Columbia Business School
AT THE VERY CENTER OF BUSINESS

Research at Columbia Business School   **Research Events**

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Message from Kathy Phillips

Dear Colleagues,

What a wonderful 3 years it has been. This is the final research newsletter under my watch. I am so proud of what we have accomplished here together at Columbia over these past 3 years. I am proud of what is reflected here in this newsletter - your research and grant activities, your mentorship and support, and your continued excellence.

As we move forward I am sure we will continue to find places for improvement and growth. For now I encourage you to simply bask in the reflected glory of our collective accomplishments and take advantage of the opportunities listed here!

Shiva Rajgopal will be taking over as Vice Dean of Research and will be overseeing the future of the Research Newsletter. I am sure there are great opportunities for innovation and renewal of this important communication. Feel free to send your ideas about that directly to Khaled Hamdy at
khamdy@gsb.columbia.edu

All my best for a productive and restorative summer,

Kathy

COSTAR Requests

We have converted the COSTAR request to an online submission form. If you need to request additional funds for your COSTAR account, please fill out the form at the following link:

https://columbia.az1.qualtrics.com/SE/?SID=SV_8B2QWFR19T95B2J

Recent Faculty Honors and Awards

Congratulations to the following faculty for receiving these recent honors and awards:

Dan Amiram

- Along with Zhan Bozanic (Ohio State) and Ethan Rouen (CBS, PhD Accounting 2017, now at Harvard) received the 2017 Deloitte Foundation Wildman Medal Award for "Financial Statement Errors: Evidence from the Distributional Properties of Financial Statement Numbers" published in the December 2015 issue of the *Review of Accounting Studies*

Vanessa Burbano

- 2017 Investment for Impact Research Prize for "Social Responsibility Messages and Worker Wage Requirements: Field Experimental Evidence from Online Labor Marketplaces"

Adam Galinsky

- 2017 AOM Conflict Best Paper Award for "The Costs of Co-Leadership"
- 2017 DeFinetti Prize for "The Motivated-Adjustment Model of Anchoring: How the Framing of Anchors Matter in Negotiations"

Eli Noam

- AEJMC Picard prize for best book 2016/17 in media economics and management for *Who owns the World's Media*

Keeping up with the many awards and accolades received by the faculty throughout the year is very important to us, but we need your help.   If you have any awards/honors for which you would like to be recognized, please email them to faculty_awards@gsb.columbia.edu. This will ensure that your achievements are broadly (internally and externally) recognized. This is important as we continue to promote Columbia Business School as a top research institution.

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News from External Relations and External Research Funding Opportunities

New Grants

The **Columbia-Harlem Small Business Development Center** at Columbia Business School was awarded two grants totaling $267,381 from the Research Foundation for the State University of New York for general support of the center's operations.

External Research Funding Opportunities- Links to RFPs

ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and

Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).

- **Ewing Marion Kauffman Foundation**. Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.
- **Institute for New Economic Thinking (INET)**. Calls for grants are announced regularly; see website for further details.
- **Smith Richardson Foundation**. Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.
- **Peter G. Peterson Foundation**. Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.
- **Russell Sage Foundation Small Grants in Behavioral Economics**. Junior (non-tenured) faculty who have been out of graduate school for no more than two years are eligible.
- **Institute of Management Accountants (IMA)**. IMA's Research Foundation funds timely research in accounting and financial management subjects.
- **The Moody's Foundation**. Supports projects in economics and finance, including economic development.
- **Marketing Science Institute Research Support**. Support for research that deals with topics of importance to member companies, projects with the potential for application by managers as well as more basic or exploratory work.
- **Robert Wood Johnson Foundation: Evidence for Action--Investigator-Initiated Research to Build a Culture of Health.** Aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework.

UPCOMING DEADLINES

June

- **6/30/2017** – **Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Pantheéon-Sorbonne Alliance Joint Projects***. Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*

July

- *7/1/2017*–**Marketing Science Institute Research Initiative on the Digitized Customer***. Funding for new initiative to foster innovative research on the topic of the Digitized Customer. Grants range from $3,000 - $7,000.*

- **7/17/2017 – NSF Social Psychology.** *Supports basic research on human social behavior, including cultural differences and development over the life span.*

- **7/19/2017** – **NSF CAREER awards (BIO, CISE, EHR).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*
- **7/20/2017** – **NSF CAREER awards (ENG).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*
- **7/21/2017** – **NSF CAREER awards (GEO, MPS, SBE).** *For junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.*

August

- **8/15/2017** – **NSF Sociology.** To *support basic research on organizations and organizational behavior, population dynamics, social movements, social groups, labor force participation, stratification and mobility,*

family, social networks, socialization, gender roles, and the sociology of science and technology.

- **8/18/2017** – **NSF Economics.** *To support research in econometrics, economic history, environmental economics, finance, industrial organization, international economics, labor economics, macroeconomics, mathematical economics, and public finance.*

- **8/18/2017** – **NSF Decision, Risk and Management Science.** *Grants are funded in the areas of judgment and decision making; decision analysis and decision aids; risk analysis, perception, and communication; societal and public policy decision making; management science and organizational design.*

- **8/21/2017** – **Russell Sage Foundation LOI for Investigator-initiated Research Project Awards**. Grants of up to $150,000 will be awarded for investigator-initiated research projects for the following topics: Social Inequality / Future of Work / Race, Ethnicity & Immigration / Behavioral Economics; Integrating Biology and Social Science Knowledge; The Social, Economic, and Political Effects of the Affordable Care Act; and Computational Social Science.

- **8/31/2017** – **NSF Methodology, Measurement, and Statistics.** *Supports the development of innovative, analytical, and statistical methods and models for Social, Behavioral, and Economic Sciences.*

- **8/31/2017** – **John Templeton Foundation (small grants)** *Relevant programs include Science and Big Questions, and Individual Freedom and Free Markets. Grants of up to $217,400.*

- **8/31/2017** – **John Templeton Foundation (large grants)** *Relevant programs include Science and Big Questions, and Individual Freedom and Free Markets. Grants of $217,400 and over.*

September

- **9/1/2017** – **National Security Agency Grants for Research in Mathematics** – *Self-directed, unclassified research in Algebra, Number Theory, Discrete Mathematics, Probability, and Statistics. Available for U.S. citizens or permanent residents of the United States.*

- **9/5/2017** – **NSF Science of Organizations** – *Funds research that uses scientific methods to develop,*

refine, or test theories that advance our fundamental understanding of how organization develop, form, and operate.

- **9/19/2017** – **Guggenheim Fellowships** – *Approximately 200 fellowships awarded each year, in a wide variety of fields.*
- **9/30/2017** – **Google Faculty Research Awards** - *One-year awards structured as unrestricted gifts (up to $150,000) to support research in a variety of research areas (Speech, Computational Neuroscience, Privacy, Machine Perception, Geo/maps, Networking, and more).*

Online Grants Calendar

Please visit the **Grant Opportunities** page of the faculty governance website for a calendar of current and future grant deadlines and RFPs. If you are considering a grant application and want to discuss the process or your proposed topic please contact Masi Asare, Senior Associate Director of Sponsored Projects and Foundation Relations, at **mo2437@columbia.edu** or 212-851-4316.

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New Databases and Other News from Watson Library

Workshops

- none upcoming

For more information on upcoming Workshops & Training sessions and registration information, please visit this page: https://goo.gl/ZfAz3i

New or Updated Data:

BoardEx via WRDS
The datasets include BoardEx - Europe, BoardEx - North America, BoardEx - UK, and BoardEx - Rest of World. BoardEx is a relationship mapping service. BoardEx

covers more than 20,000 companies around the world from 1999 to current. You can use BoardEx to access:

- Educational background, prior employment, and connections of directors, and executives
- Proportion of politically connected directors, using CEO-level controls such as age, gender, and experience
- Executive Stock Option Holdings
- and more...

Important: Access to these datasets is via WRDS. Register for a WRDS account if you do not have one.

Annual Survey of Industries (ASI): Detailed Firm - Level
(1998 to 2014)
The Annual Survey of Industries (ASI) is the principal source of Industrial Statistics in India. ASI provides data on a various vital aspects of the registered factories for use in the estimation of National Income, studies of industrial structure and policy formulation. Some of the important indicators generated based on ASI are number of factories, employment, wages, invested capital, capital formation, input, output, depreciation and value added on an annual basis. With firm identifiers from the firm-level data, users can do longitudinal research to track the same company over time periods as long as it is included in the ASI.

CME Datamine
With the latest purchase, we now have CME Datamine hisotrical data coverage extended to March 2017. CME Datamine contains the official record of trade times and prices, as well as
quantities. It is a primary resource for high frequency data for futures and options.

Bloomberg Government via Bloomberg Terminals

- **Federal Agency Directory**: BGOV has updated our agency information to give clients the most accurate contact information for federal employees.
- **Congressional and Staff Directories**: Contact information for all Hill staffers including the option to filter by those who have recently changed jobs.
- **Government Affairs**: Quickly find the right people at lobbying firms, corporate GA offices, and associations or non-profits.

- **Integrated Email Tool**: Bring it all together by seamlessly contacting the right people through the BGOV service.

In addition, these features might be helpful to CBS researchers:

- **Lobbying Analysis**: find out who are the lobbyist and which bill they are supporting
- **Donor**: find out donors and how much they are donating, as well as lobbying activities related
- **Transcripts**: covers congressional hearings, markups, press conferences, key news events and more.
- **Legislation and Regulation Tracker**: allows patrons to get real-time updates, time-saving bill summaries and access to exclusive legislative documents

This is a great tool to get to heart of the Capital Hill. To access Bloomberg Government, type **BGOV**and **GO**; available on all Bloomberg terminals.

Featured database:
SNL Unlimited
Comprehensive data, news and analytics for public and private companies in North America with expanding international coverage for companies in banking, financial services, insurance, real estate, energy, and media & communications.

Important: An account is required. Please use your Columbia email when registering for an account.

Announcements:
1. During the summer semester, the Business Library's office hours will be from 2:00pm to 4:00pm Monday-Friday. Please see the hours page for more details. In addition, we will provide research assistance to faculty members, as well as PhD students during non office hours based on availability. Please feel free to schedule a consultation with the research librarians at business@library.columbia.edu.

For further information or to request additional databases, please contact the Watson Librarians at business@library.columbia.edu.

Research Computing News

Reminder: Research Grid training is given monthly.   The next training date will be in July. Check your email for the announcement.

ITG has bought in to the new "Habanero Cluster" option at Central I.T's HPC Cluster. You can find more information on this cluster at: http://hpc.cc.columbia.edu/. We are currently looking for users that may want to use this service and provide feedback to ITG on their experience. If you have any interest, please contact Research Support at Researchsupport@gsb.columbia.edu.

For research with sensitive data needs, ITG leverages services offered by Columbia Medical Center to provide Secure Endpoints for Faculty to meet IRB approval. If you have questions about how to better utilize Columbia Business School's research computing for your research such as scheduling recurring tasks on the grid, please contact the ITG research computing support team at researchsupport@gsb.columbia.edu or visit http://www8.gsb.columbia.edu/itg/faculty/research_at_cbs.

Submit a Summer Project Request and hire a Data Science MS or Certificate Student

Students can work on data cleaning, mining, analysis, model-building, visualizations, backend storage/infrastructure, and more. You can submit your project to Data Science students here or email Rachel.Cohen@columbia.edu with any questions.

Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

Katherine Phillips, Senior Vice Dean
Khaled N. Hamdy, Director of Research and Planning
Kerith Gardner, Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the external and the internal research websites.

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