



Research at Columbia Business School

Research Events

Greetings Colleagues! I hope you have had a productive semester. This issue of the newsletter features the call for proposals for the 2018 Summer Internship program, as well as other useful information for your research activities including funding opportunities, new databases, research computing, and recent awards and honors earned by many of you.

Please let us know if you have ideas for future issues of the Research Newsletter or have other information to share with your faculty colleagues. We will send out a newsletter 5 times per academic year – in October, December, February, April, and June.

Happy holidays!

Shiva

Contents

- [2018 Summer Internship - Call for Proposals](#)
- [COSTAR Requests](#)
- [Recent Faculty Honors and Awards](#)
- [News from External Relations and External Research Funding Opportunities](#)
- [Richman Center - Call for Faculty Research Proposals](#)
- [New Databases and Other News from Watson Library](#)
- [Research Computing News](#)
- [Submit a Summer Project Request and hire a Data Science MS or Certificate Student](#)
- [Chazen Faculty Coffee Chats](#)
- [Contact Us](#)

2018 Summer Internship - Call for Proposals

2018 Summer Internship - Call for Proposals

The Dean's Office is once again launching its Summer Research Internship Program. In 2018, we expect to have another class of truly exceptional student researchers, not only those with quantitative backgrounds, but also those with social and behavioral sciences backgrounds. We recruit the interns from the top US undergraduate programs and international schools. The students are typically at the end of their sophomore or junior year, but seniors and 1st year masters students have also participated. Last year we selected 17 candidates from over 1000 applicants.

Our past interns have been quite successful. Many of them have gone to top PhD programs at Harvard, MIT, Wharton, and Columbia as well as top firms such as McKinsey, Bain, BCG, and Bridgewater and Associates. We also recently hired one of last year's interns as an RA for the DRO division beginning in January 2018.

We are seeking proposals for research projects from faculty mentors. The proposal should contain the following:

- Description of the project
- Expected contributions of the interns to the project
- Skills required for the project
- Percentage of time that you expect to be on campus this summer
- Involvement of doctoral students or post-docs in the project

Projects should meet the following criteria:

- Be an integral part of a Faculty member's research program
- Benefit from 9 -10 weeks (tentatively from May 30 to July 28 or August 4) of dedicated research assistance funded by the Dean's Office
- Have a tangible set of deliverables or results
- Provide the students an opportunity to be mentored by the faculty member

The selection process for proposals will seek to ensure that the difficulty level, scope, intellectual challenge allow the students to have rewarding experiences and make significant

contributions. Also, the degree to which you are present during the summer will also be considered. The most successful projects are those where the interns have a regular engagement and touchpoints with the faculty via face-to-face meetings or regular Skype calls.

If you have a project that meets these criteria (or any questions), please send a brief proposal (at most 1 page) to Khaled Hamdy (khamdy@gsb.columbia.edu) by **Friday, January 12, 2018**, with **2018 Intern Proposal** in the subject line of the email.

We anticipate that there will be only 20 slots available this year. **Early submissions will be given priority. The program is fully funded by the Dean's office.**

[Back to top](#)

COSTAR Requests

We have converted the COSTAR request to an online submission form. If you need to request additional funds for your COSTAR account, please fill out the form at the following link:

https://columbia.az1.qualtrics.com/SE/?SID=SV_8B2QWFR19T95B2J

[Back to top](#)

Recent Faculty Honors and Awards

Congratulations to the following faculty for receiving these recent honors and awards:

Sylvia Bellezza

- Finalist, 2014 Best Article Award for "The Red Sneakers Effect: Inferring Status and Competence from Signals of Non-conformity", *Journal of Consumer Research*

Bo Cowgill

- 2017 CESifo Prize in Economics of Digitization - given annually to a young researcher for "scientific originality, policy relevance, and quality of exposition."
- Abdul Latif Jameel Poverty Action Lab (J-PAL) Southeast Asia IRF Grant Award

Morris Holbrook (Emeritus)

- **JCR Long-Term Contribution Award:** This award, funded by the Sheth Foundation, is presented once every three years to honor the long-term contribution of an article that appeared in the *Journal of Consumer Research*. He received it for his 1982 paper titled "**The Experiential Aspects of Consumption: Consumer Fantasies, Feelings, and Fun.**"

Keeping up with the many awards and accolades received by the faculty throughout the year is very important to us, but we need your help. If you have any awards/honors for which you would like to be recognized, please email them to faculty_awards@gsb.columbia.edu. This will ensure that your achievements are broadly (internally and externally) recognized. This is important as we continue to promote Columbia Business School as a top research institution.

[Back to top](#)

News from External Relations and External Research Funding Opportunities

New Grants

- **Shivaram Rajgopal**, the Kester and Byrnes Professor of Accounting and Auditing at Columbia Business School, received a \$250,000 award from the Charles and Agnes Kazarian Foundation for a project entitled "Studying Sovereign Risk via Financial Statements."

Centers and Programs

- The **Program for Financial Studies, Jerome A. Chazen Institute for Global Business, and Center on Global Brand Leadership** collectively received \$127,000 in sponsorship support for the inaugural “Frontiers of Digital Finance” conference, held October 2-3, 2017. The conference led a robust discussion among industry leaders, policy makers, and academics on current trends and future directions of the financial services industry.

External Research Funding Opportunities- Links to RFPs

UPCOMING DEADLINES

January

- **1/16/2018 – NSF Social Psychology.** *Supports basic research on human social behavior, including cultural differences and development over the life span.*
- **1/16/2018 – NSF Sociology.** *Supports basic research on all forms of human social organization—societies, institutions, groups and demography—and processes of individual and institutional change.*
- **1/16/2018 – Ewing Marion Kauffman Foundation Junior Faculty Fellowship in Entrepreneurial Research.** *Nomination deadline for tenured or tenure-track junior faculty members who are beginning to establish a record of scholarship and exhibit the potential to make significant contributions to the body of research in the field of entrepreneurship.*
- **1/26/2017– W.E. Upjohn Institute Early Career Research Awards.** *For junior faculty (untenured and within six years of having earned a PhD) to carry out policy-related research on labor market issues.*
- **1/31/2018– Washington Center for Equitable Growth.** *Grants support research investigating the various channels through which economic inequality may (or may not) impact economic growth and*

stability; projects currently requested in the following categories: macroeconomics, human capital and the labor market, innovation, governance and institutions.

- **1/31/2018 – Steven H. Sandell Grant Program (Center for Retirement Research, Boston College).** *Funding for junior scholars from all academic disciplines to pursue cutting-edge projects on retirement income issues. Priority areas include social security, macroeconomic analyses of social security, wealth and retirement income, program interactions, international research, and demographic research.*

February

- **2/2/2018 – NSF Science of Organizations.** *Grant funds for research that advances our fundamental understanding of how organizations develop, form and operate.*
- **2/16/2018 – Adobe Digital Marketing Research Awards Program For University Faculty.** *Awards funds to promote the understanding and use of data science in the area of marketing.*

March

- **3/5/2018 – Wireless Innovation Project.** *A competition to identify and fund the best innovations using wireless related technology to address critical social issues around the world*
- **3/7/2018 - Critical Resilient Interdependent Infrastructure Systems and Processes** *NSF grant of \$750k-\$2M to study Critical Infrastructure Systems that are Interdependent*

May

- **5/01/2018 – Darden School of Business, Batten Institute for Entrepreneurship and Innovation: Batten Fellows Program.** *To bring prominent and high-potential thought leaders to the Darden School of Business for short and long-term visits.*
- **5/31/2018 – Russell Sage Foundation Projects Award.** *Letter of inquiry deadline. Requests limited to a two year period with a maximum of \$150,000 total per project.*

June

- **6/30/2018 – Columbia University/Ecole Polytechnique/Sciences Po/Université Paris 1-Panthéon-Sorbonne Alliance Joint Projects.** *Support for transatlantic projects both in scientific research and collaborative teaching efforts. Projects must include at least one faculty member from Columbia University and at least one faculty member from any one of the three French institutions.*

ONGOING (No deadline)

- **Alfred P. Sloan Foundation.** Opportunities in the Economics and Digital Information Technology programs include: Behavioral Economics and Household Finance, Economic Analysis of Science and Technology, Working Longer (understanding of aging Americans' work patterns), Data and Computational Research (developing tools for data-driven, computation-intensive research).
- **Ewing Marion Kauffman Foundation.** Support for research projects on entrepreneurship. The Foundation will review abstracts prior to the submission of formal inquiries.
- **Institute for New Economic Thinking (INET).** Calls for grants are announced regularly; see website for further details.

- **Smith Richardson Foundation.** Relevant funding areas include the International Security and Foreign Policy Program and the Domestic Public Policy Program.
- **Peter G. Peterson Foundation.** Support for projects that will address the urgent challenges of America's fiscal future, with a focus on generating non-partisan, non-ideological solutions.
- **Russell Sage Foundation Small Grants in Behavioral Economics.** Junior (non-tenured) faculty who have been out of graduate school for no more than two years are eligible.
- **Institute of Management Accountants (IMA).** IMA's Research Foundation funds timely research in accounting and financial management subjects.
- **The Moody's Foundation.** Supports projects in economics and finance, including economic development.
- **Marketing Science Institute Research Support.** Support for research that deals with topics of importance to member companies, projects with the potential for application by managers as well as more basic or exploratory work.
- **Robert Wood Johnson Foundation: Evidence for Action--Investigator-Initiated Research to Build a Culture of Health.** Aims to provide individuals, organizations, communities, policymakers, and researchers with the empirical evidence needed to address the key determinants of health encompassed in the Culture of Health Action Framework.

Online Grants Calendar

Please visit the **Grant Opportunities** page of the faculty governance website for a calendar of current and future grant deadlines and RFPs. If you are considering a grant application and want to discuss the process or your proposed topic please contact Masi Asare, Director of Corporate and Foundation Relations, at mo2437@columbia.edu or 212-851-4316.

[Back to top](#)

Richman Center - Call for Faculty Research Proposals

Call for Faculty Research Proposals from the Richard Paul Richman Center for Business, Law, and Public Policy Proposal

Deadline January 15, 2018

The Richard Paul Richman Center for Business, Law, and Public Policy will provide research grants of up to \$15,000 for promising projects with implications for business, law, and public policy. Preference will be given to collaborative research between Columbia Business School and Columbia Law School faculty that substantially elevates the external visibility of the Richman Center, Columbia Business School, and Columbia Law School. For collaborative work, the possibility of a larger award will be considered. All grant recipients are required to produce a five-page white paper that summarizes the project for a general audience.

A proposal should include:

- A project description, which should not exceed three pages and should include a description of the purpose of the project, methodology, and relevance to policy and/or business and law.
- A one-page budget and timeline for spending the funds. Please include other grants or funding

that you have received for the project

- CV of each author involved in the project
- Contact information for each author, including phone number and email address

Please submit proposals to richmancenter@gsb.columbia.edu by January 15, 2018

A confirmation email will be sent upon receipt of your proposal. If you do not receive confirmation, please follow up to ensure the proposal has been received.

Research Grants:

Funds may be used for data acquisition, computer software expenses, domestic and international travel, and research assistant support. The grants do not require transfer of copyrights and do not restrict publication venues. It is presumed that resulting research papers will be submitted to academic journals for publication. Grant funds will be disbursed in two payments directly to faculty accounts. The first 50% of the funding will be provided at the time of the award and the remaining 50% of the funding will be deposited when your five-page white paper has been received. The white paper is a summary of your project and its findings, written in non-technical language for a general audience that includes business leaders and policymakers. It should highlight recommendations for business, law, and policy leaders.

White papers will be posted on the Richman Center website and/or featured in Richman Center publications. The Richman Center may request your participation in events discussing your project.

If you have any questions, please contact Kathleen Rithisorn, Senior Associate Director at the Richman Center at 212.851.9506 or kr2315@gsb.columbia.edu. For more information about the Richard Paul Richman Center for Business, Law, and Public Policy, please [click here](#).

[Back to top](#)

New Databases and Other News from Watson Library

Events and Workshops:

- **End-of-Semester Student Stress Relief:** Columbia Libraries and our campus partners will host a series of activities and events intended to reduce student stress during exams. Find a complete schedule of events [here](#) and please share with students, if you're in a position to do so: <http://bit.ly/LibraryStressReliefEvents>
- The [Business Library and Science, Engineering, and Social Sciences](#) Library will continue to offer in-person and on-line workshops for our popular databases (i.e. Capital IQ, Bloomberg, Orbrs, Economatica) as well as workshops on Library Digital Services (i.e. Intro to R, Research Computing, Crash Course in Geographic Information Systems, etc). Please consult the

following page for dates and times at the start of the Spring Semester: <http://bit.ly/SESSLLibraryWorkshops>

Library Additions:

- This year we purchased the Fortune Archives from Feb. 1930- Dec. 2000, see the record : [Fortune \[electronic resource\]](#)
- We already have access to Forbes magazine [Forbes Magazine Archive: 1917 to 2000](#)
- Bloomberg Business week, [Bloomberg Businessweek Digital Archive: 1929 to 2000](#)
- Another title, not business focus, is Life magazine archives from Nov. 1936- May 2000. [Life \[electronic resource\]](#)

For more information on upcoming [Workshops & Training sessions](#) and registration information, please visit this page: <https://goo.gl/ZfAz3i>

For further information or to request additional databases, please contact the Watson Librarians at business@library.columbia.edu.

[Back to top](#)

Research Computing News

Research Grid training is given the second week of every month.

Research Computing Open Office Hours: Monday - Thursday 12:00 - 1:00 PM, Uris 325F

We invite all to take part in our CBS Developer SCRUMS; write researchsupport for details.

- This fall the Research Grid has run over 4.5 Million Jobs with Python being the dominant research computing platform.
- The Research Grid is growing with new large memory compute nodes and a more powerful MySQL server being installed.
- All users should use the new Research Grid headnode: researchgrid.gsb.columbia.edu More info at <http://www.columbia.edu/~dm2474/ConnectingToResearchGrid.pdf>
- Software updates include GPU-enabled Mathematica 11, Stata15; Write [researchsupport](mailto:researchsupport@gsb.columbia.edu) to request any you packages you may need.
- Detailed statistics about grid usage: http://wiki.gsb.columbia.edu/research/index.php/Research_Newsletter_Slides

For research with sensitive data needs, ITG leverages services offered by Columbia Medical Center to provide Secure Endpoints for Faculty to meet IRB approval. If you have questions about how to better utilize Columbia Business School's research computing for your research such as scheduling recurring tasks on the grid, please contact the ITG research computing support team at researchsupport@gsb.columbia.edu or visit http://www8.gsb.columbia.edu/itg/faculty/research_at_cbs.

[Back to top](#)

Submit a Summer Project Request and hire a Data Science MS or Certificate Student

Students can work on data cleaning, mining, analysis, model-building, visualizations, backend storage/infrastructure, and more. You can submit your project to Data Science students [here](#) or email Rachel.Cohen@columbia.edu with any questions.

[Back to top](#)

Chazen Faculty Coffee Chats

The Jerome A. Chazen Institute for Global Business is hosting weekly faculty coffee chats every Monday from 1:15-1:30 PM in the 3rd Floor Faculty Lounge.

Coffee and light refreshments are provided

- You're probably grabbing a post-lunch coffee anyway, so why not enjoy a small dessert while getting to better know your colleagues?

Come learn about all the exciting activities that the Chazen Institute is sponsoring as well!

We hope to see you there.

The Dean's Office, Culture Committee, and the Chazen Institute for Global Business

[Back to top](#)

Contact Us

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Charles Jones](#), Senior Vice Dean

[Shiva Rajgopal](#), Vice Dean for Research

[Khaled N. Hamdy](#), Director of Research and Planning

[Kerith Gardner](#), Assistant Dean of Faculty Affairs

More information and resources on research issues can be found on the [external](#) and the [internal](#) research websites.

[Back to top](#)

[Columbia Business School Homepage](#)

[Faculty and Research Site](#) | [Unsubscribe](#) | [Preferences](#)

[Privacy Statement](#) | © 2011 Columbia University, 3022 Broadway, New York, NY 10027 (212) 854-5553