



Research at Columbia Business School

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**Reminder: Effort reporting**

This fiscal year's annual effort reporting certification period is now open and will remain open until December 14.

- All Officers of Instruction and Officers of Research other than postdocs ("Faculty") who receive sponsored project funding or apply effort to any sponsored projects are required to certify their own effort.
- Principal investigators are required to certify the effort of postdocs, graduate students and staff funded by their grants.
- Effort can be certified on [ECRT](#), the University's on-line effort reporting tool.

If you have any questions about the certification process please contact [Dimitra Koutsantoni](#).

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**New awards**

Andy Yap, PhD candidate in Management, was recently awarded the American Psychological Association Early Graduate Student Research Award. The purpose of the Early

**Funding Opportunities**

DECEMBER 6, 2011

[National Endowment for Financial Education Grants Program](#)

DECEMBER 6, 2011

[National Science Foundation: Interface between Computer Science and Economics & Social Sciences \(ICES\)](#)

DECEMBER 8, 2011

[U.S. – Israel Binational Science Foundation \(BSF\)-Prof. Rahamimoff Travel Grants for Young Scientists \(PhD students and Post-Doc fellows\)](#)

DECEMBER 15, 2011

[United States-Japan Foundation: US-Japan Policy Grants Program](#)

FEBRUARY 2, 2012

[NSF Science of Organizations](#)

FEBRUARY 15, 2012

[NSF Operations Research](#)

FEBRUARY 15, 2012

[NSF Service Enterprise Systems](#)

JANUARY 2, 2012

Graduate Student Researcher Awards program is to recognize students for conducting outstanding research early in their graduate training (i.e. research conducted within the first three years of doctoral study). The award focuses on both the student's general research experience and specific completed research projects.

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## **National Science Foundation: upcoming grant opportunities**

A number of NSF programs have due dates for applications in January and February 2012. Please refer to the Funding Opportunities section of the newsletter for details of specific due dates and programs.

We would like to draw your attention to two specific programs:

### **1. Science of Organizations**

This is a new program that has replaced the Innovation and Organizational Sciences (IOS) program. To date, it has made one award. NSF's guidelines for submissions to this program are below:

- Intellectual perspectives may involve (but are not limited to) organizational theory, behavior, sociology or economics, business policy and strategy, communication sciences, entrepreneurship, human resource management, information sciences, managerial and organizational cognition, operations management, public administration, social or industrial psychology, and technology and innovation management.
- Phenomena studied may include (but are not limited to) structures, routines, effectiveness, competitiveness, innovation, dynamics, change and evolution.
- Levels of analysis may include (but are not limited to) organizational, cross-organizational collaborations or relationships, and institutional and can address individuals, groups or teams.
- Research methods may be qualitative and quantitative and may include (but are not limited to) archival analyses, surveys, simulation studies, experiments, comparative case studies, and network analyses.

### **2. Grant Opportunities for Academic Liaison with**

Letter of intent for [NSF's Industry/University Cooperative Research Centers Program \(I/UCRC\)](#)

JANUARY 15, 2012  
[NSF Sociology](#)

JANUARY 18, 2012  
[NSF Economics \(including SBE Doctoral Dissertation Research Improvement Grants\)](#)

[NSF Decision, Risk and Management Sciences \(including SBE Doctoral Dissertation Research Improvement Grants\)](#)

JANUARY 23, 2012  
[Kauffman Junior Faculty Fellowship in Entrepreneurship Research](#)

JANUARY 27, 2012

[Center for Retirement Research at Boston College: Steven H. Sandell Grant Program](#)

[Center for Retirement Research at Boston College: Dissertation Fellowship Program](#)

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NO DEADLINE

- [Association of Certified Chartered Accountants \(ACCA\) Research Program Funding](#)
- [Marketing Science Institute Research Support](#)
- [Moody's Credit Markets Research Fund](#)
- [Robert Wood Johnson Foundation: Changes in Health Care Financing and Organization \(HCFO\)](#)

## Industry (GOALI)

This program promotes university-industry partnerships by making project funds or fellowships/traineeships available to support an eclectic mix of industry-university collaborations. Industry involvement and participation is required for GOALI funded projects. Special interest is focused on affording the opportunity for:

- Faculty, postdoctoral fellows, and students to conduct research and gain experience in an industrial setting;
- Industrial scientists and engineers to bring industry's perspective and integrative skills to academe; and
- Interdisciplinary university-industry teams to conduct research projects.

You can submit a GOALI proposal to any participating NSF program depending on the disciplinary area of the proposed research. This program's due date would apply.

For further details, please contact [Dimitra Koutsantoni](#).

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- [Russell Sage Foundation: Small grants program in Behavioral Economics](#)
- [Sloan Foundation: Economic Performance and Quality of Life Program Grants](#)

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For further information and assistance with preparing a letter of inquiry or proposals please contact [Dimitra Koutsantoni](#), Sponsored Projects and Research Officer. Information on grant application procedures and tips for proposal preparation can be found on the [Research Support](#) web pages.

## Overviews on Foundations: NYSE

### Euronext Foundation

The NYSE Euronext Foundation is a private philanthropic foundation established by the New York Stock Exchange in 1983. It is funded through periodic contributions from the NYSE, its member firms and others. In 2009, the Foundation made grants totaling \$2,032,598 in support of 43 eligible organizations and programs. Since its inception, the Foundation has distributed more than \$38 million in furtherance of its charitable purposes. The Foundation has three priority areas of funding:

- 1. Financial Literacy Education:** The Foundation supports initiatives that educate the public about the fundamentals of economics, personal finance and investing. Eligible programs should provide individuals with information and practical tools that promote sound financial decision-making and economic independence, with an emphasis on long-term investment. Preference is given to programs that reach a broad and diverse audience, with a special focus on underserved populations.
- 2. Economic Opportunity:** The Foundation seeks to facilitate economic opportunity and development in communities around the globe by supporting initiatives that

alleviate poverty, meet essential human needs and enable people to become economically self-sufficient. Of particular interest are programs that provide education, housing, nutrition, and medical care in sustainable ways and that contribute to individuals' economic independence.

**3. Entrepreneurship:** The Foundation supports entrepreneurship education that provides a sound understanding of business fundamentals and prepares people to become active participants in the global economy. Also eligible are microfinance organizations that provide training and small loans to encourage entrepreneurs to lift themselves from poverty by starting and growing their own businesses.

#### [Further details](#)

For further information on foundation funding, please contact [Kristen de Paor](#), Director of Corporate and Foundation Relations.

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## **Upcoming research events**

[Second Annual Strategy Conference](#)

December 2, 2011

[CDS Speaker Series: Targeting and Diffusion with Social Networks \(Sharad Goel & Dan Goldstein, Yahoo! Research\)](#)

December 8, 2011

You can find more scheduled research events on the [Research calendar](#) .

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## **Selected recently published papers**

### **Finance and Economics**

Jones, Charles, Carole Comerton-Forde, Terrence Hendershott, Pamela Moulton, and Mark Seasholes. "Time variation in liquidity: the role of market maker inventories and revenues" *Journal of Finance*, issue 1, vol.65, (2011) pp. 295-331.

Khandelwal, Amit, JaeBin Ahn and Shang-Jin Wei."The role of Intermediaries in Facilitating Trade." *Journal of International Economics*, issue 1, vol. 8, (2011) pp. 73-85.

Lerner, Josh, Morten Sorensen and Per Stromberg "Private Equity and Long-Run Investment: The Case of Innovation." *Journal of Finance*, issue 2, vol. 66. (2011) pp. 445-477.

Lichtenberg, Frank and Bhaven Sampat. "What are the Respective Roles of the Public and Private Sectors in Pharmaceutical Innovation?" *Health Affairs*, issue 2, vol. 30, (2011)pp.332-339.

Lichtenberg, Frank. "The quality of medical care, behavioral risk factors, and longevity growth." *International Journal of Health Care Finance and Economics*, issue 1, vol. 11, (2011) pp. 1-34.

Lichtenberg, Frank. "Has pharmaceutical innovation reduced Social Security Disability growth?" *International Journal of the Economics of Business*, issue 2, vol. 18, (2011) pp. 293-316.

### **Management**

Bert, Federico, Guillermo Podesta, Santiago Rovere, Carlos Laciana, Angel Menendez, Xavier Gonzalez, Fernando Ruiz Toranzo, Marcelo Torrent, Michael North, Charles Macal, Pamela Sydelko, Elke U. Weber, and David Letson. "Agent based simulation of recent changes in agricultural systems of the Argentine Pampas." *Advances and Applications in Statistical Sciences*, issue 2, vol. 2, (2011) pp. 213-232.

Boldero, Jennifer M and E. Tory Higgins. "Regulatory focus and political decision making: When people favor reform over the status quo." *Political Psychology*, issue 3, vol. 32, (2011) pp.399-418.

Morris, Michael W. and Aurelia Mok "Isolating effects of cultural schemas: Cultural priming shifts Asian-Americans' biases in social description and memory." *Journal of Experimental Social Psychology*, issue 1, vol. 47, (2011) pp. 117-126.

Swim, Janet K., Paul C. Stern, Thomas J. Doherty, Susan Clayton, Joseph P. Reser , Elke U. Weber, Robert Gifford, George S. Howard. "Psychological contributions to understanding and addressing global climate change." *American Psychologist*, issue 4.vol. 66, (2011) pp. 241-250.

### **Marketing**

Bartels, Daniel M and Russell C. Burnett. "A Group Construal Account of Drop-in-the-Bucket Thinking in Policy Preference

and Moral Judgment." Journal of Experimental Psychology, issue 1, vol. 47, (2011) pp.50-57.

Iyengar, Raghuram, Kamel Jedidi, Skander Esseghaier and Peter Danaher. "The Impact of Tariff Structure on Customer Retention, Usage and Profitability of Access Services." Marketing Science, accepted (published online July 2011).

Netzer, Oded and V. Srinivasan. "Adaptive Self-Explication of Multi-Attribute Preferences." Journal of Marketing Research, issue 1, vol. 48, (2011) pp. 140-156.

Schrift, Rom Y., Oded Netzer and Ran Kivetz. "Complicating Choice." Journal of Marketing Research, issue 2, vol. 28, (2011) pp. 308. View feature article about this research

### **More 2011 publications**

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## **Useful research resource: Digital Divide Data organization**

A resource that may be useful for your research is [Digital Divide Data](#).

Digital Divide Data powers the data entry, XML conversion and digital preservation needs of publishers, libraries, content hosts, academic researchers and businesses. Digital Divide Data can unlock and extend the value of data, documents, publications and archives, making them searchable and accessible online, on mobile devices, or in any information system.

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## **Contact Us**

We would appreciate any comments and suggestions on the content of this newsletter. We would also like to invite you to share with us any achievements, grants, awards or any other research-related news.

Thank you

[Gita Johar](#), Senior Vice Dean

[Assaf Zeevi](#), Vice Dean for Research

[Kerith Gardner](#), Director of Faculty Affairs and Special Projects

[Dimitra Koutsantoni](#), Sponsored Projects and Research Officer

More information and resources on research issues can be found on the internal [research website](#)

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