Lee Professor of Business, was awarded \$230,000 from the MacArthur Foundation for a joint project with the Governance Lab at New York University entitled "MacArthur Network on Opening Governance."

**Jonah Rockoff**, Professor of Business, received £10,000 from the Education Endowment Foundation via the University of California, San Diego, for a project entitled "Motivating Teachers and Coaches."

**Daniel Wolfenzon**, the Stefan H. Robock Professor of Finance and Economics, received \$75,000 from the University of Copenhagen for the research project, "FAMBUSS: The Impact of Family Assets on Corporate Structures and Business."

## External Research Funding Opportunities

### ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).
- **Ewing Marion Kauffman Foundation.** Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.
- **Institute for New Economic Thinking (INET).** Calls for grants are announced regularly; see website for further details.
- **Smith Richardson Foundation.** Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.
- **Peter G. Peterson Foundation.** Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.
- **Russell Sage Foundation Small Grants in Behavioral Economics.** Junior (non-tenured) faculty who have been out of graduate school for no more than two years are eligible.
- **Institute of Management Accountants (IMA).** IMA's Research Foundation funds timely research in accounting and financial management subjects.
- **The Moody's Foundation.** Supports projects in economics and finance, including economic development.
- **Marketing Science Institute Research Support.** Support for research that deals with topics of importance to member companies, projects with the potential for application by

managers as well as more basic or exploratory work.

- **Robert Wood Johnson Foundation: Evidence for Action--Investigator-Initiated Research to Build a Culture of Health.** Aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework.

## UPCOMING DEADLINES

### May

- **5/1/2017 – Darden School of Business, Batten Institute for Entrepreneurship and Innovation: Batten Fellows Program.** *To bring prominent and high-potential thought leaders to the Darden School of Business for short and long-term visits.*
- **5/31/2017 – Russell Sage Foundation Projects Award.** *Letter of inquiry deadline. Requests limited to a two year period with a maximum of \$150,000 total per project.*
- **5/31/2017 –Association for Consumer Research Funds for Transformative Consumer Research.***This grant supports funding for Transformative Consumer Research projects.*

### June

- **6/30/2017 – Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Panthéon-Sorbonne Alliance Joint Projects.** *Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*

### July

- **7/1/2017–Marketing Science Institute Research Initiative on the Digitized Customer.** *Funding for new*

*initiative to foster innovative research on the topic of the Digitized Customer. Grants range from \$3,000 - \$7,000.*

- **7/17/2017 – NSF Social Psychology.** *Supports basic research on human social behavior, including cultural differences and development over the life span.*
- **7/19/2017 – NSF CAREER awards (BIO, CISE, EHR).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*
- **7/20/2017 – NSF CAREER awards (ENG).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*
- **7/21/2017 – NSF CAREER awards (GEO, MPS, SBE).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*

### **Online Grants Calendar**

Please visit the **Grant Opportunities** page of the faculty governance website for a calendar of current and future grant deadlines and RFPs. If you are considering a grant application and want to discuss the process or your proposed topic please contact Masi Asare, Senior Associate Director of Sponsored Projects and Foundation Relations, at [mo2437@columbia.edu](mailto:mo2437@columbia.edu) or 212-851-4316.

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### **Pilot grant awards for Columbia faculty, post-docs and graduate students are available from the Precision Medicine and Society Program (part of Columbia's Precision Medicine Initiative)**

The awards are designed to support work on issues relating to the social, legal, economic, humanistic and ethical impact on

society of the introduction of precision medicine and new genomic technologies. Examples of possible foci include: the impact of genomic information on personal privacy; the intersection of precision medicine with movements for patients' and disability rights; the creation of new diagnostic categories and with them, new identities and biosocial groupings; the emergence of problems of translation among genetic, clinical, and bureaucratic systems of classification; the influence of genetic knowledge on social welfare policies; the disentangling of concepts of race/ethnicity and genetics; the ownership of genomic data; the effect of increasing knowledge of behavioral genetics on attributions of responsibility in criminal and civil contexts; the economic impact of precision medicine; the effect of new modalities of diagnosis and treatment on health disparities and the social cost of illness; and implications for regulation of drug development and testing. Projects should have the potential to lead to broader explorations of the area, whether through funded research, development of follow-up workshops or conferences, curricular development, articles or book proposals. Collaborative projects involving participants from more than one discipline are encouraged, as is the exploration of issues that represent a new focus of work for applicants. Proposals will be considered in two categories: smaller proposals (generally involving a single applicant) at budgets up to \$7,500; and larger proposals (generally involving multiple applicants) at budgets up to \$15,000. Additional support may be available from the Precision Medicine and Society Program for follow-up projects.

Applicants should submit:

- A research proposal that details the specific aims of the project, background to the project, preliminary data (if any), research plan (including plan for data analysis), innovation/significance, and future plans, with a limit of 1,000 words;
- A curriculum vitae for the applicant and any associated investigators;
- A detailed budget with explanations of the purpose of proposed expenditures. Funding can be used for expenses such as support of research assistants, access to datasets, assistance with data analysis, travel to archives, and expenses involved in collaboration (e.g. travel for collaborators).

Proposals will be scored on the basis of:

- Innovativeness and potential significance of the project,

- Quality and intellectual merit of the project, and
- Likelihood of serving as a foundation for further explorations of the issues addressed

Studies “piggy-backed” on existing research projects are welcome. The Precision Medicine and Society Program actively supports diversity and welcomes submissions that address diverse populations, and proposals from investigators of all backgrounds especially those underrepresented in research careers.

Proposals should be submitted electronically as a single PDF document to Manuela Cangiamila ([cangiam@nyspi.columbia.edu](mailto:cangiam@nyspi.columbia.edu)) by June 1, 2017. Funding will begin July 1, 2017 and funds must be utilized by June 30, 2018. Successful applicants will be expected to submit a brief final project report and to be available to present their work at a Precision Medicine and Society lecture, seminar or workshop.

Questions may be addressed to the co-directors of the Program: Prof. Alondra Nelson ([alondra.nelson@columbia.edu](mailto:alondra.nelson@columbia.edu)) or Prof. Paul Appelbaum ([psa21@columbia.edu](mailto:psa21@columbia.edu)).

Additional information about the Precision Medicine and Society Program is available at <https://precisionmedicine.columbia.edu/pages/ethics-society>

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## **Lang Entrepreneurship Program - Research Opportunities**

If you have interest in doing research projects or acquiring data from the New York startup community, please reach out to [Vincent Ponzo](#), Director of the Lang Entrepreneurship Program to set up a meeting to discuss your needs.

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## New Databases and Other News from Watson Library

### Workshops

- none upcoming

For more information on upcoming [Workshops & Training](#) sessions and registration information, please visit this page: <https://goo.gl/ZfAz3i>

### New or Updated Data:

- **Infogroup's Historical Business File** via WRDS:  
Columbia University has access to the Infogroup's Historical Business File via WRDS. The Historical Business data is a calendar year-end snapshot of local business data. It contains business identification, location, industry, corporation hierarchy, employment, sales, and other fields. For more information about this dataset, please visit [this page](#).

For further information or to request additional databases, please contact the Watson Librarians at [business@library.columbia.edu](mailto:business@library.columbia.edu).

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## Research Computing News

**Reminder:** Research Grid training is given monthly. The next training date is

- May 17, 2:00 - 5:00 pm, Uris 238

For research with sensitive data needs, ITG leverages services offered by Columbia Medical Center to provide Secure Endpoints for Faculty to meet IRB approval. If you have questions about how to better utilize Columbia Business School's research computing for your research such as scheduling recurring tasks on the grid, please contact the ITG research computing support team at [researchsupport@gsb.columbia.edu](mailto:researchsupport@gsb.columbia.edu) or visit [http://www8.gsb.columbia.edu/itg/faculty/research\\_at\\_cbs](http://www8.gsb.columbia.edu/itg/faculty/research_at_cbs).

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## Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Katherine Phillips](#), Senior Vice Dean

[Khaled N. Hamdy](#), Director of Research and Planning

[Kerith Gardner](#), Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the [external](#) and the [internal](#) research websites.

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